

INTERNATIONAL ARRIVAL STATISTICS

DECEMBER 2013 HIGHLIGHTS

OVERVIEW

Figure 1: Air and Day visitors: December 2012 to December 2013



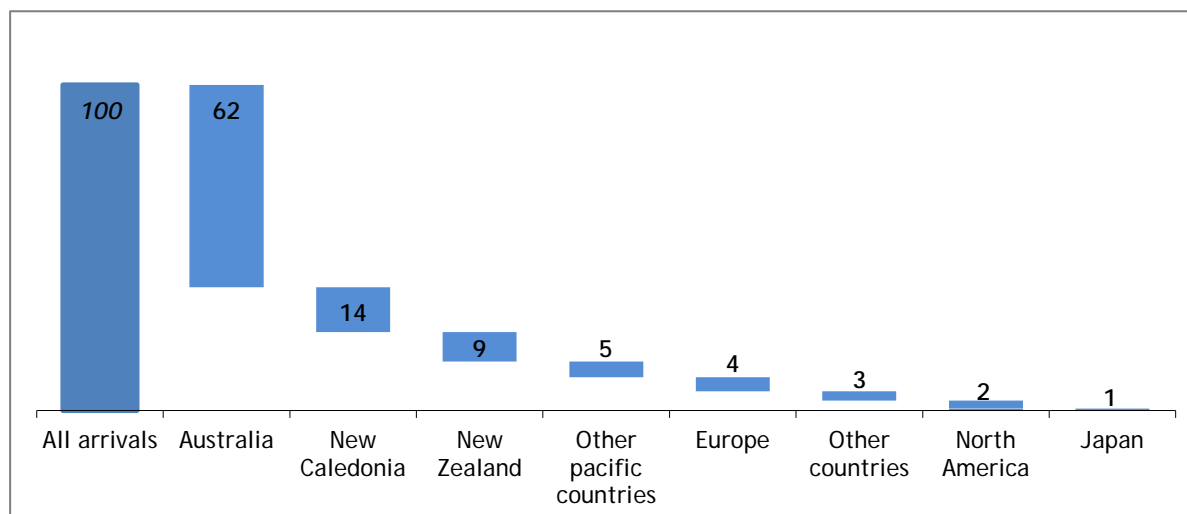
- International visitor arrivals by air in December 2013 accounted for 30% of total visitor arrivals into the country. There was a decline in figures over the corresponding month of last year, while an increase registered over the previous month.
- The arrival figures by air over December 2012 declined by 11% or 1,217 visitors, falling from 11,070 to 9,853 visitors in December 2013. This was due to a drop in holiday visitors arriving by air, as record shows higher number in the visitor arrivals by cruise ship over the season. On the other hand, the air arrival figures rose by 21 % over the previous month.
- Cruise ship visitors or day visitors showed an increase of 31% or 5,365 visitors, increasing from 17,188 visitors to 22,553 visitors over December 2012. This was due to a rise in the number of cruise ship visits in December 2013, increasing from 8 to 11. Cruise ship visitor arrivals continue to register a high proportion of visitor arrivals into the country in December 2013, accounting for 70% of total international visitors.

PURPOSE OF VISIT FOR VISITORS ARRIVING BY AIR

- In December 2013, visitors arriving for holiday purposes make up 85% of international air visitor arrivals, visitors visiting families and friends at 8%, visitors arriving for business, meetings or conferences at 4% and visitors arriving for other purposes, education and sports at 2%.

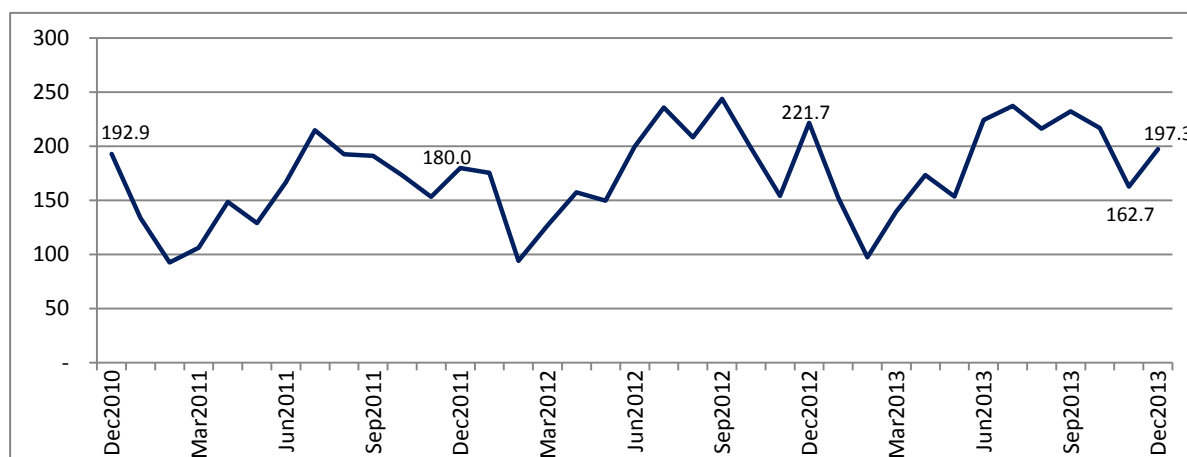
COUNTRY OF USUAL RESIDENCE FOR VISITORS ARRIVING BY AIR

Figure 2: Percentage Share of visitors in December 2013 by Country of Usual Residence



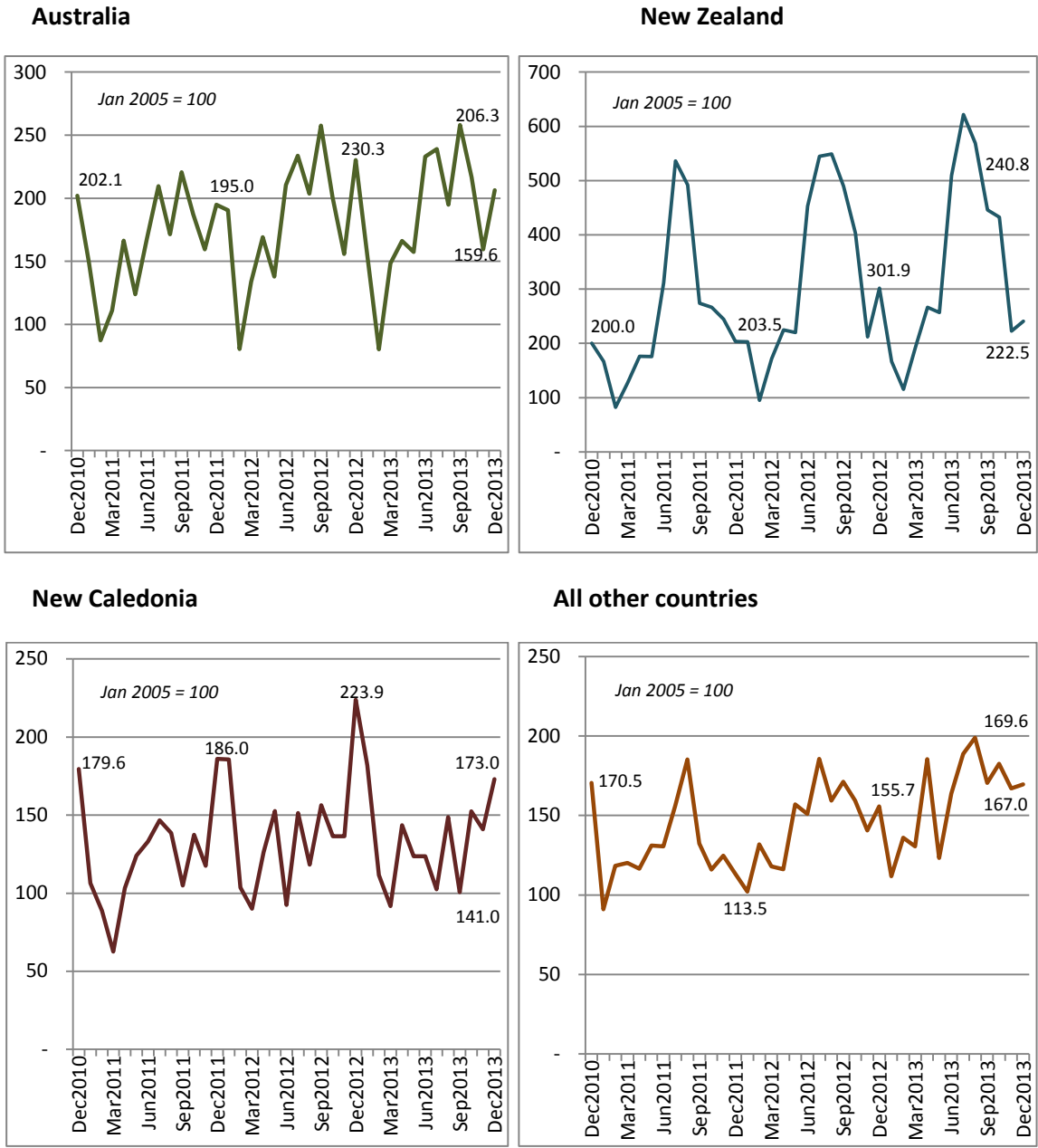
- Australian visitors continue to dominate the number of visitor arrivals by air to Vanuatu accounting for 62%, New Caledonia at 14%, New Zealand at 9%, other pacific countries at 5%, Europe at 4%, other countries at 3%, North America at 2% and Japan at 1%.
- Tourism in Vanuatu is seasonal, and it is difficult to analyse changes in international arrivals and country of residence by looking at the monthly number of arrivals. Figure 3 below, shows the total number of visitor arrivals and arrivals from Australia, New Zealand, New Caledonia and all other countries combined to show trends in arrivals, with the number of visitors based on an index value of 100 in January 2005. This index allows analysis over time of the real increases and decreases in international air arrivals.

Figure 3: Index of Total Air Visitor Arrivals, December 2010 to December 2013 (January 2005 = 100)



- The total air visitor arrivals index shows the overall decreasing trend in December 2013 compared to December 2012, where index values decreased by 11%. (Figure 3)

Figure 4: Index of Visitor Arrivals and Country of Usual Residence, December 2010 to December 2013 (January 2005 = 100)



Note: the vertical axis scale varies in each country chart.

- The three major tourism markets of Australia, New Zealand and New Caledonia showed decreases in index values by (10%), (20%) and (23%) respectively.

AVERAGE LENGTH OF STAY FOR VISITORS ARRIVING BY AIR

- Visitors arriving by air recorded an average length of stay of 11 days, an increase of 1 day over the same month of 2012. Figures also increased by 2 days over the previous month.

AVERAGE AGE OF VISITORS ARRIVING BY AIR

- In December 2013, visitors arriving by air registered an average of 32 years, a decline of 5 years over same month of 2012. The average age also declined over the previous month by 4 years, decreasing from 37 years to 32 years.

CONCEPTS AND DEFINITIONS

Visitors are non-resident persons spending at least one night in Vanuatu.

Residents are persons who declare themselves to be residents or an intending resident on immigration arrival cards.

ATTACHED:

Table 1 Summary of Overseas Migration

Table 2 Visitor Arrivals by Purpose of Visit

Table 3 Visitor Arrivals by Country of Usual Residence

Table 4 Overseas Arrivals of Residents by Nationality

Table 5 Visitors Arriving by Air Intended Length of Stay

Table 6 Visitors Arriving by Air Average Age

NEXT UPDATE

January 2014

RELEASE DATE

14th March 2014

PROVINCIAL STATISTICS OFFICES

Torba Province

Sanma Province

Penama Province

Malampa Province

Tafea Province




Simil Johnson
Government Statistician

Table 1 : Summary of Overseas Migration
Tableau 1 : Résumé des échanges migratoires avec l'extérieur

Year	Month	ARRIVALS / ARRIVEES						DEPARTURES / DEPARTURES						Cruiseship Arrivals/ Croisiéristes	Année	Mois
		PORT VILA		LUGANVILLE		TOTAL		PORT VILA		LUGANVILLE		TOTAL				
		Residents Résidents	Visitors Visiteurs	Residents Résidents	Visitors Visiteurs	Residents Résidents	Visitors Visiteurs	Resident Résidents	Visitor Visiteurs	Resident Résidents	Visitors Visiteurs	Resident Résidents	Visitors Visiteurs			
2009		19,088	97,824	594	2,851	19,682	100,675	14,568	101,826	508	2,430	15,076	104,256	124,818	2009	
2010		20,531	94,909	522	2,271	21,053	97,180	13,133	104,573	188	1,999	13,321	106,572	140,468	2010	
2011		21,752	91,107	521	2,853	22,273	93,960	12,958	96,836	156	1,954	13,114	98,790	154,938	2011	
2012		22,594	105,611	364	2,550	22,958	108,161	14,803	113,158	134	2,339	14,937	115,497	213,243	2012	
2013		25,116	106,466	495	3,643	25,611	110,109	16,380	118,753	164	3,496	16,544	122,249	242,646	2013	
2009	Dec	1,938	8,408	52	285	1,990	8,693	2,510	15,928	15	192	2,525	16,120	9,907	2009	Dec
2010	Dec	1,907	9,420	61	213	1,968	9,633	1,157	8,543	28	106	1,185	8,649	14,206	2010	Dec
2011	Dec	2,436	8,727	46	263	2,482	8,990	1,419	8,135	14	104	1,433	8,239	12,388	2011	Déc
2012	Jan	2,380	8,591	42	164	2,422	8,755	1,297	10,852	27	310	1,324	11,162	27,137	2012	Jan
	Feb	1,202	4,642	22	58	1,224	4,700	1,771	5,178	7	55	1,778	5,233	19,613		Fév
	Mar	1,515	6,152	32	191	1,547	6,343	1,143	6,449	3	111	1,146	6,560	16,851		Mar
	Apr	1,793	7,637	49	223	1,842	7,860	998	8,888	4	204	1,002	9,092	15,177		Avr
	May	2,098	7,401	8	73	2,106	7,474	1,135	7,156	-	-	1,135	7,156	17,684		Mai
	Jun	1,746	9,808	8	168	1,754	9,976	1,000	9,072	-	27	1,000	9,099	12,972		Juin
	Jul	1,869	11,471	21	299	1,890	11,770	995	12,740	14	337	1,009	13,077	18,595		Juil
	Aug	1,448	10,154	31	251	1,479	10,405	975	10,726	10	215	985	10,941	9,581		Août
	Sep	2,288	11,887	24	295	2,312	12,182	1,013	12,192	15	251	1,028	12,443	15,104		Sep
	Oct	1,717	9,663	29	259	1,746	9,922	1,535	11,688	11	282	1,546	11,970	26,644		Oct
	Nov	2,118	7,431	49	273	2,167	7,704	1,593	8,852	15	230	1,608	9,082	16,697		Nov
	Dec	2,420	10,774	49	296	2,469	11,070	1,348	9,365	28	317	1,376	9,682	17,188		Dec
2013	Jan	1,997	7,415	64	197	2,061	7,612	1,331	11,574	23	325	1,354	11,899	33,491	2013	Jan
	Feb	1,333	4,809	21	122	1,354	4,931	1,919	5,497	14	137	1,933	5,634	16,127		Fév
	Mar	1,656	6,825	40	152	1,696	6,977	1,465	6,799	2	155	1,467	6,954	16,060		Mar
	Apr	2,033	8,182	50	480	2,083	8,662	1,119	9,347	18	399	1,137	9,746	24,477		Avr
	May	2,222	7,327	52	343	2,274	7,670	1,337	8,232	21	302	1,358	8,534	16,817		Mai
	June	2,250	10,806	45	400	2,295	11,206	1,160	10,307	11	427	1,171	10,734	20,711		Juin
	July	2,073	11,390	44	465	2,117	11,855	1,057	12,901	9	412	1,066	13,313	16,759		Juil
	Aug	1,769	10,682	8	115	1,777	10,797	1,265	11,793	2	142	1,267	11,935	13,642		Août
	Sep	2,823	11,340	26	256	2,849	11,596	1,073	11,442	20	284	1,093	11,726	15,370		Sep
	Oct	1,739	10,392	34	435	1,773	10,827	928	12,254	10	455	938	12,709	26,805		Oct
	Nov	2,539	7,825	43	298	2,582	8,123	2,070	9,887	17	229	2,087	10,116	19,834		Nov
	Dec	2,682	9,473	68	380	2,750	9,853	1,656	8,720	17	229	1,673	8,949	22,553		Dec

Source: Immigration Department/Service de l'Immigration

- Nil or less than half final unit shown / Résultat nul ou inférieur au demi de l'unité indiquée

r Revised / Données rectifiées

Table 2 : Visitor Arrivals by Purpose of Visit
Tableau 2 : Arrivées de visiteurs selon le motif du voyage

Year	Month	VISITORS/VISITEURS						Année	Mois
		Holidays	Visiting Friends and relatives	Business, Meetings/ Conferences	Stop Over	Others, Education, sports	Total Visitors		
		Vacances	Visite à des amis et à la famille	Affaires, réunions ou conférence	Escale	Autres, education, sport	Visiteurs global		
2009		84,957	5,499	9,420	510	289	100,675	2009	
2010		80,681	6,079	9,615	692	113	97,180	2010	
2011		75,821	7,320	9,933	790	96	93,960	2011	
2012		88,085	7,910	11,294	602	270	108,161	2012	
2013		89,253	7,755	9,079	613	3,409	110,109	2013	
2009	Dec	7,773	558	332	30	-	8,693	2009	Dec
2010	Dec	7,682	1,077	812	58	4	9,633	2010	Dec
2011	Dec	7,417	1,006	533	23	11	8,990	2011	Déc
2012	Jan	7,280	986	457	23	9	8,755	2012	Jan
	Feb	3,390	387	833	30	60	4,700		Fév
	Mar	4,991	455	846	42	9	6,343		Mar
	Apr	6,596	546	674	29	15	7,860		Avr
	May	5,928	513	984	34	15	7,474		Mai
	Jun	7,946	601	1,254	171	4	9,976		Juin
	Jul	9,877	863	992	32	6	11,770		Juil
	Aug	8,776	638	929	55	7	10,405		Aoû
	Sep	10,089	640	1,350	58	45	12,182		Sep
	Oct	8,071	586	1,192	43	30	9,922		Oct
	Nov	6,152	491	980	59	22	7,704		Nov
	Dec	8,989	1,204	803	26	48	11,070		Dec
2013	Jan	6,315	596	638	63	-	7,612	2013	Jan
	Feb	3,431	437	856	16	191	4,931		Fév
	Mar	5,557	594	645	57	124	6,977		Mar
	Apr	6,874	558	937	28	265	8,662		Avr
	May	6,029	565	800	33	243	7,670		Mai
	June	9,152	723	775	62	494	11,206		Juin
	July	9,819	853	582	89	512	11,855		Juil
	Aug	8,678	767	1,001	59	292	10,797		Aoû
	Sep	9,814	567	847	70	298	11,596		Sep
	Oct	8,806	705	849	82	385	10,827		Oct
	Nov	6,389	566	757	36	375	8,123		Nov
	Dec	8,389	824	392	18	230	9,853		Dec

Source: Immigration Department/Service de l'Immigration

- Nil or less than half final unit shown / résultat nul ou inférieur au demi de l'unité indiquée

Table 3 : Visitor Arrivals by Usual Country of Residence
Tableau 3 : Arrivées des visiteurs par pays de résidence habituelle

Year	Month	Australia	New Zealand	New Caledonia	Other Pacific Countries	Europe	North America	Japan	Other Countries	TOTAL	Année	Mois
		Australie	Nouvelle-Zélande	Nouvelle-Calédonie	Autres Pays du Pacifique		Amérique du Nord	Japon	Autres pays			
2009		64,909	12,607	9,155	3,708	4,890	2,549	642	2,216	100,675	2009	
2010		58,760	11,927	11,410	4,719	4,888	2,395	517	2,564	97,180	2010	
2011		57,843	11,399	11,376	3,397	5,265	1,922	630	2,128	93,960	2011	
2012		65,405	14,430	13,138	4,313	5,491	2,094	705	2,585	108,161	2012	
2013		65,776	15,068	12,515	4,874	5,544	2,614	659	3,059	110,109	2013	
2009	Dec	5,631	688	1,197	374	365	189	49	201	8,693	2009	Dec
2010	Dec	5,995	746	1,410	696	373	158	51	204	9,633	2010	Dec
2011	Dec	5,785	759	1,460	333	340	109	52	152	8,990	2011	Déc
2012	Jan	5,653	757	1,458	247	341	105	49	145	8,755	2012	Jan
	Feb	2,387	354	814	403	367	130	59	186	4,700		Fév
	Mar	3,970	641	707	277	332	131	52	233	6,343		Mar
	Apr	5,021	838	991	270	335	133	58	214	7,860		Avr
	May	4,091	821	1,198	454	410	219	59	222	7,474		Mai
	Jun	6,248	1,690	726	310	523	203	52	224	9,976		Juin
	Jul	6,937	2,032	1,188	433	633	216	95	236	11,770		Juil
	Aug	6,043	2,049	928	298	646	181	58	202	10,405		Aoû
	Sep	7,640	1,827	1,227	451	462	231	59	285	12,182		Sep
	Oct	5,960	1,505	1,072	334	576	216	41	218	9,922		Oct
	Nov	4,622	790	1,071	293	505	156	55	212	7,704		Nov
	Dec	6,833	1,126	1,758	543	361	173	68	208	11,070		Dec
2013	Jan	4,591	621	1,428	231	364	135	32	210	7,612	2013	Jan
	Feb	2,448	429	876	440	340	154	26	218	4,931		Fév
	Mar	4,405	718	720	344	388	135	36	231	6,977		Mar
	Apr	4,931	994	1,126	522	533	222	58	276	8,662		Avr
	May	4,669	959	971	293	374	165	62	177	7,670		Mai
	June	6,911	1,901	971	461	419	279	39	225	11,206		Juin
	July	7,091	2,319	805	384	654	217	47	338	11,855		Juil
	Aug	5,781	2,121	1,167	444	672	245	88	279	10,797		Aoû
	Sep	7,660	1,664	790	458	399	269	67	289	11,596		Sep
	Oct	6,431	1,614	1,196	418	523	311	65	269	10,827		Oct
	Nov	4,735	830	1,107	413	448	239	86	265	8,123		Nov
	Dec	6,123	898	1,358	466	430	243	53	282	9,853		Dec

Source: Immigration Department / Service de l'Immigration

Table 4 : Overseas Arrivals of Residents by Nationality

Tableau 4 : Arrivées des résidents par nationalité

Year	Month	Ni-Vanuatu	Australian Australien	French Français	British Anglais	New Zealander Néo- Zélandais	Asian Asiatiques	Pacific Islanders Autres pays du Pacifique	North Americans Américain du Nord	Other countries Autres pays	TOTAL	Année	Mois
2010		11,794	3,700	1,894	132	1,436	504	768	496	330	21,053	2010	
2011		12,508	3,867	1,802	244	1,370	719	1,090	352	321	22,273	2011	
2012		14,317	3,629	1,526	203	1,236	696	686	370	295	22,958	2012	
2013		15,410	4,096	1,782	167	1,293	915	1,007	566	375	25,611	2013	
2009	Dec	1447	240	138	1	69	30	21	26	20	1990	2009	Dec
2010	Dec	1,189	284	154	20	98	58	114	24	27	1,968	2010	Dec
2011	Dec	1,659	315	163	17	100	69	116	26	17	2,482	2011	Déc
2012	Jan	1,617	306	159	17	107	59	115	26	16	2,422	2012	Jan
	Feb	619	232	76	15	119	46	67	29	21	1,224		Fév
	Mar	783	307	147	24	109	70	52	23	32	1,547		Mar
	Apr	1,112	327	102	15	110	76	41	37	22	1,842		Avr
	May	1,348	330	164	10	107	60	43	27	17	2,106		Mai
	June	1,139	255	97	21	91	69	46	18	18	1,754		Juin
	Jul	1,155	288	185	21	94	44	50	37	16	1,890		Juil
	Aug	814	282	105	18	90	51	47	41	31	1,479		Août
	Sep	1,650	283	98	11	109	57	44	30	30	2,312		Sep
	Oct	948	378	137	15	86	62	61	24	35	1,746		Oct
	Nov	1,442	304	146	18	99	36	56	35	31	2,167		Nov
	Dec	1,690	337	110	18	115	66	64	43	26	2,469		Dec
2013	Jan	983	391	236	18	158	73	116	51	35	2,061	2013	Jan
	Feb	688	270	93	12	84	62	87	26	32	1,354		Fév
	Mar	915	322	124	16	120	74	63	33	29	1,696		Mar
	Apr	1,259	352	160	21	114	63	56	30	28	2,083		Avr
	May	1,559	297	110	17	99	70	48	34	40	2,274		Mai
	June	1,386	353	153	31	124	94	83	44	27	2,295		Juin
	July	1,074	390	162	33	112	75	192	41	38	2,117		Juil
	Aug	1,014	302	138	5	90	75	67	56	30	1,777		Août
	Sep	2,026	341	130	1	80	90	78	66	37	2,849		Sep
	Oct	863	386	184	1	93	92	64	64	26	1,773		Oct
	Nov	1,692	382	153	1	102	87	75	66	24	2,582		Nov
	Dec	1,951	310	139	11	117	60	78	55	29	2,750		Dec

Source: Immigration Department / Service de l'Immigration

Table 5 : Visitors Arriving by Air Intended Length of Stay

Tableau 5 : Arrivée des Visiteurs à longue durée de Séjour

Year	Month	AVERAGE INTENDED LENGTH OF STAY / LA MOYENNE DE LONGUE DUREE DE SEJOUR			Année	Mois
		Port Vila	Luganville	Vanuatu		
2010		9.5	10.9	10.2	2010	
2011		8.9	10.9	9.9	2011	
2012		9.8	11.1	10.5	2012	
2013		10.8	11.6	11.2	2013	
2009	Dec	10.4	11.9	11.2	2009	Dec
2010	Dec	9.9	11.3	10.6	2010	Dec
2011	Dec	12.0	13.5	12.8	2011	Déc
2012	Jan	10.3	11.1	10.7	2012	Jan
	Feb	9.3	10.7	10.0		Fév
	Mar	9.7	11.2	10.5		Mar
	Apr	9.7	10.8	10.2		Apr
	May	9.8	12.6	11.2		Mai
	Jun	9.5	11.7	10.6		Juin
	Jul	11.4	11.5	11.5		Juil
	Aug	10.4	10.5	10.5		Aoû
	Sep	9.5	11.0	10.3		Sep
	Oct	10.4	10.5	10.5		Oct
	Nov	8.9	9.0	9.0		Nov
	Dec	8.9	12.7	10.8		Dec
2013	Jan	11.6	11.2	11.4	2013	Jan
	Feb	15.6	9.4	12.5		Fév
	Mar	10.1	11.2	10.6		Mar
	Apr	10.7	10.8	10.8		Avr
	May	9.5	12.6	11.0		Mai
	June	9.2	11.7	10.4		Juin
	July	10.0	12.0	11.0		Juil
	Aug	9.5	13.2	11.3		Aoû
	Sep	9.0	12.8	10.9		Sep
	Oct	15.7	10.6	13.1		Oct
	Nov	8.0	11.8	9.9		Nov
	Dec	11.1	12.2	11.6		Dec

Source: Immigration Department/Service de l'Immigration

Table 6 : Visitors Arriving by Air Average Age

Tableau 6 : Arrivée des Visiteurs par Age moyen

Year	Month	AVERAGE AGE OF VISITORS / L'AGE MOYEN DES VISITEURS			Année	Mois
		Port Vila	Luganville	Vanuatu		
2009	Dec	33.7	34.0	33.8	2009	Dec
2010	Dec	37.1	33.3	35.2	2010	Dec
2011	Jan	32.9	38.4	35.7	2011	Jan
	Feb	35.4	43.5	39.4		Fév
	Mar	41.0	45.3	43.2		Mar
	Apr	37.0	21.9	29.5		Avr
	May	40.9	47.2	44.1		Mai
	Jun	39.8	39.4	39.6		Juin
	Jul	38.3	41.5	39.9		Juil
	Aug	41.4	36.7	39.0		Aoû
	Sep	38.6	43.1	40.9		Sep
	Oct	39.2	40.7	39.9		Oct
	Nov	38.7	36.8	37.7		Nov
	Dec	44.8	37.0	40.9		Déc
2012	Jan	34.0	36.5	35.2	2012	Jan
	Feb	38.7	45.9	42.3		Fév
	Mar	38.0	42.9	40.5		Mar
	Apr	38.0	42.9	40.5		Avr
	May	39.7	53.3	46.5		Mai
	Jun	37.9	29.7	33.8		Juin
	Jul	38.4	41.0	39.7		Juil
	Aug	41.5	46.5	44.0		Aoû
	Sep	36.5	38.3	37.4		Sep
	Oct	41.5	46.5	44.0		Oct
	Nov	36.6	41.6	39.1		Nov
	Dec	36.6	36.9	36.8		Dec
2013	Jan	35.4	44.2	39.8	2013	Jan
	Feb	32.0	46.4	39.2		Fév
	Mar	37.0	41.5	39.2		Mar
	Apr	38.1	34.4	36.2		Avr
	May	41.7	46.7	44.2		Mai
	June	37.0	37.5	37.2		Juin
	July	34.6	41.5	38.0		Juil
	Aug	38.1	43.7	40.9		Aoû
	Sep	35.9	39.2	37.6		Sep
	Oct	34.1	31.9	33.0		Oct
	Nov	32.5	38.7	35.6		Nov
	Dec	29.8	33.6	31.7		Dec

Source: Immigration Department/Service de l'Immigration