

## STATISTICS UPDATE: INTERNATIONAL VISITORS ARRIVALS

### 1. Contents

Page

1. Overview.....	1
2. Purpose of visit (For visitors arriving by air).....	2
3. Country of usual residence (for visitors arriving by air).....	2
4. Average intended length of stay (for visitors arriving by air).....	3
5. Average intended length of stay (for visitors by sea).....	3
6. Average age of visitors (arriving by air).....	3

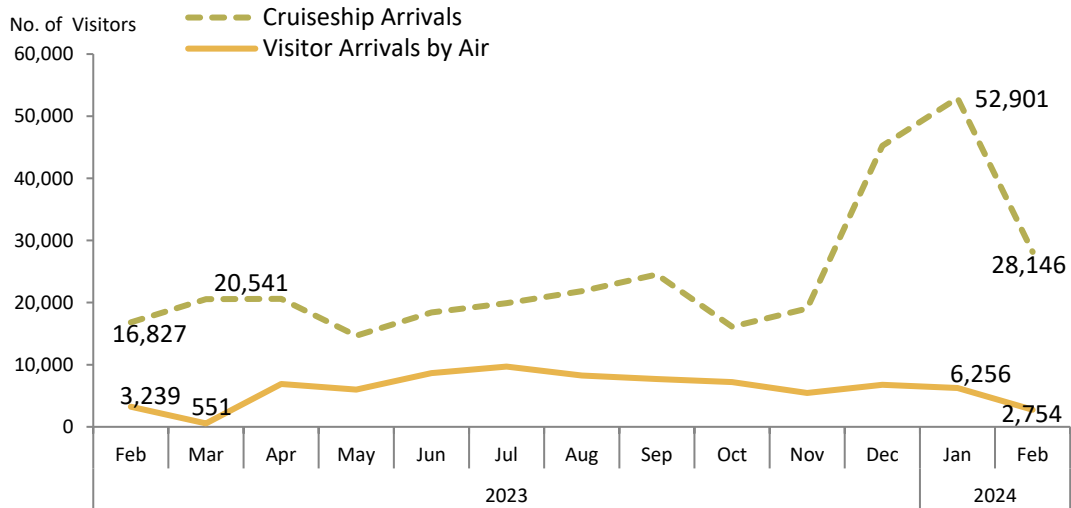
### 1. February 2024 highlights

- Total arrivals by air in February 2024 stood at **4,052**.
- Residents arrival makes up **32%** and visitor arrivals make up **68%** of the total arrivals by air.
- Holiday visitors represent **71%** of all air arrivals.
- Visitors residing in Australia recorded the highest percent at **39%** of all air arrivals.
- The average length of stay for visitors is **10 days**.
- The average age of visitors is **46** Years.
- Day visitors at **28,146** in February 2024.
- Total departures stood at **6,146** in February 2024.
- Residents represents **5%** of all departure and visitor's departure with **95%**.

### 2. Overview

- The total international visitors arrival stood at 30,921 in which the total arrivals by air is 4,052. The decrease was attributed to a decrease in the number of air arrivals for holiday purposes by 59% when compared to the previous month.
- There were 12 cruise ships in Vanuatu in February 2024 carrying a total of 28,146\* day visitors including 21 who arrived by yacht which makes up a total of 91% of visitors visiting Vanuatu by sea in February 2024.

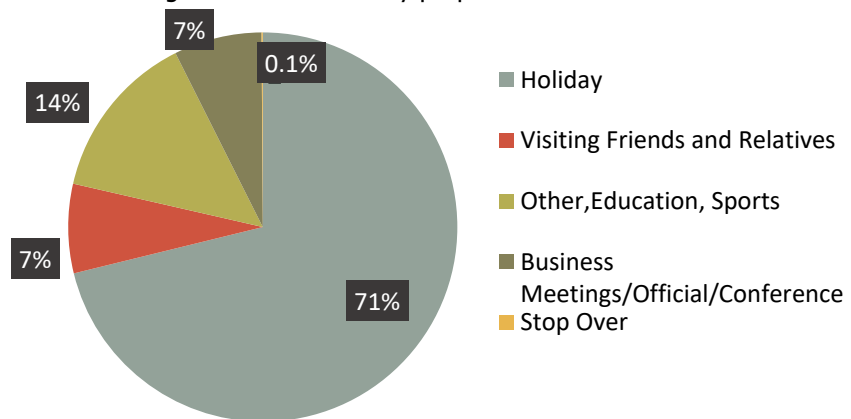
Figure 1: Visitor Arrivals by Air and Sea: February 2023 to February 2024



### 3. Purpose of visit

- Holiday visitors made up 71% of all international visitor arrivals to Vanuatu; followed by Other, Education and Sports at 14%, Visiting Friends and relatives and Business meetings or conferences at 7% each and stop-over visitors at less than 1%.

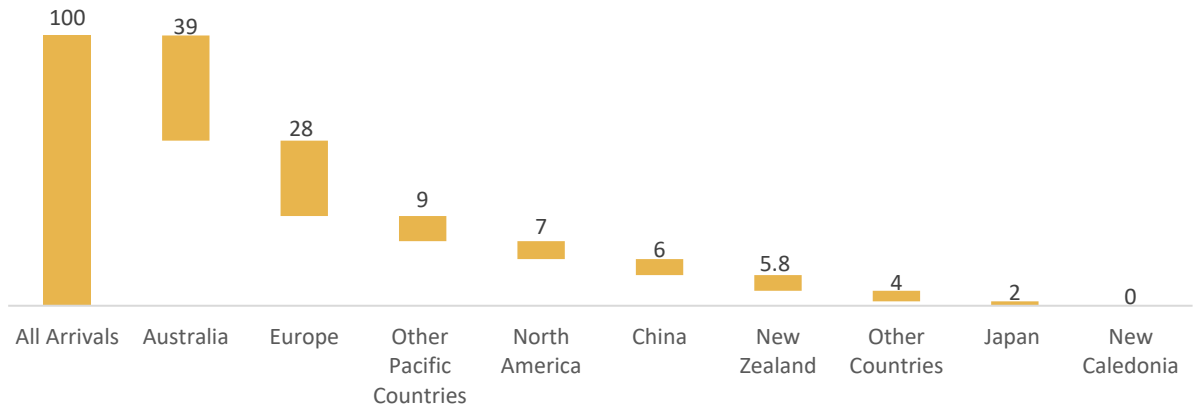
Figure 2: Percentage share of visitors by purpose of visit



### 4. Country of usual residence (for visitors arriving by air)

- Australian visitors accounted for 39% of all international visitors by air followed by Europe at 28%, Other Pacific Countries at 9%, North America at 7%, China and New Zealand at 6% each, Other Countries at 4%, Japan at 2% and New Caledonia at less than 1%.

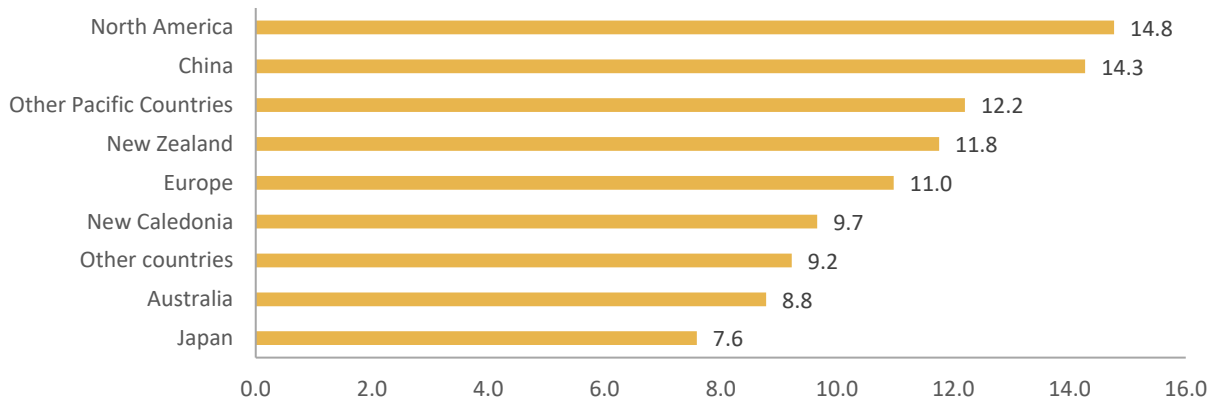
Figure 3: Percentage share of visitors by Country of Usual Residence



### 5. Average intended length of stay (for visitors arriving by air)

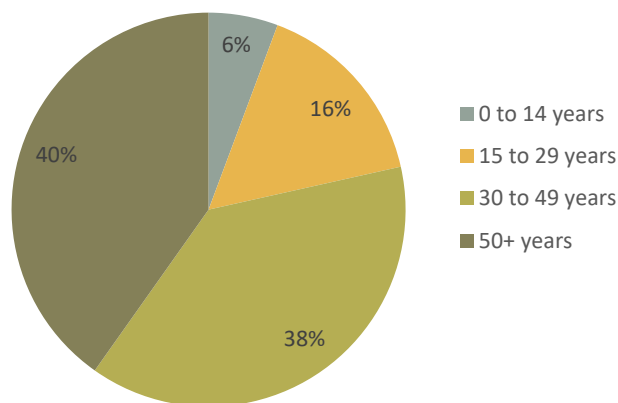
- International visitors by air spent an average of 10 days in Vanuatu. Visitors to Port Vila spent an average of 10 days and Luganville with 11 days.

Figure 4: Average length of stay by country of usual residence



### 6. Average age of visitors (for visitors arriving by air)

- The average age for visitors travelling by air is 46 years old. This represents 38% of all visitors arriving to Vanuatu within the age group of 30 - 49 years old and also 40% within the age group of 50+ years old. Figure 5: Proportion of visitors by age group



## DATA SOURCE AND REVISIONS

All International arrival by air provided in this report is sourced from the passenger processing modules within ASYCUDA World system from the Department of Customs and the Migration Information Data Analysis System (MIDAS) from the department of immigration through International Organization for Migration (IOM). Cruise ship figures are also supplied by the Department of Customs through the Passenger processing module.

The Vanuatu Bureau of Statistics is releasing monthly provisional international visitor arrivals highlighted in the tables from January 2019 onwards. This will allow for anomalies and consistency checks with the Department of Customs and Inland Revenue (DCIR) before release of actual figures in Quarterly or Annual Statistical Indicator report.

## NEXT UPDATE (MONTHLY)RELEASE DATE

March 2024

## PROVINCIAL STATISTICS OFFICES

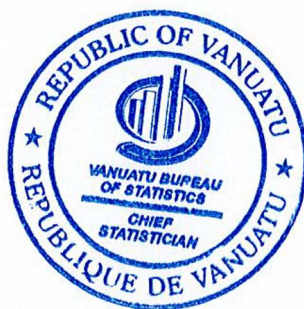
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**Table 1 : Summary of Overseas Migration**  
**Tableau 1 : Résumé des échanges migratoires avec l'extérieur**

Year	Month	ARRIVALS / ARRIVEES						DEPARTURES / DEPARTURES						Arrivals		Cruiseship Arrivals/ Croisiéristes	Total Visitors	Année	Mois
		PORT VILA		LUGANVILLE		TOTAL		PORT VILA		LUGANVILLE		TOTAL		Yacht Voilier					
		Residents Résidents	Visitors Visiteurs	Residents Résidents	Visitors Visiteurs	Residents Résidents	Visitors Visiteurs	Resident Résidents	Visitor Visiteurs	Resident Résidents	Visitors Visiteurs	Resident Résidents	Visitors Visiteurs						
2019		34,575	117,154	326	3,474	34,901	120,628	35,876	142,012	529	3,303	36,405	145,315	-	135,357	255,985	2019		
2020		10,392	21,764	17	201	10,409	21,965	9,122	28,095	253	39	9,375	28,134	-	60,401	82,366	2020		
2021		3,495	-	-	-	3,495	-	8,964	-	-	-	8,964	-	-	-	-	2021		
2022		18,547	30,374	-	-	18,547	30,374	18,172	27,637	-	12	18,172	27,637	158	34,554	65,086	2022		
2023	[p]	20,244	75,302	350	1,697	20,594	76,999	18,752	88,150	156	1,231	18,908	89,381	1,028	263,578	341,605	2023	[p]	
2019	Feb	1,401	5,727	8	108	1,409	5,835	2,535	6,792	9	84	2,544	6,876	-	9,849	15,684	2019	Fév	
2020	Feb	2,070	6,594	-	-	2,070	6,594	3,429	6,890	-	-	3,429	6,890	-	16,493	23,087	2020	Fév	
2021	Feb	209	-	-	-	209	-	936	-	-	-	936	-	-	-	-	2021	Fév	
2022	Feb	374	-	-	-	374	-	1,179	-	-	-	1,179	-	-	-	-	2022	Fév	
2023	Feb	1,635	3,239	-	-	1,635	3,239	3,121	4,357	-	-	3,121	4,357	39	16,827	20,105	2023	Fév	
	Mar	[p]	551	-	-	239	551	1,219	1,505	-	-	1,219	1,505	-	20,541	21,092		Mar	
	Apr	2,619	6,898	-	-	2,619	6,898	2,338	7,045	-	-	2,338	7,045	43	20,610	27,551		Avr	
	May	4,168	5,992	-	-	4,168	5,992	2,502	7,395	-	-	2,502	7,395	72	14,666	20,730		Mai	
	June	3,247	8,429	91	223	3,338	8,652	2,164	7,883	23	153	2,187	8,036	121	18,408	27,181		Juin	
	Jul	2,596	9,443	39	255	2,635	9,698	2,340	11,106	13	292	2,353	11,398	118	19,906	29,722		Juil	
	Aug	2,570	8,158	28	108	2,598	8,266	2,119	9,469	18	137	2,137	9,606	191	21,849	30,306		Août	
	Sep	[p]	7,398	39	296	691	7,694	392	8,649	26	164	418	8,813	121	24,521	32,336		Sep	
	Oct	[p]	6,977	44	222	354	7,199	224	8,220	2	116	226	8,336	161	16,119	23,479		Oct	
	Nov	[p]	5,172	41	272	388	5,444	116	6,398	9	45	125	6,443	78	19,038	24,560		Nov	
	Dec	[p]	6,447	68	321	226	6,768	170	6,816	65	324	235	7,140	78	45,242	52,088		Déc	
2024	Jan	[p]	6,114	31	142	1,346	6,256	1,549	8,729	15	184	1,564	8,913	5	52,901	59,162	2024	Jan	
	Feb	[p]	2,592	36	162	1,298	2,754	266	5,749	58	73	324	5,822	21	28,146	30,921		Fév	

Source: Department of Customs/Département des douanes  
 - No visitors/residents were recorded for the reference month  
 p: provisiona figures

**Table 2 : Visitor Arrivals by Purpose of Visit**  
**Tableau 2 : Arrivées de visiteurs selon le motif du voyage**

Year	Month	VISITORS/VISITEURS						Total Visitors	Année	Mois
		Holidays Vacances	Visiting Friends and relatives Visite à des amis et à la famille	Business, Meetings/ Conferences Affaires, réunions ou conférence	Stop Over Escale	Others, Education, sports Autres, education, sport	Visiteurs global			
2019		95,849	8,764	8,059	524	7,432	120,628	2019		
2020		17,166	1,445	1,085	448	1,821	21,965	2020		
2021		-	-	-	-	-	-	2021		
2022		23,859	3,202	1,757	204	1,352	30,374	2022		
2023		66,478	3,870	2,705	742	3,204	76,999	2023		
2019	Feb	4,368	425	539	8	495	5,835	2019	Fév	
2020	Feb	4,691	470	545	134	754	6,594	2020	Fév	
2021	Feb	-	-	-	-	-	-	2021	Fév	
2022	Feb	-	-	-	-	-	-	2022	Fév	
2023	Feb	2,576	214	163	64	222	3,239	2023	Fév	
	Mar	352	51	79	-	69	551		Mar	
	Apr	6,128	310	89	29	342	6,898		Avr	
	May	5,178	207	355	17	235	5,992		Mai	
	Jun	7,720	357	265	68	242	8,652		Juin	
	Jul	8,534	375	247	74	468	9,698		Juil	
	Aug	7,085	308	390	93	390	8,266		Aoû	
	Sep	6,750	332	303	73	236	7,694		Sep	
	Oct	6,148	355	300	94	302	7,199		Oct	
	Nov	4,431	360	264	57	332	5,444		Nov	
	Dec	5,657	652	155	82	222	6,768		Déc	
2024	Jan	4,759	631	96	24	746	6,256	2024	Jan	
	Feb	1,959	204	202	3	386	2,754		Fév	

Source: Department of Customs/Département des douanes

- No visitors/residents were recorded for the reference month  
 p: provisiona figures

**Table 3 : Visitor Arrivals by Usual Country of Residence**  
**Tableau 3 : Arrivées des visiteurs par pays de résidence habituelle**

Year	Month	Australia	New Zealand	New Caledonia	Other Pacific Countries	Europe	North America	Japan	China	Other Countries	TOTAL	Année	Mois
		Australie	Nouvelle-Zélande	Nouvelle-Calédonie	Autres Pays du Pacifique		Amérique du Nord	Japon	Chine	Autres pays			
2019		63,122	15,085	14,738	6,560	8,992	3,120	1,107	4,671	3,233	120,628	2019	
2020		11,248	1,819	3,778	1,241	1,728	692	171	680	608	21,965	2020	
2021		-	-	-	-	-	-	-	-	-	-	2021	
2022		17,460	4,124	3,224	1,613	1,981	761	118	406	686	30,373	2022	
2023	[p]	45,232	8,536	6,347	3,177	7,399	1,993	528	2,056	1,731	76,999	2023	[p]
2019	Feb	2,740	503	923	526	456	152	57	326	152	5,835	2019	Fév
2020	Feb	3,015	525	1,253	579	591	223	74	107	227	6,594	2020	Fév
2021	Feb	-	-	-	-	-	-	-	-	-	-	2021	Fév
2022	Feb	-	-	-	-	-	-	-	-	-	-	2022	Fév
2023	Feb	1,536	152	518	182	430	139	25	142	115	3,239	2023	Fév
	Mar[p]	357	36	45	15	43	10	4	27	14	551		Mar[p]
	Apr	4,272	669	566	275	604	166	47	162	137	6,898		Avr
	May	3,540	545	361	341	652	202	40	160	151	5,992		Mai
	Jun	5,381	973	624	289	647	280	26	213	219	8,652		Juin
	Jul	5,705	1,516	436	386	975	196	51	226	207	9,698		Juil
	Aug	4,083	1,493	481	360	1,070	179	105	287	208	8,266		Aoû
	Sep[p]	5,178	838	310	271	512	155	98	222	110	7,694		Sep[p]
	Oct[p]	4,324	691	632	339	631	179	37	199	167	7,199		Oct[p]
	Nov[p]	3,067	548	442	248	583	191	34	164	167	5,444		Nov[p]
	Dec[p]	3,954	604	769	272	660	154	29	190	136	6,768		Déc[p]
2024	Jan[p]	3,258	439	450	291	1,150	197	43	256	172	6,256	2024	Jan[p]
	Feb[p]	1,071	160	1	256	769	182	44	163	108	2,754		Fév[p]

Source: Department of Customs/Département des douanes

- No visitors/residents were recorded for the reference month

p: provisiona figures

**Table 4 : Overseas Arrivals of Residents by Nationality****Tableau 4 : Arrivées des résidents par nationalité**

Year	Month	Ni-Vanuatu	Australian Australien	French Français	British Anglais	New Zealander Néo- Zélandais	Asian Asiatiques	Pacific Islanders Autres pays du Pacifique	North Americans Américain du Nord	Other countries Autres pays	TOTAL	Année	Mois
2019		26,317	2,344	884	329	780	2,809	665	409	364	34,901	2019	
2020		8,374	719	285	42	243	283	273	87	103	10,409	2020	
2021		2,659	343	63	10	79	210	67	17	47	3,495	2021	
2022		15,012	1,501	381	89	297	562	392	152	155	18,541	2022	
2023	[p]	17,907	972	287	29	292	602	279	92	131	20,591	2023	[p]
2019	Feb	816	191	105	14	47	105	60	36	35	1,409	2019	Fév
2020	Feb	1,491	202	90	16	56	71	92	22	30	2,070	2020	Fév
2021	Feb	122	35	11	0	9	9	15	4	4	209	2021	Fév
2022	Feb	0	321	12	8	3	7	10	4	4	369	2022	Fév
2023	Feb	1,446	53	30	5	16	31	32	5	17	1,635	2023	Fév
	Mar[p]	172	21	13	1	5	15	4	4	4	239		Mar[p]
	Apr	2,345	102	19	3	25	82	24	10	8	2,618		Avr
	May	3,776	127	46	8	36	115	28	9	23	4,168		Mai
	Jun	3,033	118	29	2	26	82	26	7	15	3,338		Juin
	Jul	2,333	116	20	2	27	56	50	12	17	2,633		Juil
	Aug	2,300	106	44	0	32 r	61 r	22	13	20	2,598 r		Aoû
	Sep[p]	529	72	14	3	17	30	14	8	4	691		Sept[p]
	Oct[p]	131	91	22	1	29	43	20	11	6	354		Oct[p]
	Nov[p]	225	39	16	0	48	32	16	4	8	388		Nov[p]
	Dec[p]	133	40	9	2	7	18	10	2	5	226		Déc[p]
2024	Jan[p]	1,222	40	17	0	13	24	21	2	7	1,346	2024	Jan[p]
	Feb[p]	852	89	72	16	27	118	81	15	28	1,298		Fév[p]

Source: Department of Customs/Département des c

*p: provisiona figures**- No visitors/residents were recorded for the reference month*



**Table 5 : Visitors Arriving by Air Intended Length of Stay\***

**Tableau 5 : Arrivée des Visiteurs à longue durée de Séjour**

Year	Month	AVERAGE INTENDED LENGTH OF STAY / LA MOYENNE DE LONGUE DUREE DE SEJOUR			Année	Mois
		Port Vila	Luganville	Vanuatu		
2019		10.4	13.4	11.9	2019	
2020		2.8	1.5	3.1	2020	
2021		-	-	-	2021	
2022		6.9	-	6.9	2022	
2023[p]		10.1	8.4	11.2	2023[p]	
2019	Feb	10.9	22.6	16.8	2019	Fév
2020	Feb	13.6	-	13.6	2020	Fév
2021	Feb	-	-	-	2021	Fév
2022	Feb	-	-	-	2022	Fév
2023	Feb	8.6	-	8.6	2023	Fév
	Mar[p]	15.1	-	15.1		Mar[p]
	Apr	12.9	-	12.9		Avr
	May	9.0	-	9.0		Mai
	Jun	12.1	20	16.1		Juin
	Jul	9.7	12	10.8		Juil
	Aug	8.8	12	10.3		Aoû
	Sep[p]	8.3	12	10.3		Sep[p]
	Oct[p]	8.6	13	10.9		Oct[p]
	Nov[p]	8.9	12	10.3		Nov[p]
	Dec[p]	10.0	12	10.8		Dec[p]
2024	Jan[p]	9.0	23	15.9	2024	Jan[p]
	Feb[p]	9.7	11	10.4		Fév[p]

Source: Department of Customs/Département des douanes

p: provisional figures

**Table 6 : Visitors Arriving by Air Average Age**  
**Tableau 6 : Arrivée des Visiteurs par Age moyen**

Year	Month	AVERAGE AGE OF VISITORS / L'AGE MOYEN DES VISITEURS			Année	Mois
		Port Vila	Luganville	Vanuatu		
2019		39.10	42.47	40.79	2019	
2020		9.88	3.09	9.95	2020	
2021		-	-	-	2021	
2022		3.48	-	3.48	2022	
2023[p]					2023[p]	
2019	Feb	39.9	44.3	42.1	2019	Fév
2020	Feb	41.4	-	41.4	2020	Fév
2021	Feb	-	-	-	2021	Fév
2022	Feb	-	-	-	2022	Fév
2023	Feb	42.6	-	42.6	2023	Fév
	Mar[p]	38.3	-	38.3		Mar[p]
	Apr	38.7	-	38.7		Avr
	May	43.2	-	43.2		Mai
	Jun	39.2	45.3	42.2		Juin
	Jul	43.3	48.6	46.0		Juil
	Aug	41.8	49.1	45.5		Aoû
	Sep[p]	39.9	47.1	45.5		Sep[p]
	Oct[p]	42.3	56.7	49.5		Oct[p]
	Nov[p]	42.9	44.5	43.7		Nov[p]
	Dec[p]	37.7	39.0	38.4		Déc[p]
2024	Jan[p]	37.9	37.8	37.9	2024	Jan[p]
	Feb[p]	43.6	48.0	45.8		Feb[p]

Source: Department of Customs/Département des douanes

p: provisional figures

**Table 7: Visitors travelling to Outer Islands, Vanuatu**

**Tableau 7: Les visiteurs en voyage d'Îles Extérieures, Vanuatu**

Year	Month	Efate offshore Efate et les îles côtières						TOTAL	Année	Mois
		Tanna	Santo	Islands	Malekula	Ambrym	Other Islands			
				Malicolo		D'autres îles				
2019		10,848	10,255	4,751	899	404	2,442	30,259	2019	
2020		2,283	2,489	634	205	47	512	6,234	2020	
2021		-	-	-	-	-	-	-	2021	
2022		1,656	2,439	1,423	150	28	434	6,172	2022	
2023[p]		3,762	4,821	1,820	325	109	945	11,913	2023[p]	
2019	Feb	503	375	236	41	8	52	1,222	2019	Fév
2020	Feb	592	666	115	54	15	96	1,554	2020	Fév
2021	Feb	-	-	-	-	-	-	-	2021	Fév
2022	Feb	-	-	-	-	-	-	-	2022	Fév
2023	Feb	191	301	62	9	4	35	604	2023	Fév
	Mar[p]	83	153	79	7	-	19	344		Mar[p]
	Apr	149	197	109	20	8	50	535		Avr
	May	224	351	107	23	4	80	806		Mai
	Jun	380	416	167	35	18	67	1,098		Juin
	Jul	765	1,077	513	70	29	251	2,739		Juil
	Aug	669	646	224	60	18	165	1,809		Août
	Sep[p]	195	260	56	19	7	39	584		Sep[p]
	Oct[p]	243	279	97	16	8	37	689		Oct[p]
	Nov[p]	229	218	116	20	7	81	676		Nov[p]
	Dec[p]	133	187	76	13	1	29	445		Déc[p]
2024	Jan[p]	na	na	na	na	na	na	na	2024	Jan[p]
	Feb[p]	na	na	na	na	na	na	na		Fév[p]

**Source: Department of Customs/Département des douanes**

Note: 1. Data on visitors travelling to outer islands is only available from May 2014

p: provisional figures

**Table 8: Visitors usual residence arrivals by purpose of visit**  
**Tableau 8: Visiteurs résidences habituelles arrivées par voie aérienne, par motif de visite**

Country of Usual Residence Pays de résidence habituelle	Visiting Friends and relatives Visite d'amis et de parents		Holiday Vacances		Business Affaires		All Other us les autres		Total Visitors
		% share		% share		% share		% share	
Australia/Australie	51	5%	906	85%	35	3%	79	7%	1,071
China/Chine	5	3%	111	68%	6	4%	41	25%	163
Europe/L'europe	79	10%	614	80%	21	3%	55	7%	769
Japan/Japon	4	9%	29	66%	1	2%	10	23%	44
New Caledonia/Nouvelle Calédonie	0	0%	1	100%	0	0%	0	0%	1
New Zealand/Nouvelle Zélande	19	12%	94	59%	17	11%	30	19%	160
North America/ Amérique du Nord	11	6%	91	50%	24	13%	56	31%	182
Other countries/Autres pays	8	7%	55	51%	9	8%	36	33%	108
Other pacific countries/ Autres pays du pacifique	27	11%	58	23%	89	35%	82	32%	256
Total Visitors	204		1,959		202		389		2,754

Source: Department of Customs/Département des douanes