

STATISTICS UPDATE: INTERNATIONAL VISITORS ARRIVALS

1. Contents

Page

1. Overview.....	1
2. Purpose of visit (For visitors arriving by air).....	2
3. Country of usual residence (for visitors arriving by air).....	2
4. Average intended length of stay (for visitors arriving by air).....	3
5. Average intended length of stay (for visitors by sea).....	3
6. Average age of visitors (arriving by air).....	3
7. Share of visitors to outer islands.....	3
8. Summary visitors to outer islands by Province.....	4
Province.....	4
Tables.....	

The opening of border to international travels

Since the 1st of July 2022, the Government of Vanuatu has reopened its border to the international travel after two years of travel restriction that begins from mid-March of 2020 due to the outbreak of Covid-19 global pandemic.

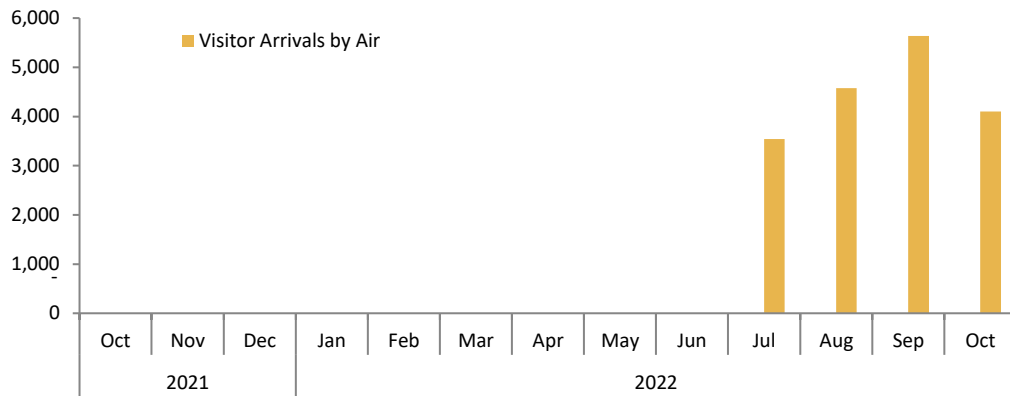
1. October 2022 highlights

- Total arrivals by air in October are **6,059**.
- Residents' arrival makes up **32%** and visitor arrivals make up **68%** of the total arrivals.
- Holiday visitors represent **83%** of all air arrivals.
- Visitors residing in Australia recorded the highest percent at **57%** of all air arrivals.
- The average length of stay for visitors is **12 days**
- The average age of visitors is **41 years**
- Out of all visitors arrivals, **34%** were able to visit outer islands with Santo being the highest destination visited at **35%** share.
- There are **0-day** visitors as there are no cruise ship visits in October.
- There were **6,596** departures in October 2022.

2. Overview

- The total international arrival by air stood at 6,059, in which the total visitors arrivals stood at 4,104 and returning resident account for 1,955 in October 2022.

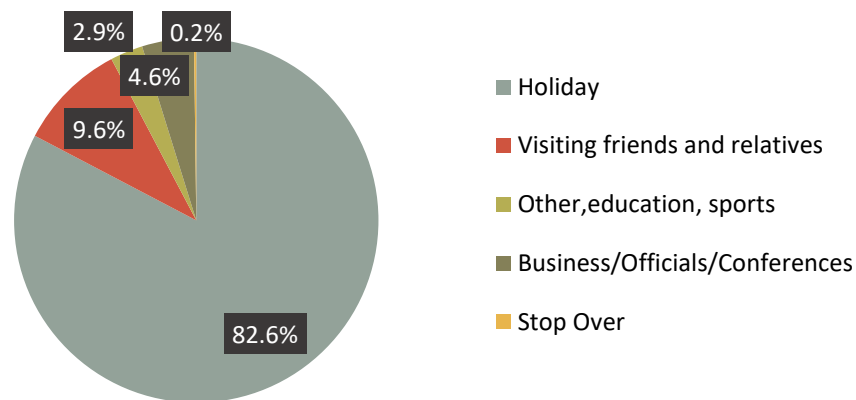
Figure 1: Visitor Arrivals by air: October 2021 to October 2022



3. Purpose of visit

- Holiday visitors made up 83% of all international visitor arrivals to Vanuatu; followed by Visiting Friends and relatives at 10%, business, meetings or conferences at 5%, Other, education and sports at 3% and stop-over visitors at less than 1%.

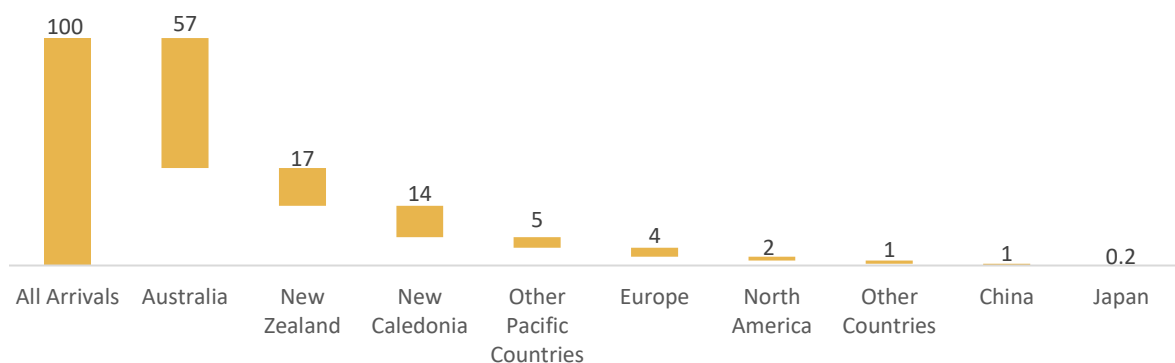
Figure 2: Percentage share of visitors by purpose of visit



4. Country of usual residence (for visitors arriving by air)

- Australian visitors accounted for 57% of all international visitors by air followed by New Zealand at 17%, New Caledonia at 14%, Other Pacific Countries at 5%, Europe at 4%, North America at 2%, Other Countries and China at 1% each and Japan with less than 1%.

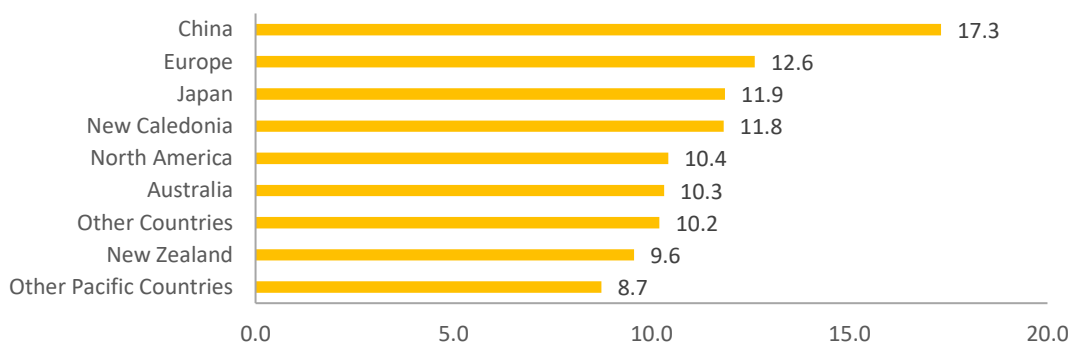
Figure 3: Percentage share of visitors by Country of Usual Residence



5. Average intended length of stay (for visitors arriving by air)

- International visitors by air spent an average of 12 days in Vanuatu.

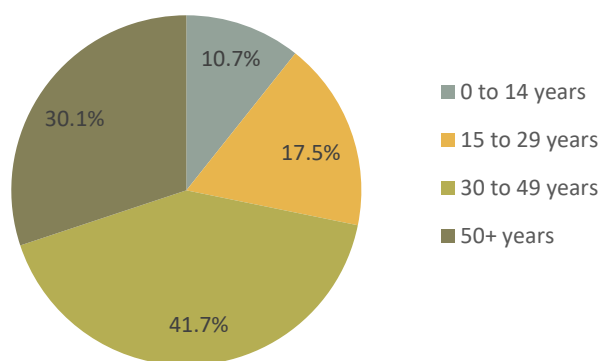
Figure 4: Average length of stay by country of usual residence



6. Average age of visitors (for visitors arriving by air)

- The average age for visitors travelling by air stood at 41 years.
- This represents 42% of all visitors arriving to Vanuatu within the age group of 30 - 49 years old and 30% within the age group of 50 + years old.

Figure 5: Proportion of visitors by age group



7. Share of visitors to outer islands

- Santo received the highest number of visitors at 35%; followed by visitors to Efate offshore Islands at 29%. (see table 7)

8. Summary visitors to outer islands¹, by province

- Sanma received the highest number of visitors at 45%, followed by Tafea province at 32%.
- Visitors who travelled to outer islands spent an average of 9 days.

¹ Data on visitors travelling to outer islands is only available from July 2014

Figure 6: Proportion of visitors to outer islands

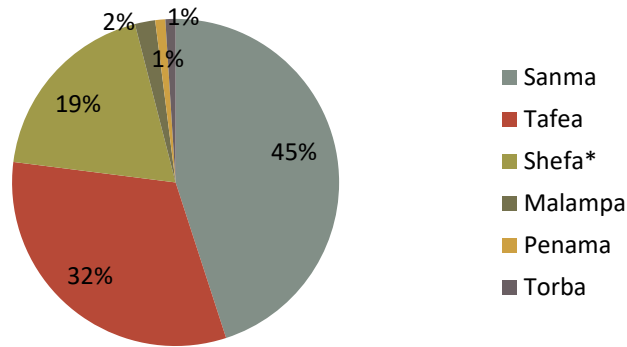


Figure 7: Summary of visitors to other provinces by country of usual residence

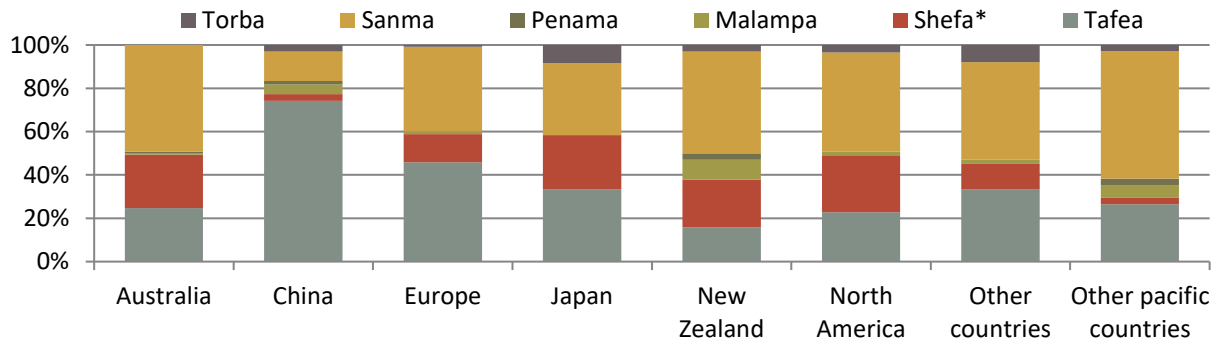


Table 1: Visitors to outer islands, by province

Year	Month	Province					TOTAL	
		Torba	Sanma	Penama	Malampa	Shefa*		Tafea
2022	Jul	6	270	0	17	44	106	443
	Aug	2	393	14	56	88	214	767
	Sept	1	313	17	19	188	235	773
	Oct	18	617	11	31	269	439	1,385

Table 2: The average length of stay (nights spend) for visitors travelling to outer islands, by province

Year	Month	Province					TOTAL	
		Torba	Sanma	Penama	Malampa	Shefa*		Tafea
2022	Jul	5.4	5.6	0	2.6	7.7	3.3	5
	Aug	7.5	7.5	7.5	7.5	4.1	3.4	6
	Sept	6	8.4	20.8	26.6	6.5	4.7	12
	Oct	3.5	2.2	2.9	6.9	5.9	12.0	8.9

Table 3: The proportion of visitors to other provinces by Country of usual residence

Country of Usual Residence	Province						Total
	Malampa	Penama	Sanma	Shefa*	Tafea	Torba	
Australia	1%	1%	49%	25%	25%	0%	655
China	5%	2%	14%	3%	74%	3%	66
Europe	1%	0%	39%	13%	46%	1%	345
Japan	0%	0%	33%	25%	33%	8%	12
New Caledonia	0%	0%	0%	0%	100%	0%	1
New Zealand	9%	3%	47%	22%	16%	3%	164
North America	2%	0%	46%	26%	23%	4%	57
Other countries	2%	0%	45%	12%	33%	8%	51
Other Pacific countries	6%	3%	59%	3%	26%	3%	34

*Exclude Efate Island

DATA SOURCE AND REVISIONS

All International arrival and departure statistics by air provided in this report is sourced from the passenger processing module within ASYCUDA World system and also completed Arrival and Departure cards from the Department of Customs. Cruise ship figures are also supplied by the Department of Customs through the Passenger processing module.

The Vanuatu Bureau of Statistics is releasing monthly provisional international visitor arrivals highlighted in the tables from January 2019 onwards. This will allow for anomalies and consistency checks with the Department of Customs and Inland Revenue (DCIR) before release of actual figures in Quarterly or Annual Statistical Indicator report.

NEXT UPDATE (MONTHLY) RELEASE DATE

November 2022

19th September 2023

PROVINCIAL STATISTICS OFFICES

Sanma Office
PO Box 273
Luganville, SANTO
Tel/Fax: (678) 33755
Voip: 6330

Tafea Office
MFEM Building, Isangel
Ph (678) 88014
Ext/voip 8361

Malampa Office
MFEM Building
Lakatoro, Malekula
Ph (678) 48400



Table 1 : Summary of Overseas Migration**Tableau 1 : Résumé des échanges migratoires avec l'extérieur**

Year	Month	ARRIVALS / ARRIVEES						DEPARTURES / DEPARTURES						Yacht Voilier	Cruiseship Croisiéristes	Total Visitors	Année	Mois
		PORT VILA		LUGANVILLE		TOTAL		PORT VILA		LUGANVILLE		TOTAL						
		Residents Résidents	Visitors Visiteurs	Residents Résidents	Visitors Visiteurs	Residents Résidents	Visitors Visiteurs	Resident Résidents	Visitor Visiteurs	Resident Résidents	Visitors Visiteurs	Resident Résidents	Visitors Visiteurs					
2017		27,418	103,463	830	5,707	28,248	109,170	25,845	108,427	441	3,831	26,286	112,258		223,551	332,721	2017	
2018		28,426	111,296	510	4,338	28,936	115,634	28,160	120,736	231	3,840	28,391	124,576		234,567	350,201	2018	
2019		34,575	117,154	326	3,474	34,901	120,628	35,876	142,012	529	3,303	36,405	145,315		135,357	255,985	2019	
2020		10,392	21,764	17	201	10,409	21,965	9,122	28,095	253	39	9,375	28,134		60,401	82,366	2020	
2021		3,495	-	-	-	3,495	-	8,964	-	-	-	8,964	-				2021	
2017	Oct	2,133	10,131	88	480	2,221	10,611	2,157	11,545	71	583	2,228	12,128		12,024	22,635	2017	Oct
2018	Oct	2,116	9,865	50	544	2,166	10,409	2,947	12,945	15	706	2,962	13,651		16,114	26,523	2018	Oct
2019	Oct	3,090	10,516	16	364	3,106	10,880	3,818	13,287	46	260	3,864	13,547		12,863	23,743	2019	Oct
2020	Oct	705	-	-	-	705	-	228	22	-	-	228	22		-	-		Oct
2021	Oct	319	-	-	-	319	-	747	-	-	-	747	-		-	-	2021	Oct
2022	Jan	-	-	-	-	-	-	955	-	-	-	955	-		-	-	2022	Jan
	Feb	374	-	-	-	374	-	1,179	-	-	-	1,179	-		-	-		Feb
	Mar	16	-	-	-	16	-	865	-	-	-	865	-		-	-		Mar
	Apr	65	-	-	-	65	-	1,213	-	-	-	1,213	-		-	-		Avr
	May	1,056	-	-	-	1,056	-	1,040	-	-	-	1,040	-		-	-		Mai
	Jun	950	-	-	-	950	-	827	-	-	-	827	-		-	-		Juin
	Jul	3,342	3,538	-	2	3,342	3,540	1,150	3,623	-	12	1,150	3,623		-	3,540		Juil
	Aug	2,390	4,575	-	-	2,390	4,575	1,343	4,579	-	-	1,343	4,579	156	-	4,575		Aoû
	Sep[p]	2,546	5,636	-	-	2,546	5,636	1,031	3,028	-	-	1,031	3,028		-	5,636		Sep[p]
	Oct[p]	1,955	4,104	-	-	1,955	4,104	1,498	5,098	-	-	1,498	5,098		-	4,104		Oct[p]

Source: Department of Customs/Département des douanes

- No visitors/residents were recorded for the reference month
r revised

Table 2 : Visitor Arrivals by Purpose of Visit
Tableau 2 : Arrivées de visiteurs selon le motif du voyage

Year	Month	<u>VISITORS/VISITEURS</u>					Total Visitors	Année	Mois
		Holidays Vacances	Visiting Friends and relatives Visite à des amis et à la famille	Business, Meetings/ Conferences Affaires, réunions ou conférence	Stop Over Escale	Others, Education, sports Autres, education, sport			
2017		83,465	8,940	8,338	897	7,530	109,170	2017	
2018		91,726	8,616	7,552	645	7,095	115,634	2018	
2019		95,849	8,764	8,059	524	7,432	120,628	2019	
2020		17,166	1,445	1,085	448	1,821	21,965	2020	
2021		-	-	-	-	-	-	2021	
2017	Oct	8,125	769	975	60	682	10,611	2017 Oct	
2018	Oct	8,147	691	740	65	766	10,409	2018 Oct	
2019	Oct	8,761	667	677	82	693	10,880	2019 Oct	
2020	Oct	-	-	-	-	-	-	Oct	
2021	Oct	-	-	-	-	-	-	2021 Oct	
2022	Jan	-	-	-	-	-	-	2022 Jan	
	Fev	-	-	-	-	-	-	Fev	
	Mar	-	-	-	-	-	-	Mar	
	Apr	-	-	-	-	-	-	Avr	
	May	-	-	-	-	-	-	Mai	
	Jun	-	-	-	-	-	-	Juin	
	Jul	2,753	367	156	42	121	3,439	Juil	
	Aug	3,765	369	171	58	212	4,575	Aoû	
	Sep[p]	4,315	548	352	11	410	5,636	Sep[p]	
	Oct[p]	3,391	394	189	9	121	4,104	Oct[p]	

Source: Department of Customs/Département des douanes

- No visitors/residents were recorded for the reference month

Table 3 : Visitor Arrivals by Usual Country of Residence
Tableau 3 : Arrivées des visiteurs par pays de résidence habituelle

Year	Month	Australia	New Zealand	New Caledonia	Other Pacific Countries	Europe	North America	Japan	China	Other Countries	TOTAL	Année	Mois
		Australie	Nouvelle-Zélande	Nouvelle-Calédonie	Autres Pays du Pacifique		Amérique du Nord	Japon	Chine	Autres pays			
2017		57,387	11,554	15,880	7,147	6,806	3,016	1,076	3,612	2,692	109,170	2017	
2018		60,616	13,432	15,105	6,545	8,023	3,347	963	4,007	3,596	115,634	2018	
2019		63,122	15,085	14,738	6,560	8,992	3,120	1,107	4,671	3,233	120,628	2019	
2020		11,248	1,819	3,778	1,241	1,728	692	171	680	608	21,965	2020	
2021		-	-	-	-	-	-	-	-	-	-	2021	
2017	Oct	5,456	1,208	1,728	646	611	281	112	318	251	10,611	2017	Oct
2018	Oct	5,731	1,302	1,246	551	679	273	65	292	270	10,409	2018	Oct
2019	Oct	5,679	1,487	1,307	567	795	305	69	414	257	10,880	2019	Oct
2020	Oct	-	-	-	-	-	-	-	-	-	-	2020	Oct
2021	Oct	-	-	-	-	-	-	-	-	-	-	2021	Oct
2022	Jan	-	-	-	-	-	-	-	-	-	-	2022	Jan
	Feb	-	-	-	-	-	-	-	-	-	-		Fév
	Mar	-	-	-	-	-	-	-	-	-	-		Mar
	Apr	-	-	-	-	-	-	-	-	-	-		Avr
	May	-	-	-	-	-	-	-	-	-	-		Mai
	Jun	-	-	-	-	-	-	-	-	-	-		Juin
	Jul	1,894	571	183	143	444	85	7	49	63	3,439		Juil
	Aug	2,061	739	513	283	542	140	39	108	150	4,575		Aoû
	Sep[p]	3,680	769	305	351	223	141	16	51	100	5,636		Sep[p]
	Oct[p]	2,346	683	566	186	166	66	7	27	57	4,104		Oct[p]

Source: Department of Customs/Département des douanes

- No visitors/residents were recorded for the reference month

Table 4 : Overseas Arrivals of Residents by Nationality**Tableau 4 : Arrivées des résidents par nationalité**

Year	Month	Ni-Vanuatu	Australian	French	British	New Zealander	Asian	Pacific Islanders	North Americans	Other countries	TOTAL	Année	Mois
		Australien	Français	Anglais	Néo-Zélandais	Asiatiques	Autres pays du Pacifique	Américain du Nord	Autres pays				
2017		21,967	2,463	1,036	118	797	712	564	358	233	28,248	2017	
2018		23,610	1,919	750	97	591	875	593	273	228	28,936	2018	
2019		26,317	2,344	884	329	780	2,809	665	409	364	34,901	2019	
2020		8,374	719	285	42	243	283	273	87	103	10,409	2020	
2021		2,659	343	63	10	79	210	67	17	47	3,495	2021	
2017	Oct	1,652	247	71	20	74	66	50	20	21	2,221	2017	Oct
2018	Oct	1,531	246	106	11	77	87	50	30	28	2,166	2018	Oct
2019	Oct	2,385	244	100	17	94	132	48	42	44	3,106	2019	Oct
2020	Oct	646	43	3	0	5	6	0	0	2	705	2020	Oct
2021	Oct	206	88	4	2	10	6	0	0	3	319	2021	Oct
2022	Jan	0	0	0	0	0	0	0	0	0	0	2022	Jan
	Feb	0	321	12	8	3	7	10	4	4	369		Fév
	Mar	0	9	6	0	0	1	0	0	0	16		Mar
	Apr	54	11	0	0	0	0	0	0	0	65		Avr
	May	876	95	4	9	9	32	10	12	9	1,056		Mai
	Jun	756	80	14	3	9	63	15	2	8	950		Juin
	Jul	2,589	343	85	13	91	100	57	30	34	3,342		Juil
	Aug	2,187	56	16	6	9	31	68	9	8	2,390		Août
	Sep[p]	2,139	116	50	12	46	92	49	20	22	2,546		Sep[p]
	Oct[p]	1,557	138	63	4	36	52	58	22	24	1,954		Oct[p]

Source: Department of Customs/Département

*p: provisiona figures**- No visitors/residents were recorded for the reference month*

Table 5 : Visitors Arriving by Air Intended Length of Stay***Tableau 5 : Arrivée des Visiteurs à longue durée de Séjour**

Year	Month	AVERAGE INTENDED LENGTH OF STAY / LA MOYENNE DE LONGUE DUREE DE SEJOUR			Année	Mois
		Port Vila	Luganville	Vanuatu		
2017		10.4	12.3	11.4	2017	
2018		9.9	11.9	10.9	2018	
2019		10.4	13.4	11.9	2019	
2020		2.8	1.5	3.1	2020	
2021		-	-	-	2021	
2017	Oct	9.8	10.3	10.1	2017	Oct
2018	Oct	10.0	12.2	11.1	2018	Oct
2019	Oct	9.8	8.9	9.4	2019	Oct
2020	Oct	-	-	-	2020	Oct
2021	Oct	-	-	-	2021	Oct
2022	Jan	-	-	-	2022	Jan
	Feb	-	-	-		Fév
	Mar	-	-	-		Mar
	Apr	-	-	-		Avr
	May	-	-	-		Mai
	Jun	-	-	-		Juin
	Jul	14.0	-	14.0		Juil
	Aug	13.9	-	13.9		Aoû
	Sep[p]	13.3	-	13.3		Sept[p]
	Oct[p]	11.5	-	11.5		Oct[p]

Source: Department of Customs/Département des douanes

p: provisional figures

Table 6 : Visitors Arriving by Air Average Age**Tableau 6 : Arrivée des Visiteurs par Age moyen**

Year	Month	AVERAGE AGE OF VISITORS / L'AGE MOYEN DES VISITEURS			Année	Mois
		Port Vila	Luganville	Vanuatu		
2017		38.95	42.30	40.48	2017	
2018		38.89	43.22	41.05	2018	
2019		39.10	42.47	40.79	2019	
2020		9.88	3.09	9.95	2020	
2021		-	-	-	2021	
2017	Oct	40.0	42.7	41.3	2017	Oct
2018	Oct	39.6	44.6	42.1	2018	Oct
2019	Oct	39.3	43.7	41.5	2019	Oct
2020	Oct	-	-	-	2020	Oct
2021	Oct	-	-	-	2021	Oct
2022	Jan	-	-	-	2022	Jan
	Feb	-	-	-		Fév
	Mar	-	-	-		Mar
	Apr	-	-	-		Avr
	May	-	-	-		Mai
	Jun	-	-	-		Juin
	Jul	41.6	70.5	56.1		Juil
	Aug	43.4	-	43.4		Aoû
	Sep[p]	39.5	-	39.5		Sep[p]
	Oct[p]	41.3	-	41.3		Oct[p]

Source: Department of Customs/Département des douanes

p: provisional figures

Table 7: Visitors travelling to Outer Islands, Vanuatu

Tableau 7: Les visiteurs en voyage d'Îles Extérieures, Vanuatu

Year	Month	Tanna	Santo	Efate offshore Islands Efate et les îles côtières	Pentecost Island îles Pentecôte	Malekula Malicolo	Ambrym	Other Islands D'autres îles	TOTAL	Année	Mois
		2017		10,301	8,840	3,333	550	1,071	837		
2018		11,258	10,349	4,419	527	1,220	874	2,460	31,107	2018	
2019		10,848	10,255	4,751	660	899	404	2,442	30,259	2019	
2020		2,283	2,489	634	64	205	47	512	6,234	2020	
2021		-	-	-	-	-	-	-	-	2021	
2017	Oct	1,085	878	318	41	157	120	298	2,897	2017	Oct
2018	Oct	1,221	1,146	586	33	160	130	413	3,689	2018	Oct
2019	Oct	1,040	1,045	418	29	80	37	308	2,957	2019	Oct
2020	Oct	-	-	-	-	-	-	-	-	2020	Oct
2021	Oct	-	-	-	-	-	-	-	-	2021	Oct
2022	Jan	-	-	-	-	-	-	-	-	2022	Jan
	Feb	-	-	-	-	-	-	-	-		Fév
	Mar	-	-	-	-	-	-	-	-		Mar
	Apr	-	-	-	-	-	-	-	-		Avr
	May	-	-	-	-	-	-	-	-		Mai
	Jun	-	-	-	-	-	-	-	-		Juin
	Jul	98	270	27	-	16	-	32	443		Juil
	Aug	211	359	82	2	40	15	58	767		Aoû
	Sep[p]	201	283	215	12	15	2	45	773		Sep[p]
	Oct[p]	355	481	401	10	27	3	108	1,385		Oct[p]

Source: Department of Customs/Département des douanes

Note: 1. Data on visitors travelling to outer islands is only available from May 2014

p: provisional figures

Table 8: Visitors usual residence arrivals by purpose of visit

Tableau 8: Visiteurs résidences habituelles arrivées par voie aérienne, par motif de visite

Country of Usual Residence Pays de résidence habituelle	Visiting Friends and relatives Visite d'amis et de parents		Holiday Vacances		Business Affaires		All Other us les autres		Total Visitors
		% share		% share		% share		% share	
Australia/Australie	157	7%	2062	88%	96	4%	31	1%	2,346
China/Chine	5	19%	16	59%	0	0%	6	22%	27
Europe/L'europe	20	12%	128	77%	9	5%	9	5%	166
Japan/Japon	0	0%	4	57%	2	29%	1	14%	7
New Caledonia/Nouvelle Calédonie	85	15%	451	80%	10	2%	20	4%	566
New Zealand/Nouvelle Zélande	64	9%	590	86%	17	2%	12	2%	683
North America/ Amérique du Nord	14	21%	42	64%	4	6%	6	9%	66
Other countries/Autres pays	8	14%	37	65%	10	18%	2	4%	57
Other pacific countries/ Autres pays du pacifique	41	22%	61	33%	41	22%	43	23%	186
Total Visitors	394		3,391		189		130		4,104

Source: Department of Customs/Département des douanes