



Vanuatu Bureau of Statistics  
Bureau des Statistiques du Vanuatu

## VANUATU BUREAU OF STATISTICS

Private Mail Bag 9019  
Ministry of Finance and Economic Management  
Port Vila, Vanuatu  
Ph: +678 22110/22111/33040, Voip:1124  
E-mail: [stats@vanuatu.gov.vu](mailto:stats@vanuatu.gov.vu), Web: [www.vnso.gov.vu](http://www.vnso.gov.vu)



RELEASE DATE: 18<sup>th</sup> of July 2023

# STATISTICS UPDATE: INTERNATIONAL VISITORS ARRIVALS

## 1. Contents

Page

1. Overview.....	1
2. Purpose of visit(For visitors arriving by air).....	2
3. Country of usual residence (for visitors arriving by air).....	2
4. Average intended length of stay (for visitors arriving by air).....	3
5. Average intended length of stay (for visitors by sea).....	3
6. Average age of visitors (arriving by air .....	3
7. Share of visitors to outer islands.....	3
8. Summary visitors to outer islands by Province.....	4
Province.....	4
Tables.....	

## The opening of border to international travels

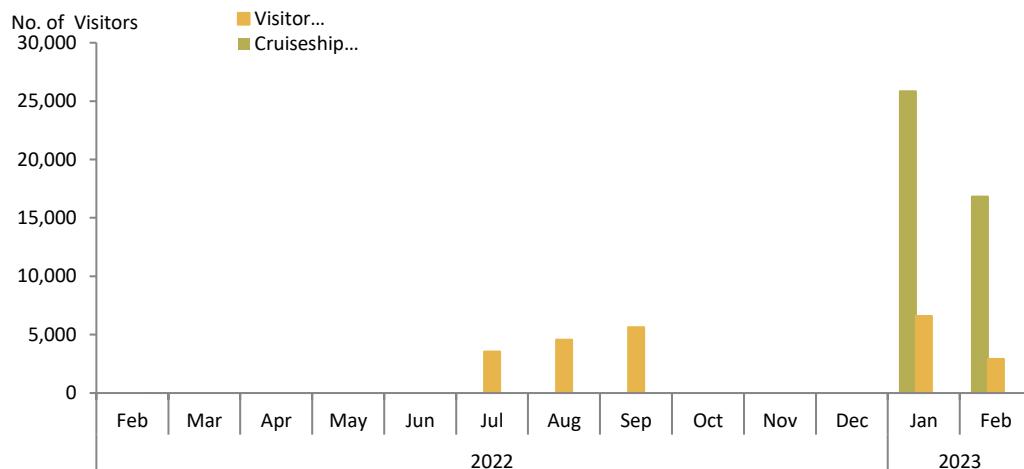
### 1. February 2023 highlights

- Total arrivals by air in February are **4,873**.
- Residents' arrival makes up **40%** and visitor arrivals make up **60%** of the total arrivals.
- Holiday visitors represent **88%** of all air arrivals.
- Visitors residing in Australia recorded the highest percent at **49%** of all air arrivals.
- The average length of stay for visitors is **9 days**.
- The average age of visitors is **43** years.
- Out of all air arrivals, **21%** were able to visit outer islands with Santo being the highest destination visited at **50%** share.
- Day visitors stood at **16,827**.
- Total departures are **7,478** in February 2023.

### 2. Overview

- The total international arrival stood at 19,801, in which the total visitor's arrivals by air stood at 2,935, Cruise arrivals stood at 16,827 and yacht with 39 visitors. The total visitor's arrivals by air declined by 56% over the previous month. The decrease was attributed to the decline in the number of air arrivals for holiday purposes.
- There were 6 cruise ships in Port Vila with 16,827-day visitors which makes up 85% of visitors arriving by sea and 15% of visitors by air in February 2023.

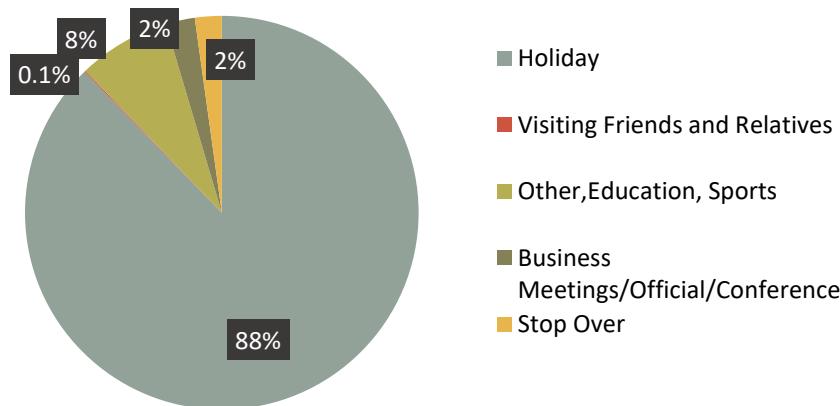
Figure 1: Visitor Arrivals by Air and Sea: February 2022 to February 2023



### 3. Purpose of visit

- Holiday visitors made up 88% of all international visitor arrivals to Vanuatu; followed by Other, education and sports at 8%, and business meetings or conferences at 2%, stop-over visitors at 2% and visiting friends and relatives at less than 1%.

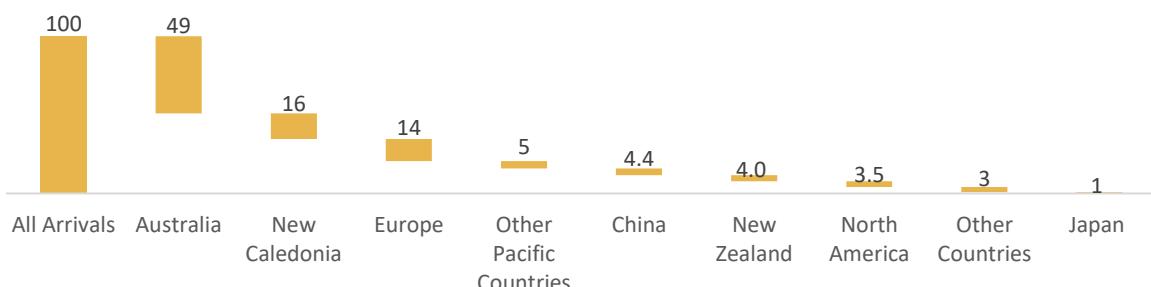
Figure 2: Percentage share of visitors by purpose of visit



### 4. Country of usual residence (for visitors arriving by air)

- Australian visitors accounted for 49% of all international visitors by air followed by New Caledonia at 16%, Europe at 14%, Other Pacific Countries at 5%, China at 4%, New Zealand at 4%, North America at 4%, Other Countries at 3% and Japan at 1%.

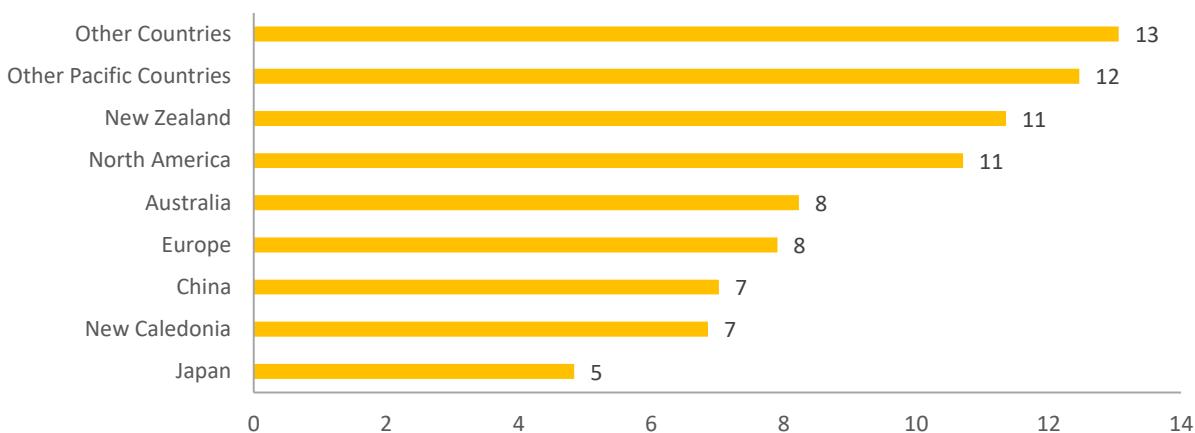
Figure 3: Percentage share of visitors by Country of Usual Residence



## 5. Average intended length of stay (for visitors arriving by air)

- International visitors by air spent an average of 9 days in Vanuatu.

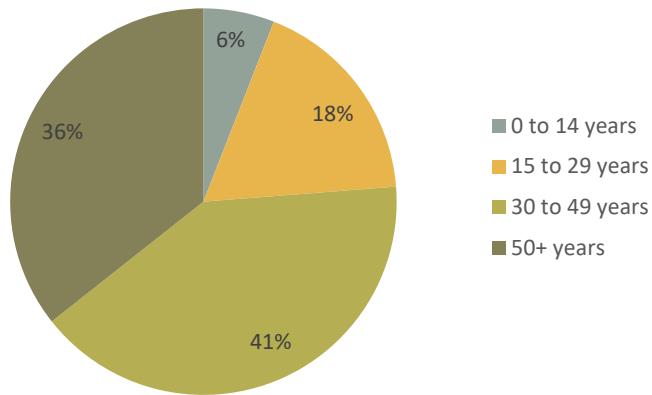
Figure 4: Average length of stay by country of usual residence



## 6. Average age of visitors (for visitors arriving by air)

- The average age for visitors travelling by air stood at 43 years.
- This represents 41% of all visitors arriving to Vanuatu within the age group of 30 - 49 years old and 36% within the age group of 50 + years old.

Figure 5: Proportion of visitors by age group



## 7. Share of visitors to outer islands

- Santo received the highest number of visitors at 50%, followed by visitors to Tanna Island at 32%. (see table 7)

## 8. Summary visitors to outer islands<sup>1</sup>, by province

- Sanma received the highest number of visitors at 52%, followed by Tafea province at 33%.
- Visitors who travelled to outer islands spent an average of 10 days.

<sup>1</sup> Data on visitors travelling to outer islands is only available from July 2014

Figure 6: Proportion of visitors to outer islands

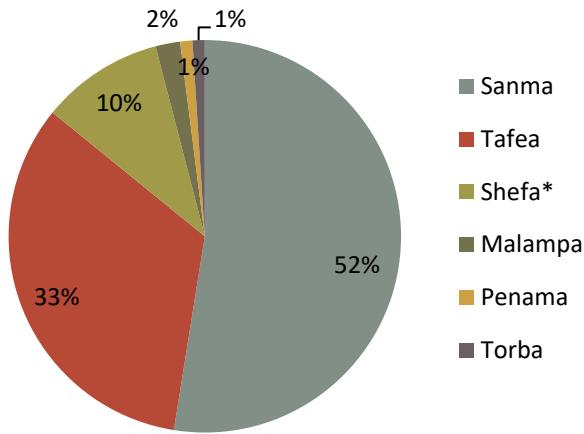


Figure 7: Summary of visitors to other provinces by country of usual residence

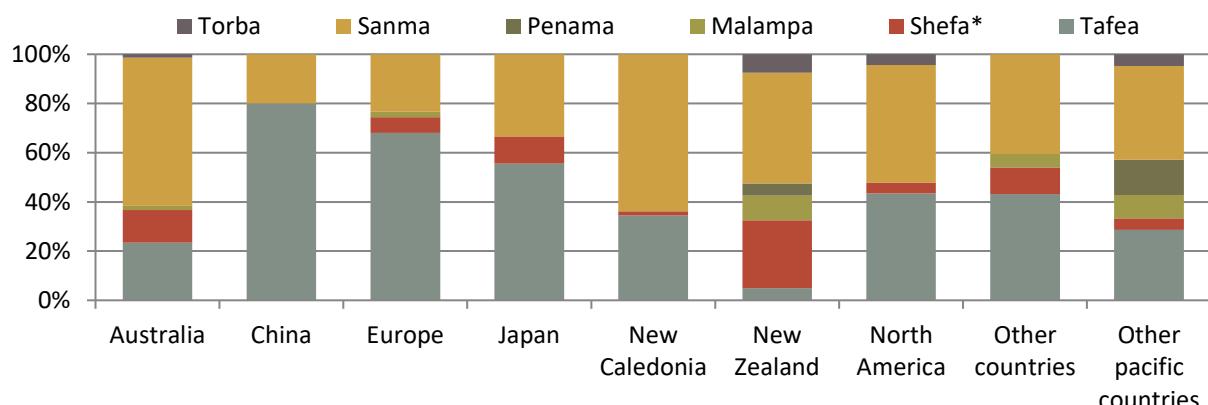


Table 1: Visitors to outer islands, by province

Year	Month	Province						TOTAL
		Torba	Sanma	Penama	Malampa	Shefa*	Tafea	
2023	Feb	9	315	5	14	60	201	604

Table 2: The average length of stay (nights spend) for visitors travelling to outer islands, by province

Year	Month	Province						TOTAL
		Torba	Sanma	Penama	Malampa	Shefa*	Tafea	
2023	Feb	21	8	10	11	5	4	10

Table 3: The proportion of visitors to other provinces by Country of usual residence

Country of Usual Residence	Province							Total
	Malampa	Penama	Sanma	Shefa*	Tafea	Torba		
Australia	2%	0%	60%	13%	23%	1%		281
China	0%	0%	20%	0%	80%	0%		30
Europe	2%	0%	23%	6%	68%	0%		47
Japan	0%	0%	33%	11%	56%	0%		9
New Caledonia	0%	0%	64%	2%	34%	0%		116
New Zealand	10%	5%	45%	28%	5%	8%		40
North America	0%	0%	48%	4%	43%	4%		23
Other countries	5%	0%	41%	11%	43%	0%		37
Other pacific countries	10%	14%	38%	5%	29%	5%		21

\*Exclude Efate Island

## DATA SOURCE AND REVISIONS

All International arrival and departure statistics by air provided in this report is sourced from the passenger processing module within ASYCUDA World system and also completed Arrival and Departure cards from the Department of Customs. Cruise ship figures are also supplied by the Department of Customs through the Passenger processing module.

The Vanuatu Bureau of Statistics is releasing monthly provisional international visitor arrivals highlighted in the tables from January 2019 onwards. This will allow for anomalies and consistency checks with the Department of Customs and Inland Revenue (DCIR) before release of actual figures in Quarterly or Annual Statistical Indicator report.

## NEXT UPDATE (MONTHLY)RELEASE DATE

March 2023

31<sup>th</sup> July 2023

## PROVINCIAL STATISTICS OFFICES

Sanma Office  
PO Box 273  
Luganville, SANTO  
Tel/Fax: (678) 33755  
Voip: 6330

Tafea Office  
MFEM Building, Isangel  
Ph (678) 88014  
Ext/voip 8361

Malampa Office  
MFEM Building  
Lakatoro, Malekula  
Ph (678) 48400



Mr. KAP Calo Andy  
Chief Statistician

**Table 1 : Summary of Overseas Migration****Tableau 1 : Résumé des échanges migratoires avec l'extérieur**

Year	Month	ARRIVALS / ARRIVEES						DEPARTURES / DEPARTURES						Yacht	Cruiseship Arrivals/ Croisières	Total Visitors	Année	Mois					
		PORT VILA		LUGANVILLE		TOTAL		PORT VILA		LUGANVILLE		TOTAL											
		Residents	Visitors	Residents	Visitors	Residents	Visitors	Resident	Visitor	Residents	Visitors	Resident	Visitors										
2017		27,418	103,463	830	5,707	28,248	109,170	25,845	108,427	441	3,831	26,286	112,258	-	223,551	332,721	2017						
2018		28,426	111,296	510	4,338	28,936	115,634	28,160	120,736	231	3,840	28,391	124,576	-	234,567	350,201	2018						
2019		34,575	117,154	326	3,474	34,901	120,628	35,876	142,012	529	3,303	36,405	145,315	-	135,357	255,985	2019						
2020		10,392	21,764	17	201	10,409	21,965	9,122	28,095	253	39	9,375	28,134	-	60,401	82,366	2020						
2021		3,495	-	-	-	3,495	-	8,964	-	-	-	8,964	-	-	-	-	2021						
2017	Feb	1,405	5,307	33	303	1,438	5,610	1,997	5,081	8	184	2,005	5,265		18,628	24,238	2017	Fév					
2018	Feb	1,355	6,089	65	177	1,420	6,266	2,234	6,443	35	125	2,269	6,568		21,674	27,940	2018	Fév					
2019	Feb	1,401	5,727	8	108	1,409	5,835	2,535	6,792	9	84	2,544	6,876		9,849	15,684	2019	Fév					
2020	Feb	2,070	6,594	-	-	2,070	6,594	3,429	6,890	-	-	3,429	6,890		16,493	23,087	2020	Fév					
2021	Feb	209	-	-	-	209	-	936	-	r	-	936	-	r	-	-	2021	Fév					
2022	Feb	374	-	-	-	374	-	1,179	-	-	-	1,179	-	-	-	-	2022	Fév					
	Mar	16	-	-	-	16	-	865	-	-	-	865	-	-	-	-	Mar						
	Apr	65	-	-	-	65	-	1,213	-	-	-	1,213	-	-	-	-	Avr						
	May	1,056	-	-	-	1,056	-	1,040	-	-	-	1,040	-	-	-	-	Mai						
	Jun	950	-	-	-	950	-	827	-	-	-	827	-	-	-	-	Juin						
	Jul	3,342	3,538	-	2	3,342	3,540	1,150	3,623	-	12	1,150	3,623	-	-	-	3,540	Juil					
	Aug	2,390	4,575	-	-	2,390	4,575	1,343	4,579	-	-	1,343	4,579	156	-	-	4,575	Aoû					
	Sep	2,546	5,636	-	-	2,546	5,636	1,031	3,028	-	-	1,031	3,028	-	-	-	5,636	Sep					
	Oct	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	Oct					
	Nov	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	Nov					
	Dec	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	na	Déc					
2023	Jan[p]	1,703	6598	-	-	1,703	6,598	2,047	9,307	-	-	2,047	9,307	6	25,851	32,455	2023	Jan[p]					
	Feb[p]	1,938	2935	-	-	1,938	2,935	3,121	4,357	-	-	3,121	4,357	39	16,827	19,801	Févr[p]						

Source: Department of Customs/Département des douanes

- No visitors/residents were recorded for the reference month

na not available

**Table 2 : Visitor Arrivals by Purpose of Visit**  
**Tableau 2 : Arrivées de visiteurs selon le motif du voyage**

Year	Month	<u>VISITORS/VISITEURS</u>					Total Visitors	Année	Mois
		Holidays	Visiting Friends and relatives	Business, Meetings/ Conferences	Stop Over	Others, Education, sports			
		Vacances	Visite à des amis et à la famille	Affaires, réunions ou conférence	Escale	Autres, education, sport			
2017		83,465	8,940	8,338	897	7,530	109,170	2017	
2018		91,726	8,616	7,552	645	7,095	115,634	2018	
2019		95,849	8,764	8,059	524	7,432	120,628	2019	
2020		17,166	1,445	1,085	448	1,821	21,965	2020	
2021		-	-	-	-	-	-	2021	
2017 Feb		3,712	528	591	88	691	5,610	2017 Fév	
2018 Feb		4,571	446	494	47	708	6,266	2018 Fév	
2019 Feb		4,368	425	539	8	495	5,835	2019 Fév	
2020 Feb		4,691	470	545	134	754	6,594	2020 Fév	
2021 Feb		-	-	-	-	-	-	2021 Feb	
2022 Fev		-	-	-	-	-	-	2022 Fev	
Mar		-	-	-	-	-	-	Mar	
Apr		-	-	-	-	-	-	Avr	
May		-	-	-	-	-	-	Mai	
Jun		-	-	-	-	-	-	Juin	
Jul		2,753	367	156	42	121	3,439	Juil	
Aug		3,765	369	171	58	212	4,575	Aoû	
Sep		4,315	548	352	11	410	5,636	Sep	
Oct	na	na	na	na	na	na	na	Oct	
Nov	na	na	na	na	na	na	na	Nov	
Dec	na	na	na	na	na	na	na	Déc	
2023 Jan[p]		5,919	349	95	91	144	6,598	2023 Jan[p]	
Feb[p]		2,578	2	69	64	222	2,935	Fév[p]	

Source: Department of Customs/Département des douanes

- No visitors/residents were recorded for the reference month

**Table 3 : Visitor Arrivals by Usual Country of Residence**  
**Tableau 3 : Arrivées des visiteurs par pays de résidence habituelle**

Year	Month	Australia	New Zealand	New Caledonia	Other Pacific Countries	Europe	North America	Japan	China	Other Countries	TOTAL	Année	Mois
		Australie	Nouvelle-Zélande	Nouvelle-Calédonie	Autres Pays du Pacifique	Amérique du Nord	Japon	Chine	Autres pays				
2017		57,387	11,554	15,880	7,147	6,806	3,016	1,076	3,612	2,692	109,170	2017	
2018		60,616	13,432	15,105	6,545	8,023	3,347	963	4,007	3,596	115,634	2018	
2019		63,122	15,085	14,738	6,560	8,992	3,120	1,107	4,671	3,233	120,628	2019	
2020		11,248	1,819	3,778	1,241	1,728	692	171	680	608	21,965	2020	
2021		-	-	-	-	-	-	-	-	-	-	2021	
2017	Feb	2,328	343	1,062	612	520	197	59	302	187	5,610	2017	Fév
2018	Feb	2,606	381	1,238	606	490	229	63	385	268	6,266	2018	Fév
2019	Feb	2,740	503	923	526	456	152	57	326	152	5,835	2019	Fév
2020	Feb	3,015	525	1,253	579	591	223	74	107	227	6,594	2020	Fév
2021	Feb	-	-	-	-	-	-	-	-	-	-	2021	Fév
2022	Feb	-	-	-	-	-	-	-	-	-	-	2022	Fév
	Mar	-	-	-	-	-	-	-	-	-	-		Mar
	Apr	-	-	-	-	-	-	-	-	-	-		Avr
	May	-	-	-	-	-	-	-	-	-	-		Mai
	Jun	-	-	-	-	-	-	-	-	-	-		Juin
	Jul	1,894	571	183	143	444	85	7	49	63	3,439		Juil
	Aug	2,061	739	513	283	542	140	39	108	150	4,575		Aoû
	Sep	3,680	769	305 #	351	223	141	16	51	99	5,635		Sep
	Oct	na	na	na	na	na	na	na	na	na	na		Oct
	Nov	na	na	na	na	na	na	na	na	na	na		Nov
	Dec	na	na	na	na	na	na	na	na	na	na		Déc
2023	Jan[p]	3,835	471	1,163	199	592	142	32	64	100	6,598	2023	Jan[p]
	Feb[p]	1,438	116	478	134	415	104	22	129	99	2,935		Fév[p]

Source: Department of Customs/Département des douanes

- No visitors/residents were recorded for the reference month

**Table 4 : Overseas Arrivals of Residents by Nationality****Tableau 4 : Arrivées des résidents par nationalité**

Year	Month	Ni-Vanuatu	Australian	French	British	New Zealander	Asian	Pacific Islanders	North Americans	Other countries	TOTAL	Année	Mois
		Australien	Français	Anglais	Néo-Zélandais	Asiatiques	Autres pays du Pacifique	Américain du Nord	Autres pays				
2017		21,967	2,463	1,036	118	797	712	564	358	233	28,248	2017	
2018		23,610	1,919	750	97	591	875	593	273	228	28,936	2018	
2019		26,317	2,344	884	329	780	2,809	665	409	364	34,901	2019	
2020		8,374	719	285	42	243	283	273	87	103	10,409	2020	
2021		2,659	343	63	10	79	210	67	17	47	3,495	2021	
2017	Feb	1,128	110	54	3	36	42	33	18	14	1,438	2017	Fév
2018	Feb	1,085	137	38	6	33	56	26	25	14	1,420	2018	Fév
2019	Feb	816	191	105	14	47	105	60	36	35	1,409	2019	Fév
2020	Feb	1,491	202	90	16	56	71	92	22	30	2,070	2020	Fév
2021	Feb	122	35	11	0	9	9	15	4	4	209	2021	Fév
2022	Feb	0	321	12	8	3	7	10	4	4	369	2022	Fév
	Mar	0	9	6	0	0	1	0	0	0	16		Mar
	Apr	54	11	0	0	0	0	0	0	0	65		Avr
	May	876	95	4	9	9	32	10	12	9	1,056		Mai
	Jun	756	80	14	3	9	63	15	2	8	950		Juin
	Jul	2,589	343	85	13	91	100	57	30	34	3,342		Juil
	Aug	2,187	56	16	6	9	31	68	9	8	2,390		Aoû
	Sep	2,139	116	50	12	46	92	49	20	22	2,546		Sep
	Oct	na	na	na	na	na	na	na	na	na			Oct
	Nov	na	na	na	na	na	na	na	na	na			Nov
	Dec	na	na	na	na	na	na	na	na	na			Déc
2023	Jan[p]	1,484	87	25	2	24	37	33	7	4	1,703	2023	Jan[p]
	Feb[p]	1,445	151	86	0	52	65	80	40	19	1,938		Fév[p]

Source: Department of Customs/Département des

p: provisional figures

- No visitors/residents were recorded for the reference month

**Table 5 : Visitors Arriving by Air Intended Length of Stay\*****Tableau 5 : Arrivée des Visiteurs à longue durée de Séjour**

Year	Month	AVERAGE INTENDED LENGTH OF STAY / LA MOYENNE DE LONGUE DUREE DE SEJOUR			Année	Mois
		Port Vila	Luganville	Vanuatu		
2017		10.4	12.3	11.4	2017	
2018		9.9	11.9	10.9	2018	
2019		10.4	13.4	11.9	2019	
2020		2.8	1.5	3.1	2020	
2021		-	-	-	2021	
2017	Feb	14.5	12.7	13.6	2017	Fév
2018	Feb	13.5	15.8	14.6	2018	Fév
2019	Feb	10.9	22.6	16.8	2019	Fév
2020	Feb	13.6	-	13.6	2020	Fév
2021	Feb	-	-	-	2021	Fév
2022	Feb	-	-	-	2022	Fév
	Mar	-	-	-		Mar
	Apr	-	-	-		Avr
	May	-	-	-		Mai
	Jun	-	-	-		Juin
	Jul	14	-	14		Juil
	Aug	13.9	-	13.9		Aoû
	Sep	16	-	16		Sept
	Oct	na	na	na		Oct
	Nov	na	na	na		Nov
	Dec	na	na	na		Déc
2023	Jan[p]	9.4	-	9.4	2023	Jan[p]
	Feb[p]	8.6	-	8.6		Fév[p]

Source: Department of Customs/Département des douanes

p: provisional figures

**Table 6 : Visitors Arriving by Air Average Age****Tableau 6 : Arrivée des Visiteurs par Age moyen**

Year	Month	AVERAGE AGE OF VISITORS / L'AGE MOYEN DES VISITEURS			Année	Mois
		Port Vila	Luganville	Vanuatu		
2017		38.95	42.30	40.48	2017	
2018		38.89	43.22	41.05	2018	
2019		39.10	42.47	40.79	2019	
2020		9.88	3.09	9.95	2020	
2021		-	-	-	2021	
2017	Feb	39.1	46.2	42.6	2017	Fév
2018	Feb	40.1	46.1	43.1	2018	Fév
2019	Feb	39.9	44.3	42.1	2019	Fév
2020	Feb	41.4	-	41.4	2020	Fév
2021	Feb	-	-	-	2021	Fév
2022	Feb	-	-	-	2022	Fév
	Mar	-	-	-		Mar
	Apr	-	-	-		Avr
	May	-	-	-		Mai
	Jun	-	-	-		Juin
	Jul	41.6	70.5	56.1		Juil
	Aug	43.4	-	43.4		Aoû
	Sep	39.5	-	39.5		Sep
	Oct	na	na	na		Oct
	Nov	na	na	na		Nov
	Dec	na	na	na		Déc
2023	Jan[p]	36.3	-	36.3	2023	Jan[p]
	Feb[p]	42.6	-	42.6		Fév[p]

Source: Department of Customs/Département des douanes

p: provisional figures

**Table 7: Visitors travelling to Outer Islands, Vanuatu**

**Tableau 7: Les visiteurs en voyage d'Îles Extérieures, Vanuatu**

Year	Month	Tanna	Santo	Efate offshore Efate et les îles côtières	Pentecost Islands Pentecôte	Malekula Malicolo	Ambrym	Other Islands	TOTAL	Année	Mois
								D'autres îles			
2017		10,301	8,840	3,333	550	1,071	837	2,416	27,348	2017	
2018		11,258	10,349	4,419	527	1,220	874	2,460	31,107	2018	
2019		10,848	10,255	4,751	660	899	404	2,442	30,259	2019	
2020		2,283	2,489	634	64	205	47	512	6,234	2020	
2021		-	-	-	-	-	-	-	-	2021	
2017	Feb	349	311	65	11	36	21	72	865	2017	Fév
2018	Feb	607	494	147	21	60	17	64	1,410	2018	Fév
2019	Feb	503	375	236	7	41	8	52	1,222	2019	Fév
2020	Feb	592	666	115	16	54	15	96	1,554	2020	Fév
2021	Feb	-	-	-	-	-	-	-	-	2021	Fév
2022	Feb	-	-	-	-	-	-	-	-	2022	Fév
	Mar	-	-	-	-	-	-	-	-		Mar
	Apr	-	-	-	-	-	-	-	-		Avr
	May	-	-	-	-	-	-	-	-		Mai
	Jun	-	-	-	-	-	-	-	-		Juin
	Jul	98	270	27	-	16	-	32	443		Juil
	Aug	211	359	82	2	40	15	58	767		Aoû
	Sep	201	283	215	12	15	2	45	773		Sep
	Oct	na	na	na	na	na	na	na	na		Oct
	Nov	na	na	na	na	na	na	na	na		Nov
	Dec	na	na	na	na	na	na	na	na		Déc
2023	Jan[p]	501	736	214	3	33	5	92	1,584	2023	Jan[p]
	Feb[p]	191	301	62	2	9	4	35	604		Fév[p]

**Source: Department of Customs/Département des douanes**

Note: 1. Data on visitors travelling to outer islands is only available from May 2014

p: provisional figures

**Table 8: Visitors usual residence arrivals by purpose of visit****Tableau 8: Visiteurs résidences habituelles arrivées par voie aérienne, par motif de visite**

Country of Usual Residence Pays de résidence habituelle	Visiting Friends and relatives Visite d'amis et de parents							Total Visitors
	Holiday % share	Vacances % share	Business Affaires	All Other % share us les autres	% share			
Australia/Australie	0 0%	1330 92%	19 1%	89 6%				1,438
China/Chine	0 0%	111 86%	0 0%	18 14%				129
Europe/L'europe	2 0%	371 89%	8 2%	35 8%				416
Japan/Japon	0 0%	22 100%	0 0%	0 0%				22
New Caledonia/Nouvelle Caledonie	0 0%	437 91%	2 0%	39 8%				478
New Zealand/Nouvelle Zeland	0 0%	101 87%	4 3%	11 9%				116
North America/ Amerique du Nord	0 0%	93 89%	1 1%	10 10%				104
Other countries/Autres pays	0 0%	71 72%	4 4%	23 23%				98
Other pacific countries/ Autres pays du pacifique	0 0%	42 31%	31 23%	61 46%				134
Total Visitors	2	2,578	69	286				2,935

Source: Department of Customs/Département des douanes