

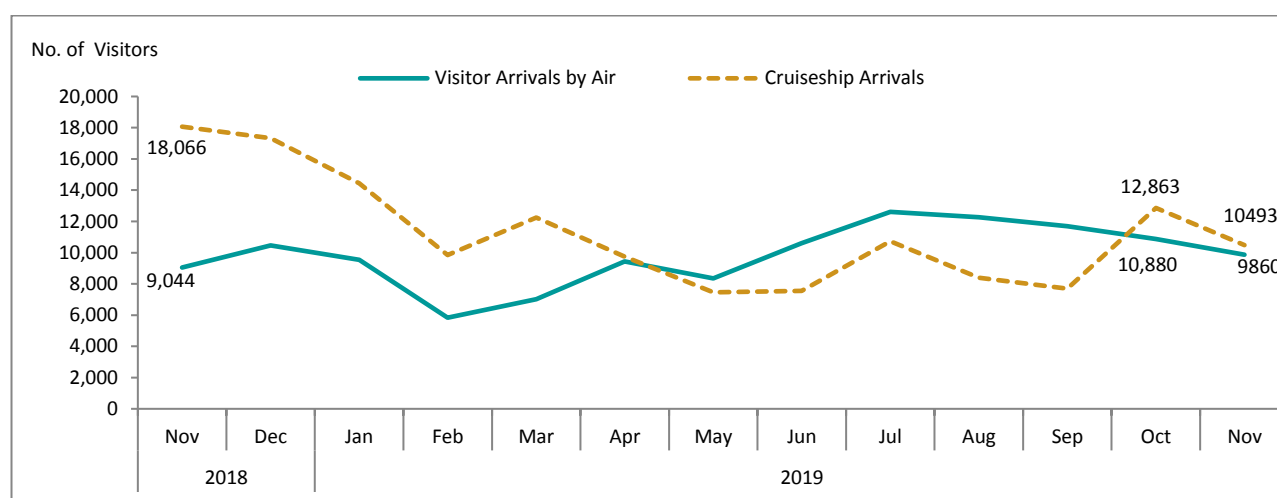
# STATISTICS UPDATE: INTERNATIONAL VISITOR ARRIVALS

## NOVEMBER 2019 PROVISIONAL HIGHLIGHTS

RELEASE DATE: 17<sup>th</sup> February 2020

### OVERVIEW

**Fig 1: Provisional International Visitor Arrivals: November 2018 to November 2019**



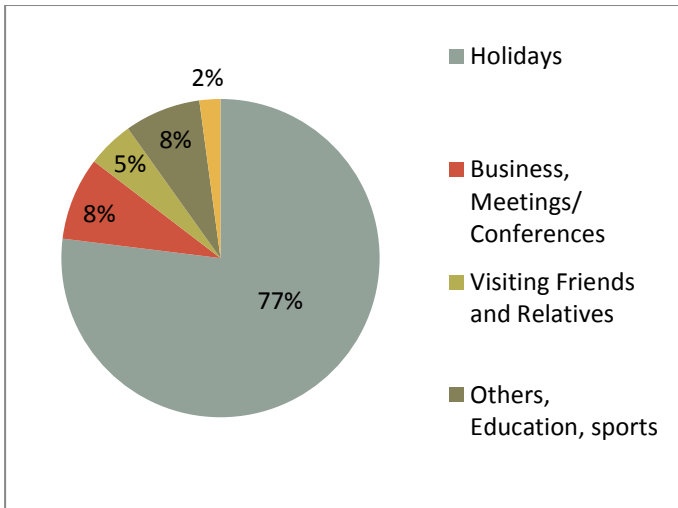
- The total international visitor by air accounted for 48% of all international visitor arrivals to Vanuatu. Visitors by air increased by 9% over corresponding month in 2018 but fell by 9% over the previous month. The increase over the corresponding period was attributed to the rise in the number of arrivals for holiday purposes.
- Cruise ship or day visitors fell by 42% compared to November of previous year and also a decrease by 18% over the previous month. The decrease in day visitors does not correspond with the increase in the number of cruise ship in November 2019 since there were 9 cruise ships with less capacity compared to the previous month with only 7 ships but with more passengers.

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**PURPOSE OF VISIT FOR VISITORS ARRIVING BY AIR**

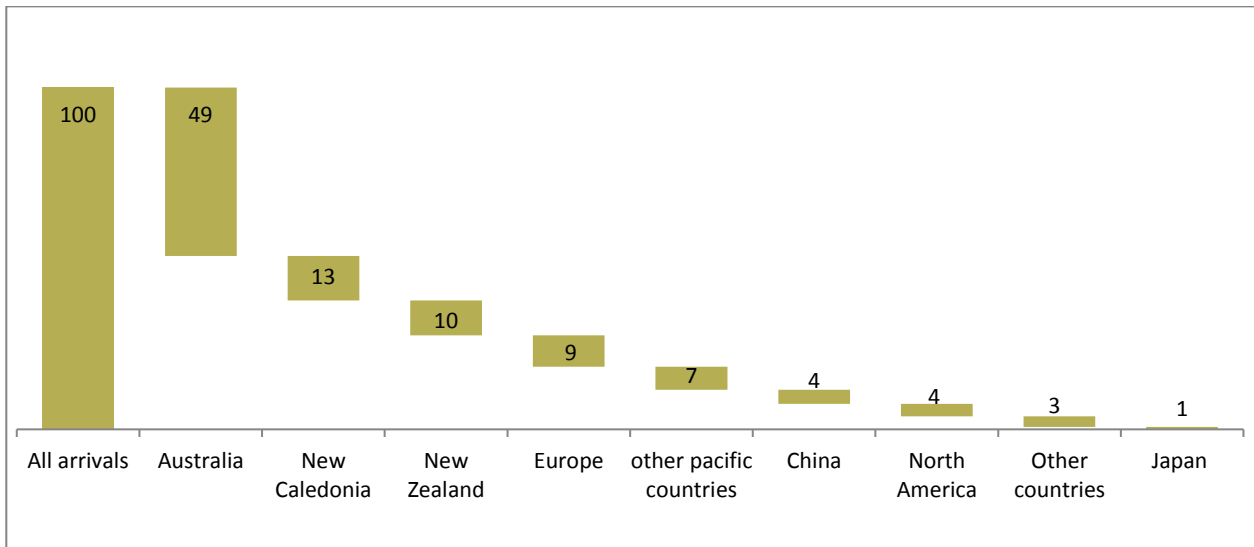
**Fig 2: Percentage share of visitors by purpose of visit**



- Holiday visitors made up 77% of all international visitor arrivals to Vanuatu; followed by business, meetings or conferences and others, education or sports at 8% each, visiting friends and relatives at 5%, while visitors on stop-over at 2%.

**COUNTRY OF USUAL RESIDENCE FOR VISITORS ARRIVING BY AIR**

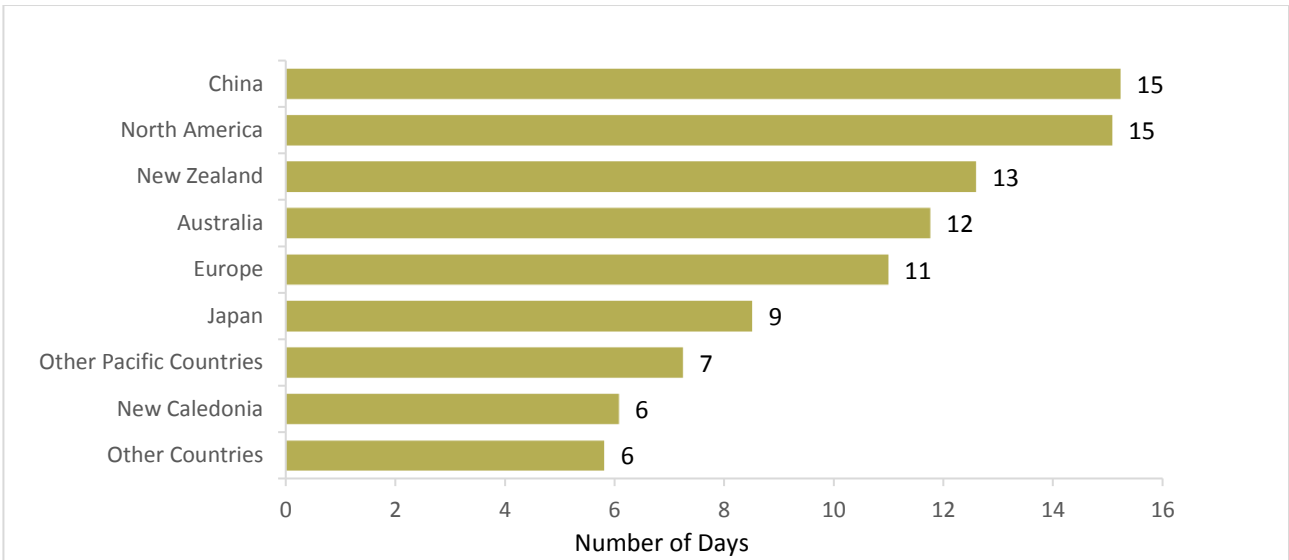
**Fig 3: Percentage share of visitors by Country of Usual Residence**



- Australian visitors accounted for 49% of all international visitors by air followed by New Caledonia at 13%, New Zealand at 10%, Europe at 9%, Other Pacific Countries at 7%, China and North America at 4% each, Other countries at 3% and Japan at 1%.

**AVERAGE INTENDED LENGTH OF STAY FOR VISITORS ARRIVING BY AIR**

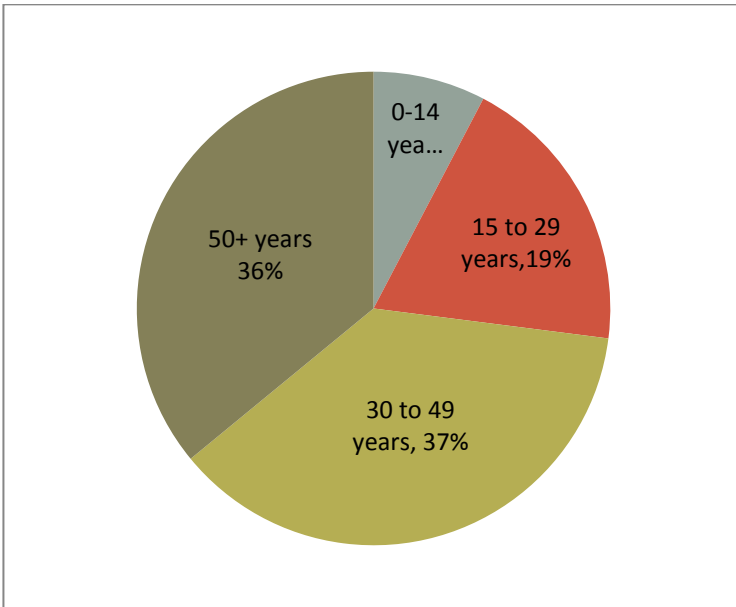
**Fig 4: Average length of stay by country of usual residence**



- International visitors by air spent an average of 12 days in Vanuatu. This increased by 2 days over the corresponding month in 2018 and also increased by 3 days over the previous month. Visitors from North America and China spent an average of 15 days each compared to visitors from Japan, Other Pacific island countries, New Caledonia and other countries who spent an average of less than 10 days.

**AVERAGE AGE FOR VISITORS ARRIVING BY AIR**

**Fig 5: Proportion of visitors by age group**



- The average age for visitors by air stood at 44 years. This is 37% of all visitors arriving to Vanuatu within the age group of 30 to 49 years old.

**SHARE OF VISITORS TO OUTER ISLANDS**

- Tanna Island received the highest number of visitors at 41%, which followed by visitors to Santo at 34% and Efate & Offshore islands at 14%. (See table 7)

**DATA SOURCE AND REVISIONS**

All International arrival and departure statistics by air provided in this report is sourced from the Passenger processing module within ASYCUDA World system and also completed Arrival and Departure cards from the Department of Customs. Cruise ship figures are also supplied by the Department of Customs through the Passenger processing module.

The Vanuatu National Statistics Office will be releasing Provisional International Visitor Arrivals highlighted in the tables from January 2019 onwards. This will allow for anomalies and consistency checks with the Department of Customs and Inland Revenue before release of actual figures in Quarterly or Annual Statistical Indicator report.

**NEXT UPDATE (MONTHLY)**

**RELEASE DATE**

December 2019

19<sup>th</sup> February 2020

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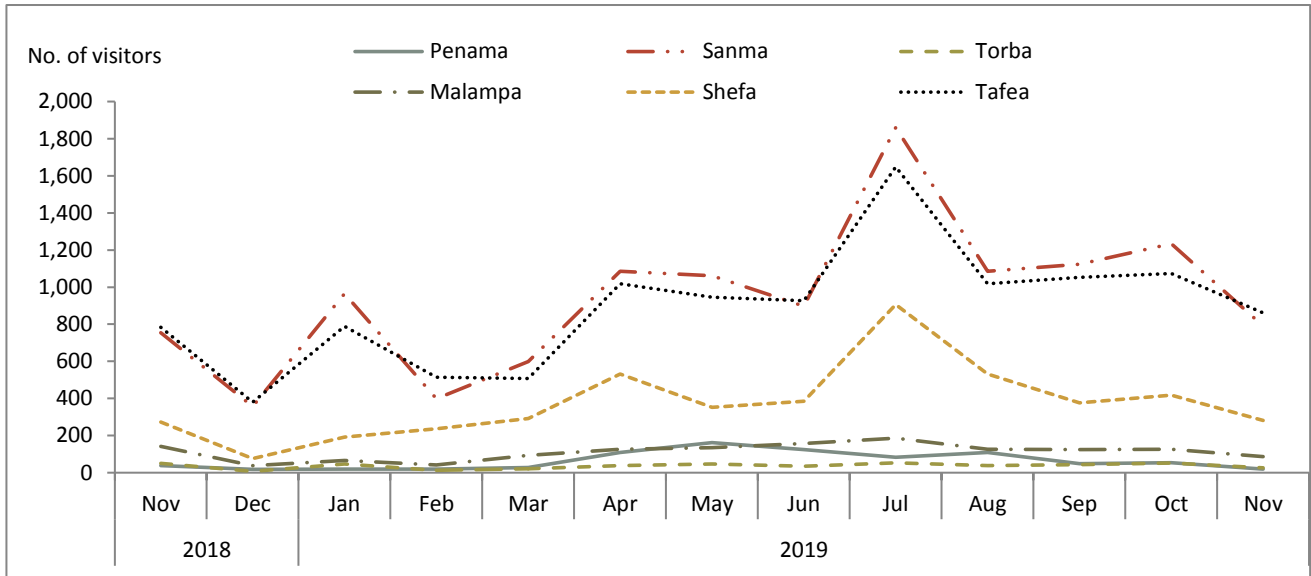
Mr. KAP Calo And  
Government Statistician



**SUMMARY OF VISITORS TO OUTER ISLANDS<sup>1</sup>, BY PROVINCE**

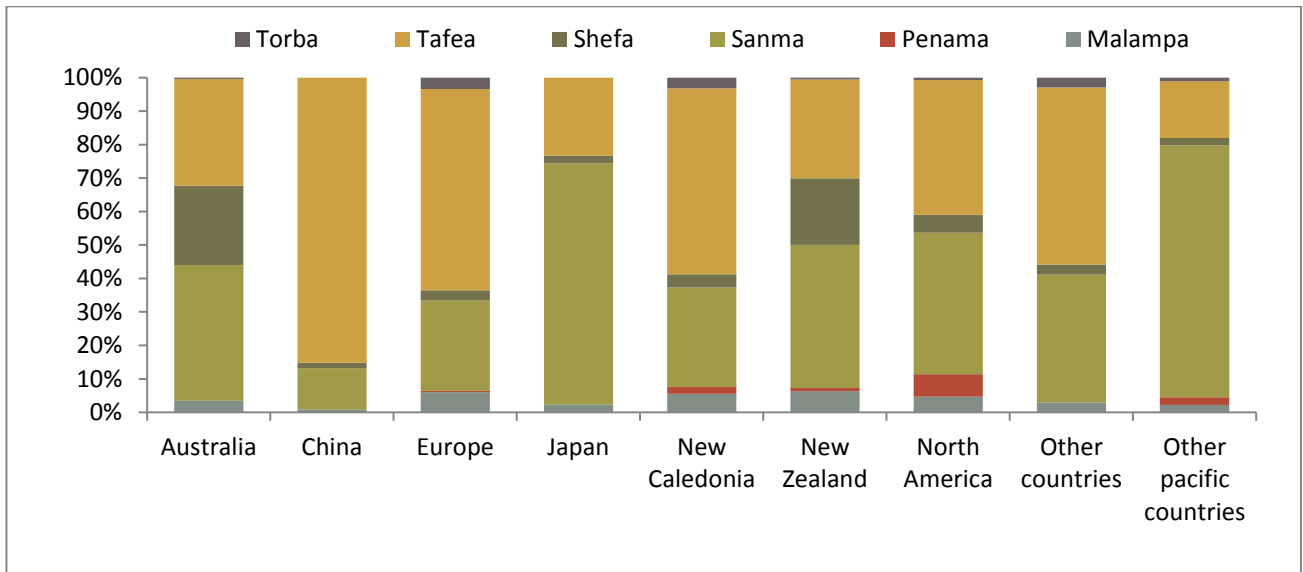
**Summary of Indicators**

- Tafea received the highest number of visitors at 42%, followed by Sanma province at 38%.
- Visitors who travelled to outer islands spent an average of 5 days.



**Figure 1: Summary of visitors to other province, November 2018 to November 2019**

\*Excludes Efate Island



**Figure 2: Proportion of visitors to other provinces**

\*Excludes Efate Island

<sup>1</sup> Data on visitors travelling to outer islands is only available from July 2014

**ANNEX 1 – VISITORS TO OUTER ISLANDS, BY PROVINCE****Table 1: Visitors to outer islands, by province**

Year	Month	Province						TOTAL
		Torba	Sanma	Penama	Malampa	Shefa*	Tafea	
2018	Oct	64	1,377	88	298	501	1,361	3,689
	Nov	51	755	39	141	273	783	2,042
	Dec	7	357	18	38	76	380	876
2019	Jan	47	965	20	66	192	789	2,079
	Feb	13	399	19	41	236	514	1,222
	Mar	21	599	28	94	292	508	1,542
	Apr	38	1,085	109	127	531	1,018	2,908
	May	47	1,061	162	134	352	946	2,702
	Jun	35	898	124	158	385	926	2,526
	Jul	53	1,860	83	186	906	1,648	4,736
	Aug	38	1,085	109	127	531	1,018	2,908
	Sep	43	1,123	48	124	376	1,053	2,767
	Oct	52	1,234	54	126	418	1,073	2,957
	Nov	26	790	20	86	282	861	2,065

Source: Department of Customs

\*Excludes Efate Island

**ANNEX 2 – AVERAGE LENGTH OF STAY (NIGHTS) FOR VISITORS TO OUTER ISLANDS, BY PROVINCE****Table 2: The average length of stay (nights) for visitors travelling to outer islands, by province**

Year	Month	Province						TOTAL
		Torba	Sanma	Penama	Malampa	Shefa*	Tafea	
2018	Nov	6.2	6.4	14.2	6.4	7.1	3.4	7.3
	Dec	30.0	5.8	40.9	22.1	7.4	6.0	14.8
2019	Jan	6.7	6.9	10.9	9.9	4.2	3.3	5.4
	Feb	7.3	10.5	6.0	8.5	10.1	6.4	8.8
	Mar	6.4	4.3	3.9	5.3	2.2	3.7	4.3
	Apr	4.7	6.8	3.9	7.1	2.1	2.9	4.5
	May	5.1	6.8	3.5	8.1	2.5	3.1	4.8
	Jun	4.0	7.2	9.5	13.3	2.0	6.3	6.5
	Jul	5.4	8.7	2.1	5.8	2.7	3.8	5.6
	Aug	4.7	6.8	3.9	7.1	2.1	2.9	4.5
	Sep	7.5	6.4	13.6	7.4	5.6	4.7	5.8
	Oct	7.7	6.4	12.7	7.4	5.4	4.7	5.8
	Nov	4.4	9.0	5.7	4.2	2.7	2.9	4.8

Source: Department of Customs

\*Excludes Efate Island

**ANNEX 3 – VISITORS TO OTHER PROVINCE BY COUNTRY OF USUAL RESIDENCE****Tab 3: The proportion of visitors to other provinces by Country of usual residence**

Country of Usual Residence	Province						Total
	Malampa	Penama	Sanma	Shefa	Tafea	Torba	
Australia	3%	0%	41%	24%	32%	0%	100%
China	1%	0%	12%	2%	85%	0%	100%
Europe	6%	0%	27%	3%	60%	3%	100%
Japan	2%	0%	72%	2%	23%	0%	100%
New Caledonia	6%	2%	30%	4%	56%	3%	100%
New Zealand	6%	1%	43%	20%	30%	0%	100%
North America	5%	7%	42%	5%	40%	1%	100%
Other Countries	3%	0%	38%	3%	53%	3%	100%
Other Pacific Countries	2%	2%	75%	2%	17%	1%	100%

**Source: Department of Customs**

\*Excludes Efate Island

**Table 1 : Summary of Overseas Migration**  
**Tableau 1 : Résumé des échanges migratoires avec l'extérieur**

Year	Month	ARRIVALS / ARRIVEES						DEPARTURES / DEPARTURES						Cruiseship Arrivals/ Croisiéristes	Année	Mois
		PORT VILA		LUGANVILLE		TOTAL		PORT VILA		LUGANVILLE		TOTAL				
		Residents Résidents	Visitors Visiteurs	Residents Résidents	Visitors Visiteurs	Residents Résidents	Visitors Visiteurs	Resident Résidents	Visitor Visiteurs	Resident Résidents	Visitors Visiteurs	Resident Résidents	Visitors Visiteurs			
2014		25,268	104,471	616	4,337	25,884	108,808	18,705	117,236	375	3,531	19,080	120,767	220,205	2014	
2015		26,655	85,527	307	4,425	26,962	89,952	19,116	95,301	161	3,030	19,277	98,331	197,471	2015	
2016		24,801	89,358	359	5,759	25,160	95,117	20,118	91,064	165	4,406	20,283	95,470	256,482	2016	
2017		27,418	103,463	830	5,707	28,248	109,170	25,845	108,427	441	3,831	26,286	112,258	223,551	2017	
2018		28,426	111,296	510	4,338	28,936	115,634	28,160	120,736	231	3,840	26,322	124,576	234,567	2018	
2014	Nov	2,534	7,584	65	412	2,599	7,996	2,068	9,532	14	300	2,082	9,832	10,312	2014	Nov
2015	Nov	2,598	6,919	13	356	2,611	7,275	2,224	7,774	15	275	2,239	8,049	18,016	2015	Nov
2016	Nov	2,363	7,040	23	471	2,386	7,511	2,465	7,917	14	352	2,479	8,269	20,205	2016	Nov
2017	Nov	2,652	8,185	76	321	2,728	8,506	3,143	8,909	47	247	3,190	9,156	22,401	2017	Nov
2018	Nov	2,593	8,760	29	284	2,622	9,044	2,847	9,292	7	162	2,854	9,454	18,066	2018	Nov
	Dec	3,710	10,221	7	247	3,717	10,468	2,006	10,034	18	148	2,024	10,182	17,321		Dec
2019	Jan [p]	2,561	9,244	25	304	2,586	9,548	2,288	13,563	9	423	2,297	13,986	14,440	2019	Jan [p]
	Feb [p]	1,401	5,727	8	108	1,409	5,835	2,535	6,792	9	84	2,544	6,876	9,849		Fév [p]
	Mar [p]	2,151	6,807	37	219	2,188	7,026	2,717	7,940	13	233	2,730	8,173	12,237		Mar [p]
	Apr [p]	2,880	9,103	35	342	2,915	9,445	2,334	9,670	23	320	2,357	9,990	9,740		Avr [p]
	May [p]	3,061	8,071	35	288	3,096	8,359	2,879	8,844	10	309	2,889	9,153	7,460		Mai [p]
	Jun [p]	3,035	10,321	5	286	3,040	10,607	1,334	10,670	23	320	1,357	10,990	7,555		Juin [p]
	Jul [p]	2,258	12,196	6	416	2,264	12,612	2,267	14,677	22	387	2,289	15,064	10,728		Juil [p]
	Aug [p]	2,687	12,032	19	243	2,706	12,275	2,676	13,317	46	187	2,722	13,504	8,402		Aoû [p]
	Sep [p]	3,689	11,442	39	258	3,728	11,700	6,094	22,738	36	420	6,130	23,158	7,690		Sep [p]
	Oct [p]	3,090	10,516	16	364	3,106	10,880	3,818	13,287	46	260	3,864	13,547	12,863		Oct [p]
	Nov [p]	3,160	9,611	31	249	3,191	9,860	3,852	10,660	34	148	3,886	10,808	10,493		Nov [p]

Source: Department of Customs/Département des douanes

p: provisional figures



**Table 2 : Visitor Arrivals by Purpose of Visit**  
**Tableau 2 : Arrivées de visiteurs selon le motif du voyage**

Year	Month	<u>VISITORS/VISITEURS</u>					Total Visitors  Visiteurs global	Année	Mois
		Holidays Vacances	Visiting Friends and relatives Visite à des amis et à la famille	Business, Meetings/ Conferences Affaires, réunions ou conférence	Stop Over Escale	Others, Education, sports Autres, education, sport			
2014		86,239	7,672	8,007	1,022	5,868	108,808	2014	
2015		63,625	8,495	8,687	336	8,809	89,952	2015	
2016		71,088	8,300	8,521	551	6,657	95,117	2016	
2017		83,465	8,940	8,338	897	7,530	109,170	2017	
2018		91,726	8,616	7,552	645	7,095	115,634	2018	
2014	Nov	5,816	564	780	162	674	7,996	2014	Nov
2015	Nov	5,147	637	809	40	642	7,275	2015	Nov
2016	Nov	5,416	648	807	39	601	7,511	2016	Nov
2017	Nov	5,794	795	909	55	953	8,506	2017	Nov
2018	Nov	6,862	694	675	42	771	9,044	2018	Nov
	Dec	8,808	957	417	55	231	10,468		Dec
2019	Jan [p]	7,816	717	426	16	573	9,548	2019	Jan [p]
	Feb [p]	4,368	425	539	8	495	5,835		Fév [p]
	Mar [p]	5,299	610	726	4	387	7,026		Mar [p]
	Apr [p]	7,651	739	455	4	596	9,445		Avr [p]
	May [p]	6,142	710	865	4	638	8,359		Mai [p]
	Jun [p]	8,388	828	680	4	707	10,607		Juin [p]
	Jul [p]	10,192	846	852	20	702	12,612		Juil [p]
	Aug [p]	9,477	979	1,004	16	799	12,275		Aoû [p]
	Sep [p]	9,756	744	536	5	659	11,700		Sep [p]
	Oct [p]	8,761	667	677	82	693	10,880		Oct [p]
	Nov [p]	7,588	467	832	210	763	9,860		Nov [p]

Source: Department of Customs/Département des douanes

p: provisional figures

**Table 3 : Visitor Arrivals by Usual Country of Residence****Tableau 3 : Arrivées des visiteurs par pays de résidence habituelle**

Year	Month	Australia	New Zealand	New Caledonia	Other Pacific Countries	Europe	North America	Japan	China	Other Countries	TOTAL	Année	Mois
		Australie	Nouvelle-Zélande	Nouvelle-Calédonie	Autres Pays du Pacifique		Amérique du Nord	Japon	Chine	Autres pays			
2014		60,808	16,293	12,756	6,630	5,591	2,373	763	1,563	2,031	108,808	2014	
2015		46,098	13,422	10,567	5,953	5,839	2,962	633	2,186	2,292	89,952	2015	
2016		49,752	10,931	9,681	5,705	10,067	2,893	903	2,736	2,449	95,117	2016	
2017		57,387	11,554	15,880	7,147	6,806	3,016	1,076	3,612	2,692	109,170	2017	
2018		60,616	13,432	15,105	6,545	8,023	3,347	963	4,007	3,596	115,634	2018	
2014	Nov	4,147	947	1,001	882	544	157	53	127	138	7,996	2014	Nov
2015	Nov	3,865	1,002	825	470	403	274	43	219	174	7,275	2015	Nov
2016	Nov	3,936	782	804	473	750	192	92	323	159	7,511	2016	Nov
2017	Nov	4,152	809	1,076	1,031	604	219	71	213	331	8,506	2017	Nov
2018	Nov	4,754	854	916	660	946	269	57	284	304	9,044	2018	Nov
	Dec	6,146	1,067	1,485	451	504	209	84	318	204	10,468		Dec
2019	Jan [p]	5,251	767	1,786	481	523	229	61	284	166	9,548	2019	Jan [p]
	Feb [p]	2,740	503	923	526	456	152	57	326	152	5,835		Fév [p]
	Mar [p]	3,864	611	949	411	413	209	71	331	167	7,026		Mar [p]
	Apr [p]	5,195	1,010	1,164	507	731	180	102	294	262	9,445		Avr [p]
	May [p]	3,919	868	1,139	552	806	294	60	425	296	8,359		Mai [p]
	Jun [p]	5,525	1,581	1,101	607	808	256	52	390	287	10,607		Juin [p]
	Jul [p]	6,533	2,344	1,019	578	939	295	97	477	330	12,612		Juil [p]
	Aug [p]	5,700	2,048	1,354	753	931	322	157	531	479	12,275		Aoû [p]
	Sep [p]	6,936	1,526	1,042	397	692	251	158	428	270	11,700		Sep [p]
	Oct [p]	5,679	1,487	1,307	567	795	305	69	414	257	10,880		Oct [p]
	Nov [p]	4,859	1,010	1,281	667	903	364	73	403	300	9,860		Nov [p]

Source: Department of Customs/Département des douanes

p: provisional figures

**Table 4 : Overseas Arrivals of Residents by Nationality****Tableau 4 : Arrivées des résidents par nationalité**

Year	Month	Ni-Vanuatu	Australian Australien	French Français	British Anglais	New Zealander Néo- Zélandais	Asian Asiatiques	Pacific Islanders Autres pays du Pacifique	North Americans Américain du Nord	Other countries Autres pays	TOTAL	Année	Mois
2014		15,044	4,297	1,934	104	1,274	966	1,161	690	414	25,884	2014	
2015		17,406	3,557	1,672	95	1,206	1,008	1,045	569	404	26,962	2015	
2016		18,511	2,516	1,120	164	855	741	645	343	264	25,160	2016	
2017		21,967	2,463	1,036	118	797	712	564	358	233	28,248	2017	
2018		23,610	1,919	750	97	591	875	593	273	228	28,936	2018	
2014	Nov	1,713	365	145	10	122	75	83	54	32	2,599	2014	Nov
2015	Nov	1,845	306	141	11	103	78	73	22	32	2,611	2015	Nov
2016	Nov	1,924	175	87	10	82	39	42	10	17	2,386	2016	Nov
2017	Nov	2,164	223	79	11	72	71	44	25	39	2,728	2017	Nov
2018	Nov	2,216	146	58	7	50	79	37	13	16	2,622	2018	Nov
	Dec	3,391	102	47	5	32	61	34	27	18	3,717		Dec
2019	Jan [p]	120	125	14	204	130	1,828	33	89	43	2,586	2019	Jan [p]
	Feb [p]	816	191	105	14	47	105	60	36	35	1,409		Fév [p]
	Mar [p]	1,629	208	88	15	48	93	41	28	38	2,188		Mar [p]
	Apr [p]	2,270	247	101	12	69	104	59	27	26	2,915		Avr [p]
	May [p]	2,676	166	66	12	48	40	50	18	20	3,096		Mai [p]
	Jun [p]	2,767	87	19	1	32	43	70	9	12	3,040		Juin [p]
	Jul [p]	1,604	253	80	7	73	112	68	30	37	2,264		Juil [p]
	Aug [p]	2,024	225	112	8	78	105	85	44	25	2,706		Aoû [p]
	Sep [p]	3,066	244	78	16	61	109	78	34	42	3,728		Sep [p]
	Oct [p]	2,385	244	100	17	94	132	48	42	44	3,106		Oct [p]
	Nov [p]	2,863	124	66	12	29	52	15	16	14	3,191		Nov [p]

Source: Department of Customs/Département des douanes

p: provisional figures

**Table 5 : Visitors Arriving by Air Intended Length of Stay\*****Tableau 5 : Arrivée des Visiteurs à longue durée de Séjour**

Year	Month	AVERAGE INTENDED LENGTH OF STAY / LA MOYENNE DE LONGUE DUREE DE SEJOUR			Année	Mois
		Port Vila	Luganville	Vanuatu		
2014		9.6	11.5	10.6	2014	
2015		10.5	11.7	11.1	2015	
2016		10.2	11.6	10.9	2016	
2017		10.4	12.3	11.4	2017	
2018		10.1	11.9	10.9	2018	
2014	Nov	8.3	9.6	9.0	2014	Nov
2015	Nov	8.9	10.3	9.6	2015	Nov
2016	Nov	9.8	11.8	10.8	2016	Nov
2017	Nov	7.4	11.0	10.4	2017	Nov
2018	Nov	8.8	12.0	10.4	2018	Nov
	Dec	7.6	11.8	9.7		Dec
2019	Jan [p]	12.4	12.0	12.2	2019	Jan [p]
	Feb [p]	10.9	22.6	16.8		Fév [p]
	Mar [p]	8.8	9.4	9.1		Mar [p]
	Apr [p]	7.1	12.5	9.8		Avr [p]
	May [p]	11.7	19.2	15.5		Mai [p]
	Jun [p]	10.4	12.8	11.6		Juin [p]
	Jul [p]	9.2	11.9	10.5		Juil [p]
	Aug [p]	11.1	11.2	11.2		Août [p]
	Sep [p]	10.4	10.2	10.3		Sep [p]
	Oct [p]	9.8	8.9	9.4		Oct [p]
	Nov [p]	11.0	13.7	12.3		Nov [p]

Department of Customs/Département des douanes

Source: p: provisional figures

**Table 6 : Visitors Arriving by Air Average Age****Tableau 6 : Arrivée des Visiteurs par Age moyen**

Year	Month	AVERAGE AGE OF VISITORS / L'AGE MOYEN DES VISITEURS			Année	Mois
		Port Vila	Luganville	Vanuatu		
2014	Nov	38.9	41.1	40.0	2014	Nov
2015	Nov	39.9	41.6	40.7	2015	Nov
2016	Nov	39.8	42.1	41.0	2016	Nov
2017	Nov	41.6	43.4	40.7	2017	Nov
2018	Jan	36.4	39.4	37.9	2018	Jan
	Feb	40.1	46.1	43.1		Fév
	Mar	41.0	43.9	42.5		Mar
	Apr	36.9	40.5	38.7		Avr
	May	39.3	48.1	43.7		Mai
	Jun	39.8	43.1	41.5		Juin
	Jul	38.4	40.6	39.5		Juil
	Aug	39.5	46.1	42.8		Aoû
	Sep	39.2	42.7	40.9		Sep
	Oct	39.6	44.6	42.1		Oct
	Nov	40.5	44.7	42.6		Nov
	Dec	36.0	38.8	37.4		Dec
2019	Jan [p]	35.1	37.7	36.4	2019	Jan [p]
	Feb [p]	39.9	44.3	42.1		Fév [p]
	Mar [p]	42.1	44.4	43.2		Mar [p]
	Apr [p]	36.9	37.1	37.0		Avr [p]
	May [p]	41.3	44.5	42.9		Mai [p]
	Jun [p]	38.6	41.7	40.1		Juin [p]
	Jul [p]	38.8	42.6	40.7		Juil [p]
	Aug [p]	41.3	44.5	42.9		Aoû [p]
	Sep [p]	38.6	43.1	40.8		Sep [p]
	Oct [p]	39.3	43.7	41.5		Oct [p]
	Nov [p]	41.1	46.6	43.9		Nov [p]

Source: Department of Customs/Département des douanes

p: provisional figures

**Table 7: Visitors travelling to Outer Islands, Vanuatu****Tableau 7: Les visiteurs en voyage d'Îles Extérieures, Vanuatu**

Year	Month	Tanna	Santo	Efate offshore Islands Efate et les îles côtières	Pentecost Island îles Pentecôte	Malekula Malicolo	Ambrym	Other Islands D'autres îles	TOTAL	Année	Mois
		2014		6,343	4,739	2,144	379	636	521		
2015		7,295	5,342	3,201	1,093	945	775	1,572	20,223	2015	
2016		7,774	6,861	4,328	820	935	863	1,973	23,554	2016	
2017		10,301	8,840	3,333	550	1,071	837	2,416	27,348	2017	
2018		11,258	10,349	4,419	527	1,220	874	2,460	31,107	2018	
2015	Nov	1,472	415	65	441	142	63	9	2,607	2015	Nov
2016	Nov	498	550	304	21	55	43	134	1,605	2016	Nov
2017	Nov	750	685	231	9	76	66	192	2,009	2017	Nov
2018	Nov	755	707	289	27	75	54	135	2,042	2018	Nov
	Dec	363	335	76	4	31	7	60	876		Dec
2019	Jan [p]	779	873	192	13	60	4	158	2,079	2019	Jan [p]
	Feb [p]	503	375	236	7	41	8	52	1,222		Fév [p]
	Mar [p]	487	482	292	20	60	29	172	1,542		Mar [p]
	Apr [p]	1,012	906	531	102	86	37	234	2,908		Avr [p]
	May [p]	922	950	352	153	74	50	201	2,702		Mai [p]
	Jun [p]	910	796	385	109	82	70	174	2,526		Juin [p]
	Jul [p]	1,594	1,584	906	65	123	50	414	4,736		Juil [p]
	Aug [p]	1,012	906	531	102	86	37	234	2,908		Août [p]
	Sep [p]	1,020	993	376	25	80	35	238	2,767		Sep [p]
	Oct [p]	1,040	1,045	418	29	80	37	308	2,957		Oct [p]
	Nov [p]	852	705	282	17	64	21	124	2,065		Nov [p]

**Source:** Department of Customs/Département des douanes

Note: 1. Data on visitors travelling to outer islands is only available from May 2014

p: provisional figures

**Table 8: Visitors usual residence arrivals by purpose of visit**  
**Tableau 8: Visiteurs résidences habituelles arrivées par voie aérienne, par motif de visite**

Country of Usual Residence Pays de résidence habituelle	Visiting Friends and relatives Visite d'amis et de parents		Holiday Vacances		Business Affaires		All Other Tous les autres		Total Visitors
		% share		% share		% share		% share	
Australia/Australie	143	3%	4,173	86%	250	5%	293	6%	4,859
China/Chine	29	7%	300	74%	46	11%	28	7%	403
Europe/L'europe	42	5%	700	78%	66	7%	95	11%	903
Japan/Japon	3	4%	52	71%	5	7%	13	18%	73
New Caledonia/Nouvelle Caledonie	98	8%	1,033	81%	39	3%	111	9%	1,281
New Zealand/Nouvelle Zeland	28	3%	756	75%	96	10%	130	13%	1,010
North America/ Amerique du Nord	20	5%	254	70%	37	10%	53	15%	364
Other countries/Autres pays	14	5%	167	56%	75	25%	44	15%	300
Other pacific countries/ Autres pays du pacifique	90	13%	153	23%	218	33%	206	31%	667
Total Visitors	467		7,588		832		973		9,860

Source: Department of Customs/Département des douanes