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PRESS RELEASE CIRCULAR

Re: The Announcement of Changes to International Visitors Arrival (IVA) News on Table # 7

The Vanuatu Bureau of Statistics (VBoS) wishes to inform all its users that International Visitors Arrivals news is now currently withdrawing table # 7 "Visitors Travelling to Outer Islands" and replacing it with the existing table # 8 "Visitors' Usual Residence Arrivals by Purpose of Visit". The change is happening in the July 2024 publication and onwards. . This is due to the cease in departure cards at the airport which includes information on visitors visiting outer islands.

VBoS team has been monitoring the data collection and publish table 7 with 'NA' for the past 6 months, thus deciding to withdraw table 7 and replace it with table 8.

We apologize for any inconvenience caused by the changes we are currently undertaking.

Please do not hesitate to contact us if you have any questions or concerns.

Thank you for your time and understanding.

Yours sincerely



Mr. KAP Andy
Chief Statistician
Vanuatu Bureau of Statistics

STATISTICS UPDATE: INTERNATIONAL VISITORS ARRIVALS

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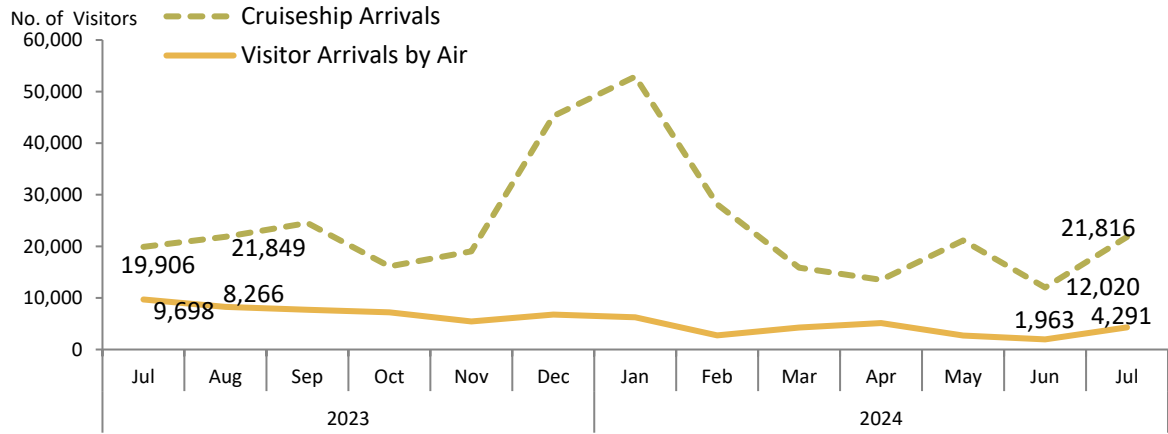
1. July 2024 highlights

- Total arrivals by air in July 2024 stood at **6,459**.
- Residents arrival makes up **34%** and visitor arrivals make up **66%** of the total arrivals by air.
- Holiday visitors represent **77%** of all air arrivals.
- Visitors residing in Australia recorded the highest percent at **63%** of all air arrivals.
- The average length of stay for visitors is **9 days**.
- The average age of visitors is **48 Years**.
- Day visitors stood at **21,816** in July 2024.
- Total departures stood at **6,211** in July 2024. Residents represents **24%** of all departure and visitor's departure with **76%**.

2. Overview

- The total number of international visitor arrivals stood at 26,107. Visitor arrival by air stood at 4,291 which is an increase of 2,328 visitors compared to the previous month. The increase was attributed to an increase in the number of air arrivals for holiday purposes by 1,953 when compared to the previous month.
- Vanuatu welcomed 7 cruise ships in July 2024 carrying a total of 21,816 day visitors, constituting 84% of the total visitors during that month.

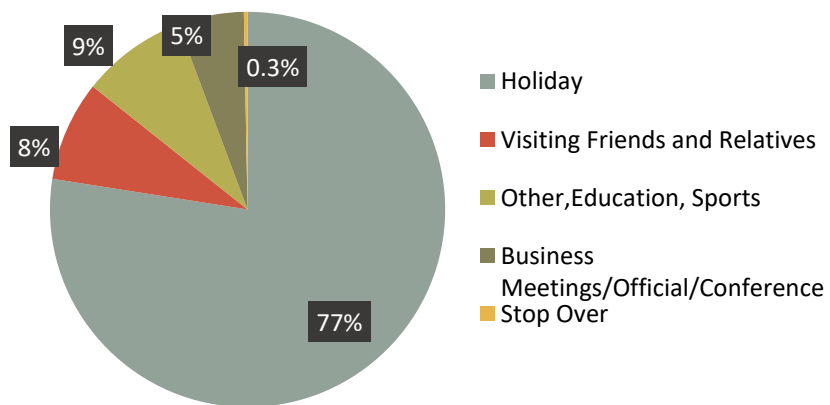
Figure 1: Visitor Arrivals by Air and Sea: July 2023 to July 2024



3. Purpose of visit

- Holiday visitors made up 77% of all international visitor arrivals to Vanuatu; followed by Other, Education and Sports at 9%, Visiting Friends and relatives at 8%, Business meetings conferences at 5%, and stop-over visitors at less than 1%.

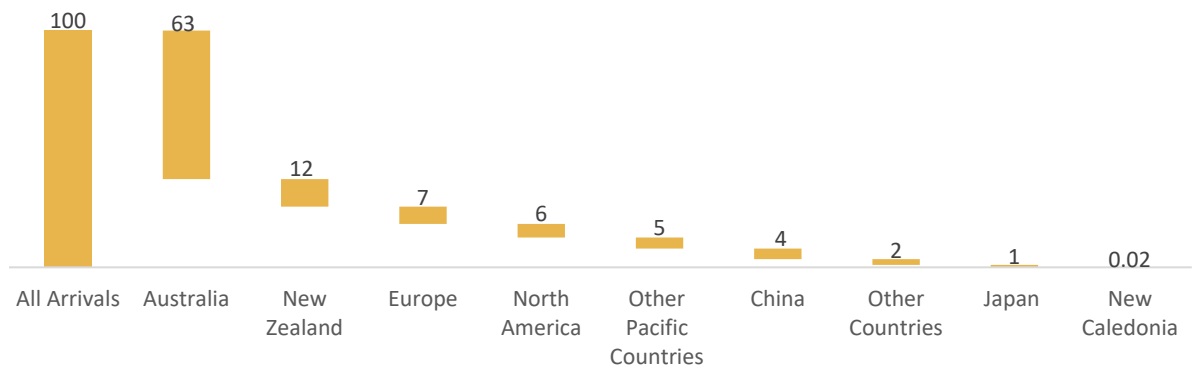
Figure 2: Percentage share of visitors by purpose of visit



4. Country of usual residence (for visitors arriving by air)

- Australian visitors accounted for 63% of all international visitors by air followed by New Zealand at 12%, Europe at 7%, North America at 6%, Other Pacific Countries at 5%, China at 4%, Other Countries at 2%, Japan at 1% and New Caledonia at less than 1%.

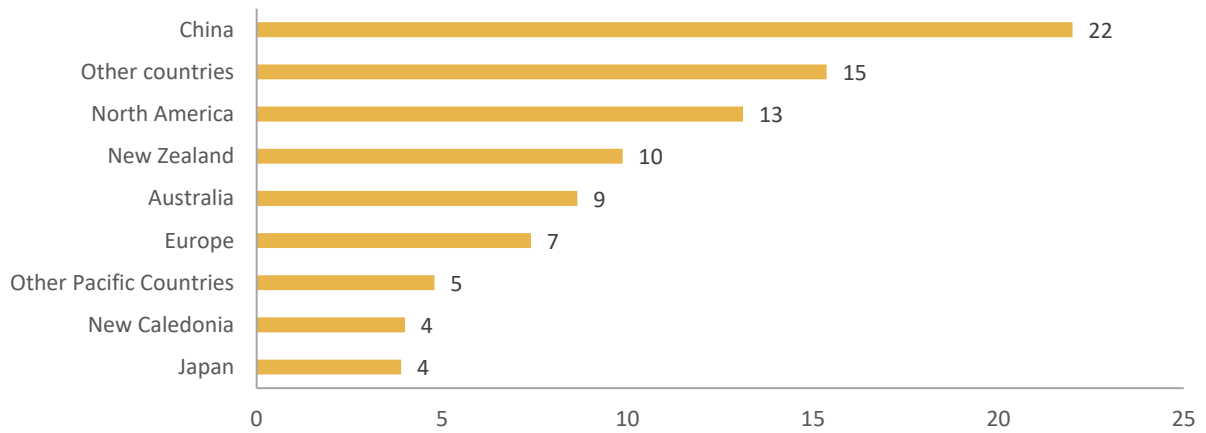
Figure 3: Percentage share of visitors by Country of Usual Residence



5. Average intended length of stay (for visitors arriving by air)

- International visitors by air spent an average of 9 days in Vanuatu. Visitors to Port Vila spent an average of 10 days and Luganville with 9 days.

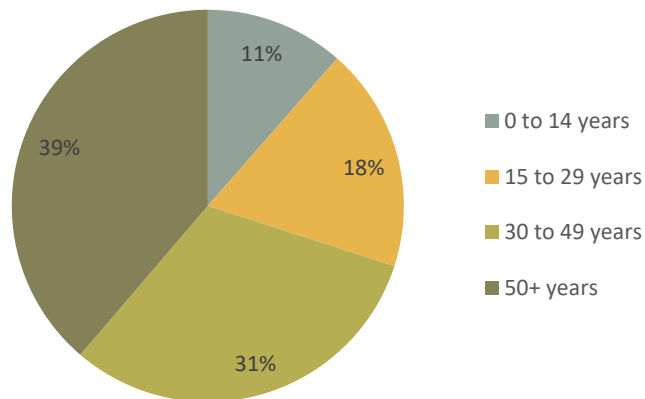
Figure 4: Average length of stay by country of usual residence



6. Average age of visitors (for visitors arriving by air)

- The average age for visitors travelling by air is 48 years old.
- This represents 31% of all visitors arriving to Vanuatu within the age group of 30 - 49 years old and also 39% within the age group of 50+ years old.

Figure 5: Proportion of visitors by age group



DATA SOURCE AND REVISIONS

All International arrival by air provided in this report is sourced from the passenger processing modules within ASYCUDA World system from the Department of Customs and the Migration Information Data Analysis System (MIDAS) from the department of immigration through International Organization for Migration (IOM). Cruise ship figures are also supplied by the Department of Customs through the Passenger processing module.

The Vanuatu Bureau of Statistics is releasing monthly provisional international visitor arrivals highlighted in the tables from January 2019 onwards. This will allow for anomalies and consistency checks with the Department of Customs and Inland Revenue (DCIR) and Immigration Department before release of actual figures in Quarterly or Annual Statistical Indicator report.

NEXT UPDATE (MONTHLY)RELEASE DATE

Aug 2024

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Mr. KAP Calo Andy
Chief Statistician

Table 1 : Summary of Overseas Migration
Tableau 1 : Résumé des échanges migratoires avec l'extérieur

Year	Month	ARRIVALS / ARRIVEES						DEPARTURES / DEPARTURES						Arrivals		Cruiseship Arrivals/ Croisiéristes	Total Visitors	Année	Mois
		PORT VILA		LUGANVILLE		TOTAL		PORT VILA		LUGANVILLE		TOTAL		Yacht Voilier					
		Residents Résidents	Visitors Visiteurs	Residents Résidents	Visitors Visiteurs	Residents Résidents	Visitors Visiteurs	Resident Résidents	Visitor Visiteurs	Resident Résidents	Visitors Visiteurs	Resident Résidents	Visitors Visiteurs						
2019		34,575	117,154	326	3,474	34,901	120,628	35,876	142,012	529	3,303	36,405	145,315	-	135,357	255,985	2019		
2020		10,392	21,764	17	201	10,409	21,965	9,122	28,095	253	39	9,375	28,134	-	60,401	82,366	2020		
2021		3,495	-	-	-	3,495	-	8,964	-	-	-	8,964	-	-	-	-	2021		
2022		18,547	30,374	-	-	18,547	30,374	18,172	27,637	-	12	18,172	27,637	158	34,554	65,086	2022		
2023		29,087	75,302	350	1,697	29,437	76,999	27,855	88,150	156	1,231	28,011	89,381	1,028	263,578	341,605	2023		
2019	Jul	2,258	12,196	6	416	2,264	12,612	2,267	14,677	22	387	2,289	15,064	-	10,728	23,340	2019	Juil	
2020	Jul	-	-	-	-	-	-	41	37	-	-	41	37	-	-	-	2020	Juil	
2021	Jul	98	-	-	-	98	-	822	-	-	-	822	-	-	-	-	2021	Juil	
2022	Jul	3,342	3,538	-	-	3,342	3,538	1,150	3,623	-	12	1,150	3,623	2	-	3,540	2022	Juil	
2023	Jul	2,596	9443	39	255	2,635	9,698	2,340	11,106	13	292	2,353	11,398	118	19,906	29,722	2023	Juil	
	Aug	2,570	8158	28	108	2,598	8,266	2,119	9,469	18	137	2,137	9,606	191	21,849	30,306		Août	
	Sep	3,870	7398	39	296	3,909	7,694	2,196	8,649	26	164	2,222	8,813	121	24,521	32,336		Sep	
	Oct	3,115	6977	44	222	3,159	7,199	3,411	8,220	2	116	3,413	8,336	161	16,119	23,479		Oct	
	Nov	3,167	5172	41	272	3,208	5,444	4,228	6,398	9	45	4,237	6,443	78	19,038	24,560		Nov	
	Dec	158	6447	68	321	226	6,768	170	6,816	65	324	235	7,140	78	45,242	52,088		Déc	
2024	Jan[p]	1,315	6114	31	142	1,346	6,256	1,549	8,729	15	184	1,564	8,913	5	52,901	59,162	2024	Jan[p]	
	Feb[p]	1,262	2592	36	162	1,298	2,754	266	5,749	58	73	324	5,822	21	28,146	30,921		Fév[p]	
	Mar[p]	1,627	4118	21	143	1,648	4,261	2,835	4,571	16	146	2,851	4,717	-	15,875	20,136		Mar[p]	
	Apr[p]	1,742	4945	42	183	1,784	5,128	1,186	6,382	5	76	1,191	6,458	4	13,513	18,645		Avr[p]	
	May[p]	1,211	2722	-	-	1,211	2,722	924	2,722	4	46	928	3,055	73	21,152	23,947		Mai[p]	
	June[p]	1,860	1943	0	20	1,860	1,963	950	2,091	-	61	950	2,152	37	12,020	14,020		Juin[p]	
	Jul[p]	2,159	4194	9	97	2,168	4,291	1,460	4,667	-	84	1,460	4,751	-	21,816	26,107		Jui[p]	

Source: Department of Customs/Département des douanes
 - No visitors/residents were recorded for the reference month
 p: provisiona figures

Table 2 : Visitor Arrivals by Purpose of Visit**Tableau 2 : Arrivées de visiteurs selon le motif du voyage**

Year	Month	VISITORS/VISITEURS						Total Visitors Visiteurs global	Année	Mois
		Holidays Vacances	Visiting Friends and relatives Visite à des amis et à la famille	Business, Meetings/ Conferences Affaires, réunions ou conférence	Stop Over Escale	Others, Education, sports Autres, education, sport				
2019		95,849	8,764	8,059	524	7,432	120,628	2019		
2020		17,166	1,445	1,085	448	1,821	21,965	2020		
2021		-	-	-	-	-	-	2021		
2022		23,859	3,202	1,757	204	1,352	30,374	2022		
2023		66,478	3,870	2,705	742	3,204	76,999	2023		
2019	Jul	10,192	846	852	20	702	12,612	2019	Juil	
2020	Jul	-	-	-	-	-	-	2020	Juil	
2021	Jul	-	-	-	-	-	-	2021	Juil	
2022	Jul	2,852	367	156	42	121	3,538	2022	Juil	
2023	Jul	8,534	375	247	74	468	9,698	2023	Juil	
	Aug	7,085	308	390	93	390	8,266		Aoû	
	Sep	6,750	332	303	73	236	7,694		Sep	
	Oct	6,148	355	300	94	302	7,199		Oct	
	Nov	4,431	360	264	57	332	5,444		Nov	
	Dec	5,657	652	155	82	222	6,768		Déc	
2024	Jan[p]	4,759	631	96	24	746	6,256	2024	Jan[p]	
	Feb[p]	1,959	204	202	3	386	2,754		Fév[p]	
	Mar[p]	3,300	243	276	62	380	4,261		Mar[p]	
	Apr[p]	3,874	276	393	16	569	5,128		Avr[p]	
	May[p]	1,940	190	281	3	308	2,722		Mai[p]	
	Jun[p]	1,368	133	220	5	237	1,963		Juin[p]	
	Jul[p]	3,321	354	232	13	371	4,291		Juil[p]	

Source: Department of Customs/Département des douanes

- No visitors/residents were recorded for the reference month

p: provisiona figures

Table 3 : Visitor Arrivals by Usual Country of Residence
Tableau 3 : Arrivées des visiteurs par pays de résidence habituelle

Year	Month	Australia	New Zealand	New Caledonia	Other Pacific Countries	Europe	North America	Japan	China	Other Countries	TOTAL	Année	Mois
		Australie	Nouvelle-Zélande	Nouvelle-Calédonie	Autres Pays du Pacifique		Amérique du Nord	Japon	Chine	Autres pays			
2019		63,122	15,085	14,738	6,560	8,992	3,120	1,107	4,671	3,233	120,628	2019	
2020		11,248	1,819	3,778	1,241	1,728	692	171	680	608	21,965	2020	
2021		-	-	-	-	-	-	-	-	-	-	2021	
2022		17,460	4,124	3,224	1,613	1,981	761	118	406	686	30,373	2022	
2023		45,232	8,536	6,347	3,177	7,399	1,993	528	2,056	1,731	76,999	2023	
2019	Jul	6,533	2,344	1,019	578	939	295	97	477	330	12,612	2019	Juil
2020	Jul	-	-	-	-	-	-	-	-	-	-	2020	Juil
2021	Jul	-	-	-	-	-	-	-	-	-	-	2021	Juil
2022	Jul	1,958	582	186	151	446	93	7	52	63	3,538	2022	Juil
2023	Jul	5,705	1,516	436	386	975	196	51	226	207	9,698	2023	Juil
	Aug	4,083	1,493	481	360	1,070	179	105	287	208	8,266		Aoû
	Sep	5,178	838	310	271	512	155	98	222	110	7,694		Sep
	Oct	4,324	691	632	339	631	179	37	199	167	7,199		Oct
	Nov	3,067	548	442	248	583	191	34	164	167	5,444		Nov
	Dec	3,954	604	769	272	660	154	29	190	136	6,768		Déc
2024	Jan[p]	3,258	439	450	291	1,150	197	43	256	172	6,256	2024	Jan[p]
	Feb[p]	1,071	160	1	256	769	182	44	163	108	2,754		Fév[p]
	Mar[p]	2,046	329	1	373	944	185	45	192	146	4,261		Mar[p]
	Apr[p]	2,512	431	-	360	1,006	238	42	303	236	5,128		Avr[p]
	May[p]	1,212	237	-	235	529	189	42	153	125	2,722		Mai[p]
	Jun[p]	1,102	164	-	178	179	141	16	111	72	1,963		Juin[p]
	Jul[p]	2,693	499	1	200	312	246	42	193	105	4,291		Juil[p]

Source: Department of Customs/Département des douanes

- No visitors/residents were recorded for the reference month

p: provisiona figures

Table 4 : Overseas Arrivals of Residents by Nationality

Tableau 4 : Arrivées des résidents par nationalité

Year	Month	Ni-Vanuatu	Australian Australien	French Français	British Anglais	New Zealander Néo- Zélandais	Asian Asiatiques	Pacific Islanders Autres pays du Pacifique	North Americans Américain du Nord	Other countries Autres pays	TOTAL	Année	Mois
2019		26,317	2,344	884	329	780	2,809	665	409	364	34,901	2019	
2020		8,374	719	285	42	243	283	273	87	103	10,409	2020	
2021		2,659	343	63	10	79	210	67	17	47	3,495	2021	
2022		15,012	1,501	381	89	297	562	392	152	155	18,541	2022	
2023		26,750	972	287	29	292	602	279	92	131	29,434	2023	
2019	Jul	1,604	253	80	7	73	112	68	30	37	2,264	2019	Juil
2020	Jul	0	0	0	0	0	0	0	0	0	0	2020	Juil
2021	Jul	63	21	3	0	4	1	1	2	3	98	2021	Juil
2022	Jul	2,589	343	85	13	91	100	57	30	34	3,342	2022	Juil
2023	Jul	2,333	116	20	2	27	56	50	12	17	2,633	2023	Juil
	Aug	2,300	106	44	0	32	61	22	13	20	2,598		Aoû
	Sep	3,747	72	14	3	17	30	14	8	4	3,909		Sept
	Oct	2,936	91	22	1	29	43	20	11	6	3,159		Oct
	Nov	3,045	39	16	0	48	32	16	4	8	3,208		Nov
	Dec	133	40	9	2	7	18	10	2	5	226		Déc
2024	Jan[p]	1,222	40	17	0	13	24	21	2	7	1,346	2024	Jan[p]
	Feb[p]	852	89	72	16	27	118	81	15	28	1,298		Fév[p]
	Mar[p]	1,068	169	80	6	53	166	70	17	19	1,648		Mar[p]
	Apr[p]	1,121	160	103	2	64	193	111	10	20	1,784		Avr[p]
	May[p]	924	71	32	5	22	96	42	6	13	1,211		Mai[p]
	Jun[p]	1,493	112	19	6	43	88	73	9	17	1,860		Juin[p]
	Jul[p]	1,685	138	23	6	28	178	58	37	15	2,168		Juil[p]

Source: Department of Customs/Département des

p: provisiona figures

- No visitors/residents were recorded for the reference month

r:revised figure

Table 5 : Visitors Arriving by Air Intended Length of Stay*

Tableau 5 : Arrivée des Visiteurs à longue durée de Séjour

Year	Month	AVERAGE INTENDED LENGTH OF STAY / LA MOYENNE DE LONGUE DUREE DE SEJOUR			Année	Mois
		Port Vila	Luganville	Vanuatu		
2019		10.4	13.4	11.9	2019	
2020		2.8	1.5	3.1	2020	
2021		-	-	-	2021	
2022		6.9	-	6.9	2022	
2023		10.1	8.4	11.2	2023	
2019	Jul	9.2	11.9	10.5	2019	Juil
2020	Jul	-	-	-	2020	Juil
2021	Jul	-	-	-	2021	Juil
2022	Jul	14	-	14	2022	Juil
2023	Jul	9.7	12	10.8	2023	Juil
	Aug	8.8	12	10.3		Aoû
	Sep	8.3	12	10.3		Sep
	Oct	8.6	13	10.9		Oct
	Nov	8.9	12	10.3		Nov
	Dec	10.0	12	10.8		Dec
2024	Jan[p]	9.0	23	15.9	2024	Jan[p]
	Feb[p]	9.7	11	10.4		Fév[p]
	Mar[p]	9	13	10.5		Mar[p]
	Apr[p]	9	11	10.1		Avr[p]
	May[p]	10	-	10.3		Mai[p]
	Jun[p]	11	2.4	6.5		Juin[p]
	Jul[p]	10	8.5	9.4		Juil[p]

Source: Department of Customs/Département des douanes

p: provisional figures

Table 6 : Visitors Arriving by Air Average Age**Tableau 6 : Arrivée des Visiteurs par Age moyen**

Year	Month	AVERAGE AGE OF VISITORS / L'AGE MOYEN DES VISITEURS			Année	Mois
		Port Vila	Luganville	Vanuatu		
2019		39.10	42.47	40.79	2019	
2020		9.88	3.09	9.95	2020	
2021		-	-	-	2021	
2022		3.48	-	3.48	2022	
2023[2023	
2019	Jun	38.6	41.7	40.1	2019	Juin
2020	Jun	-	-	-	2020	Juin
2021	Jun	-	-	-	2021	Juin
2022	Jun	-	-	-	2022	Juin
2023	Jun	39.2	45.3	42.2	2023	Juin
	Jul	43.3	48.6	46.0		Juil
	Aug	41.8	49.1	45.5		Aoû
	Sep	39.9	47.1	45.5		Sep
	Oct	42.3	56.7	49.5		Oct
	Nov	42.9	44.5	43.7		Nov
	Dec	37.7	39.0	38.4		Déc
2024	Jan[p]	37.9	37.8	37.9	2024	Jan[p]
	Feb[p]	43.6	48.0	45.8		Feb[p]
	Mar[p]	41.5	44.1	42.8		Mar[p]
	Apr[p]	39.9	44.6	42.3		Avr[p]
	May[p]	39.9	44.6	42.3		Mai[p]
	Jun[p]	43.6	37.0	40.3		Juin[p]
	Jul[p]	40.9	54.6	47.8		Juil[p]

Source: Department of Customs/Département des douanes

p: provisional figures

Table 7: Visitors usual residence arrivals by purpose of visit**Tableau 7: Visiteurs résidences habituelles arrivées par voie aérienne, par motif de visite**

Country of Usual Residence Pays de résidence habituelle	Visiting Friends and relatives Visite d'amis et de parents		Holiday Vacances		Business Affaires		All Other us les autres		Total Visitors
		% share		% share		% share		% share	
Australia/Australie	133	5%	2264	84%	133	5%	163	6%	2,693
China/Chine	39	20%	120	62%	8	4%	26	13%	193
Europe/L'europe	24	8%	242	78%	11	4%	35	11%	312
Japan/Japon	6	14%	18	43%	7	17%	11	26%	42
New Caledonia/Nouvelle Calédonie	0	0%	1	100%	0	0%	0	0%	1
New Zealand/Nouvelle Zélande	54	11%	391	78%	19	4%	35	7%	499
North America/ Amérique du Nord	26	11%	135	55%	52	21%	33	13%	246
Other countries/ Autres pays	22	21%	46	44%	12	11%	25	24%	105
Other pacific countries/ Autres pays du pacifique	50	25%	21	11%	73	37%	56	28%	200
Total Visitors	354		3,238		315		384		4,291

Source: Department of Customs/Département des douanes