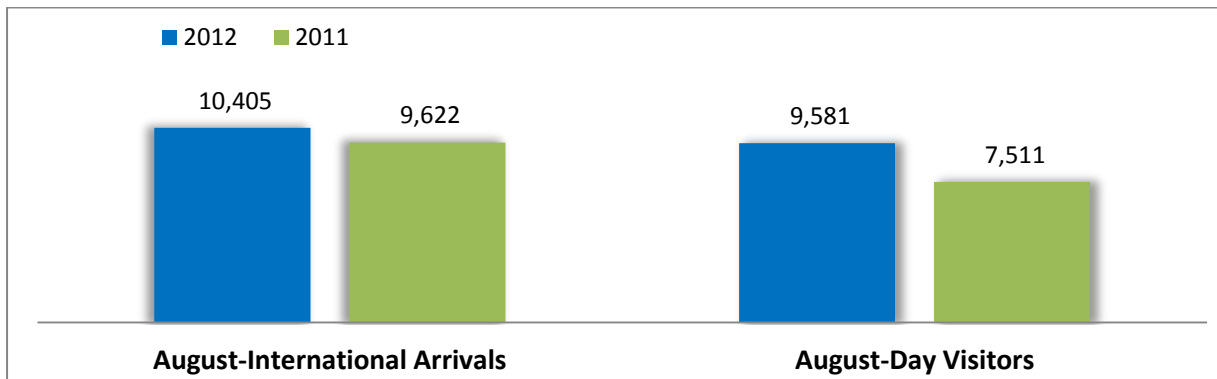


## STATISTICS UPDATE: INTERNATIONAL MIGRATION



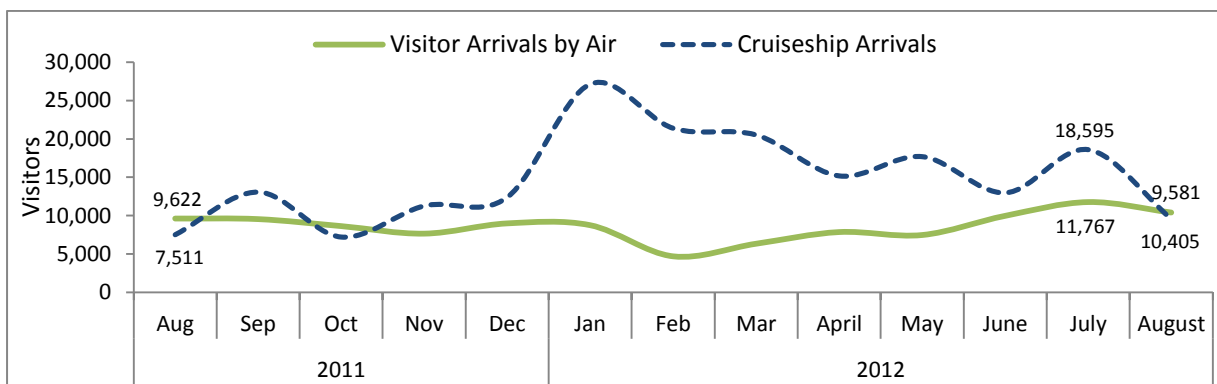
### AUGUST 2012 HIGHLIGHTS

Figure 1: Visitors by Air and Day visitors: August 2012 and August 2011



The total visitors by air have shown an increase of 8% when compared to the corresponding month of 2011 rising from 9,622 to 10,405 visitors. However, when compared to the previous month, figures declined by 12% due to a drop in the number of visitor arrivals into the country for holidays.

Figure 2: Visitors by Air and Day visitors: August 2011 to August 2012



Cruise ship figures have increased when compared to the same month of last year due to an additional cruise ship visit in August 2012 with 5 cruise ship visits altogether carrying a total number of 9,581 visitors compared to only 4 cruise ship visits in August 2011 carrying a total number of 7,511

visitors. Moreover, in comparison to the previous month, the number of day visitors declined by 48% due to a lesser number of cruise ship visits into the country decreasing from 10 to 5. August 2012 registered a higher number of international visitor arrivals to Vanuatu by air than cruise accounting for 52% of total visitors.

### PURPOSE OF VISIT

Out of the total international visitor arrivals in August 2012, 84% or 5 in every 6 visitors arrived for holiday; 9% arrived for business, meetings or conferences etc.; 6% arrived to visit friends and families and 1% arrived to transit. In comparison to the same period of 2011, the share of visitors coming for holidays increased by 1 percentage point, and visitors that arrived to visit friends and families increased by 8 percentage points.

### COUNTRY OF USUAL RESIDENCE

Australia continues to be the main source for international visitor arrivals to Vanuatu, accounting for 58% of all international arrivals in August 2012; followed by an increase in New Zealand visitors over the last month at 17% to 20%; increases were also registered for New Caledonia (9%); Europe (6%); other pacific Countries (3%); other countries and North America at 2% each; and Japan at 1%.

When compared to the same period of 2011, visitor arrival increased for: Australia (19%) and New Zealand (12%), while decreases for: Japan (-36%); Other Countries (-18%); New Caledonia and Europe (-15% each); North America (-9%) and other pacific countries (-5%) were recorded.

Figure 3: Share of visitors by Country of Usual Residence to total visitors in August 2012

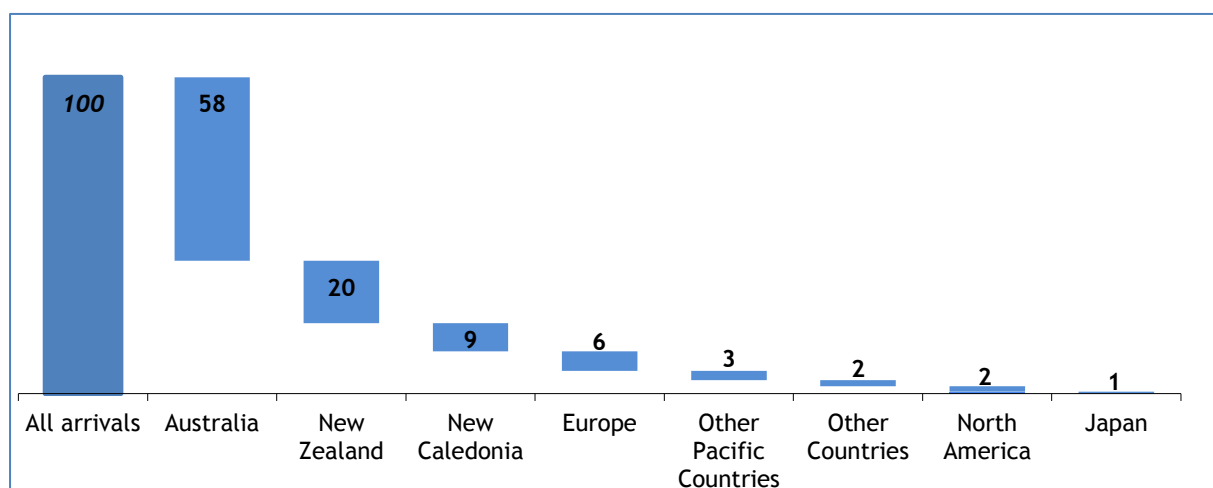
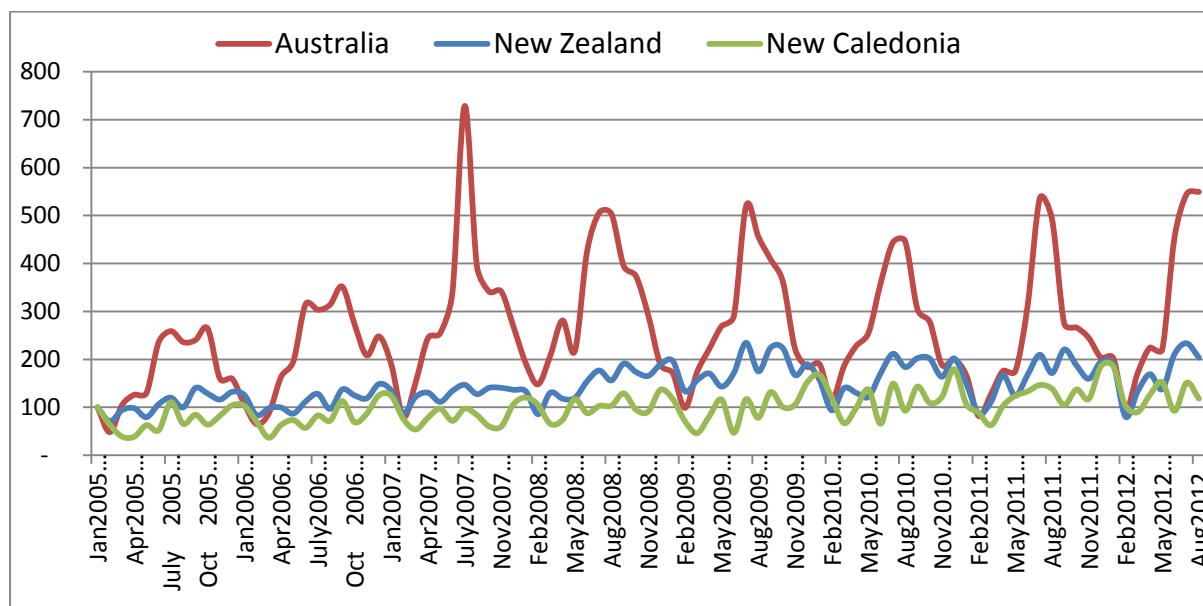


Figure 4: Indexed country of usual residence: January 2005 to August 2012

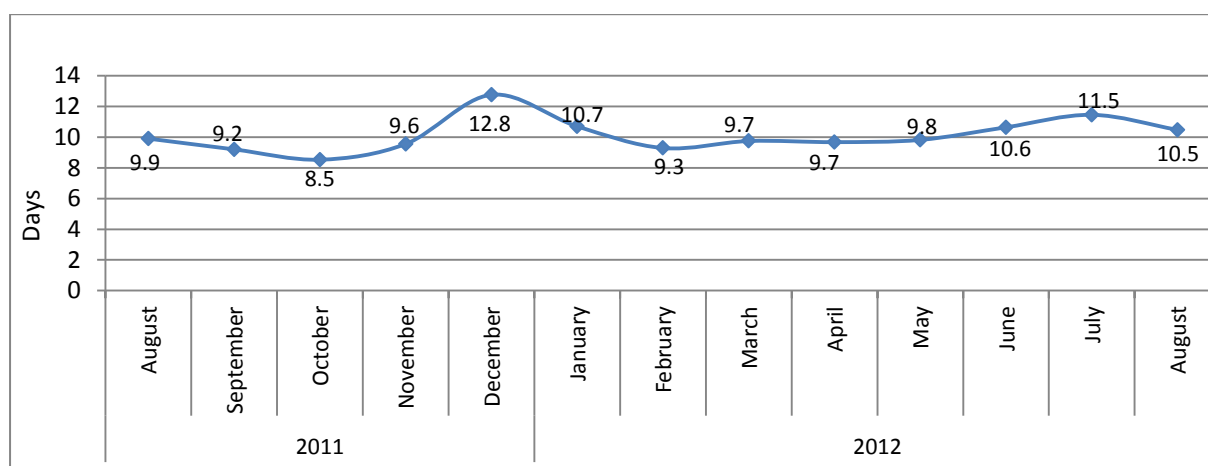


Over the years Australia and New Zealand have shown similar market trends while the New Caledonia market has a different trend.

#### AVERAGE LENGTH OF STAY

The record showed an increase in average length of stay (intended) for visitors at 10.5 days in August 2012 when compared to the corresponding month at 9.9 and a slight decrease of an average length of stay by 1 day over the previous month.

Figure 5: Average Length of Stay for visitors by Air: August 2011 to August 2012



## AVERAGE AGE OF VISITOR

In August 2012, figures increased by 5 years when compared to the corresponding month of 2011. The figures also recorded an increase in average age of visitors at 44.0 years when compared to July.

## CONCEPTS AND DEFINITIONS

Visitors are non-resident persons spending at least one night in Vanuatu.

Residents are persons who declare themselves to be residents or an intending resident on immigration arrival cards.

## ATTACHED:

Table 1 Summary of Overseas Migration

Table 2 Visitor Arrivals by Purpose of Visit

Table 3 Visitor Arrivals by Country of Usual Residence

Table 4 Overseas Arrivals of Residents by Nationality

## NEXT UPDATE

September (MONTHLY)

## RELEASE DATE

15<sup>th</sup> November, 2012

## MORE INFORMATION

For statistical enquiries about this topic, please contact:

National Statistics Office: (678) 22110/22111 – email: [stats@vanuatu.gov.vu](mailto:stats@vanuatu.gov.vu)

## NATIONAL STATISTICS OFFICES IN THE PROVINCES

Torba Province: (678) 5522320

Penama Province: (678) 5522318

Tafea Province: (678) 5522319

Sanma Province: (678) 36542/5522316

Malampa Province: (678) 5522317



**Simil Johnson**  
**Government Statistician**

**Table 1 : Summary of Overseas Migration**  
**Tableau 1 : Résumé des échanges migratoires avec l'extérieur**

Year	Month	ARRIVALS / ARRIVEES						DEPARTURES / DEPARTURES						Cruiseship Arrivals/ Croisiéristes	Année	Mois
		PORT VILA		LUGANVILLE		TOTAL		PORT VILA		LUGANVILLE		TOTAL				
		Residents	Visitors	Residents	Visitors	Residents	Visitors	Resident	Visitor	Resident	Visitors	Resident	Visitors			
		Résidents	Visiteurs	Résidents	Visiteurs	Résidents	Visiteurs	Résidents	Visiteurs	Résidents	Visiteurs	Résidents	Visiteurs			
2009	Aug	1,444	8,737	47	344	1,491	9,081	927	11,096	32	312	959	11,408	3,906		Aoû
2010	Aug	1,565	9,321	35	311	1,600	9,632	909	10,831	8	176	917	11,007	11,304		Aoû
2011	Jan	1,780	6,536	51	136	1,831	6,672	728	7,673	25	271	753	7,944	18,376	2011	Jan
	Feb	1,307	4,567	39	58	1,346	4,625	936	2,922	5	66	941	2,988	14,976		Fév
	Mar	1,384	5,210	22	93	1,406	5,303	1,203	5,211	-	-	1,203	5,211	7,613		Mar
	Apr	1,635	7,183	44	236	1,679	7,419	899	7,722	12	141	911	7,863	15,725		Apr
	May	1,781	6,247	43	197	1,824	6,444	1,097	7,364	12	210	1,109	7,574	17,031		Mai
	Jun	1,818	8,053	38	265	1,856	8,318	778	7,903	3	54	781	7,957	18,363		Juin
	Jul	1,828	10,419	38	310	1,866	10,729	994	11,297	30	277	1,024	11,574	11,411		Juil
	Aug	1,797	9,255	42	367	1,839	9,622	1,201	9,700	16	203	1,217	9,903	7,511		Aoû
	Sep	2,341	9,203	52	343	2,393	9,546	914	9,894	19	205	933	10,099	13,066		Sep
	Oct	1,760	8,354	55	283	1,815	8,637	1,377	10,398	13	237	1,390	10,635	7,210		Oct
	Nov	1,885	7,353	51	302	1,936	7,655	1,412	8,617	7	186	1,419	8,803	11,268		Nov
	Dec	2,436	8,727	46	263	2,482	8,990	1,419	8,135	14	104	1,433	8,239	12,388		Déc
2012	Jan	2,380	8,591	42	164	2,422	8,755	1,297	10,852	27	310	1,324	11,162	27,137	2012	Jan
	Feb	1,202	4,642	22	58	1,224	4,700	1,771	5,178	7	55	1,778	5,233	21,382		Fév
	Mar	1,515	6,152	32	191	1,547	6,343	1,143	6,449	3	111	1,146	6,560	20,506		Mar
	Apr	1,793	7,637	49	223	1,842	7,860	998	8,888	4	204	1,002	9,092	15,177		Avr
	May	2,098	7,401	8	73	2,106	7,474	1,135	7,156	-	-	1,135	7,156	17,684		Mai
	Jun	1,746	9,808	8	168	1,754	9,976	1,000	9,072	-	27	1,000	9,099	12,972		Juin
	Jul	1,868	11,468	21	299	1,889	11,767	995	12,740	14	337	1,009	13,077	18,595		Juil
	Aug	1,448	10,154	31	251	1,479	10,405	975	10,726	10	215	985	10,941	9,581		Aug

Source: Immigration Department/Service de l'Immigration

- Nil or less than half final unit shown / Résultat nul ou inférieur au demi de l'unité indiquée

r Revised / Données rectifiées

**Table 2 : Visitor Arrivals by Purpose of Visit**  
**Tableau 2 : Arrivées de visiteurs selon le motif du voyage**

Year	Month	VISITORS/VISITEURS						Année	Mois
		Holidays Vacances	Visiting Friends and Relatives Visite à des amis et à la famille	Business, Meeting/Conf. Affaires, réunions ou conférence	Stop Over Escale	Others Purposes Autres motifs	Total Visitors Visiteurs global		
2009	Aug	7,615	301	1,090	74	1	9,081		Aoû
2010	Aug	7,460	668	1,387	107	10	9,632		Aoû
2011	Jan	5,670	529	389	78	6	6,672	2011	Jan
	Feb	3,390	400	751	84	-	4,625		Fév
	Mar	4,006	432	829	36	-	5,303		Mar
	Apr	6,082	527	742	68	-	7,419		Avr
	May	4,786	553	1,002	100	3	6,444		Mai
	Jun	6,627	643	942	85	21	8,318		Juin
	Jul	8,799	914	912	87	17	10,729		Juil
	Aug	7,749	628	1,153	66	26	9,622		Aoû
	Sep	8,076	578	820	60	12	9,546		Sep
	Oct	6,991	642	953	51	-	8,637		Oct
	Nov	6,228	468	907	52	-	7,655		Nov
	Dec	7,417	1,006	533	23	11	8,990		Déc
2012	Jan	7,280	986	457	23	9	8,755	2012	Jan
	Feb	3,390	387	833	30	60	4,700		Fév
	Mar	4,991	455	846	42	9	6,343		Mar
	Apr	6,596	546	674	29	15	7,860		Avr
	May	5,928	513	984	34	15	7,474		Mai
	Jun	7,946 r	601 r	1,254 r	171 r	4 r	9,976 r		Juin
	Jul	9,875	863	991	32	6	11,767		Juil
	Aug	8,776	638	929	55	7	10,405		Aoû

Source: Immigration Department/Service de l'Immigration

- Nil or less than half final unit shown / résultat nul ou inférieur au demi de l'unité indiquée

**Table 3 : Visitor Arrivals by Usual Country of Residence**  
**Tableau 3 : Arrivées des visiteurs par pays de résidence habituelle**

Year	Month	Australia	New Zealand	New Caledonia	Other Pacific Countries	Europe	North America	Japan	Other Countries	TOTAL	Année	Mois
		Australie	Nouvelle-Zélande	Nouvelle-Calédonie	Autres Pays du Pacifique		Amérique du Nord	Japon	Autres pays			
2009	Aug	5,192	1,700	615	355	576	284	91	268	9,081		Aoû
2010	Aug	5,458	1,664	728	497	652	276	65	292	9,632		Aoû
2011	Jan	4,425	621	836	179	329	116	35	131	6,672	2011	Jan
	Feb	2,593	306	697	345	361	102	50	171	4,625		Fév
	Mar	3,293	475	491	363	316	132	54	179	5,303		Mar
	Apr	4,939	657	811	278	390	170	39	135	7,419		Avr
	May	3,676	655	973	336	405	192	41	166	6,444		Mai
	Jun	4,977	1,162	1,045	223	467	248	43	153	8,318		Juin
	Jul	6,222	2,000	1,151	320	540	214	75	207	10,729		Juil
	Aug	5,090	1,835	1,088	313	760	198	91	247	9,622		Aoû
	Sep	6,549	1,022	824	206	501	206	49	189	9,546		Sep
	Oct	5,558	994	1,078	219	432	116	46	194	8,637		Oct
	Nov	4,736	913	922	282	424	119	55	204	7,655		Nov
	Dec	5,785	759	1,460	333	340	109	52	152	8,990		Déc
2012	Jan	5,653	757	1,458	247	341	105	49	145	8,755	2012	Jan
	Feb	2,387	354	814	403	367	130	59	186	4,700		Fév
	Mar	3,970	641	707	277	332	131	52	233	6,343		Mar
	Apr	5,021	838	991	270	335	133	58	214	7,860		Avr
	May	4,091	821	1,198	454	410	219	59	222	7,474		Mai
	Jun	6,248	1,690	726	310	523	203	52	224	9,976		Juin
	Jul	6,934	2,032	1,188	433	633	216	95	236	11,767		Juil
	Aug	6,043	2,049	928	298	646	181	58	202	10,405		Aoû

Source: Immigration Department / Service de l'Immigration



**Table 4 : Overseas Arrivals of Residents by Nationality**

**Tableau 4 : Arrivées des résidents par nationalité**

Year	Month	Ni-Vanuatu	Australian	French	British	New Zealander	Asian	Pacific Islanders	North Americans	Other countries	TOTAL	Année	Mois
			Australien	Français	Anglais	Néo-Zélandais	Asiatiques	Autres pays du Pacifique	Américain du Nord	Autres pays			
2009	Aug	914	248	105	10	98	36	30	30	20	1,491		Aoû
2010	Aug	777	282	171	12	107	63	113	43	32	1,600		Aoû
2011	Jan	772	406	250	27	143	54	113	27	39	1,831	2011	Jan
	Feb	538	271	104	20	102	60	203	26	22	1,346		Fév
	Mar	681	299	152	15	108	57	55	20	19	1,406		Mar
	Apr	942	304	140	21	123	51	45	27	26	1,679		Avr
	May	1,097	302	124	16	109	48	73	26	29	1,824		Mai
	Jun	1,188	279	133	19	102	58	30	30	17	1,856		Juin
	Jul	894	340	168	22	113	81	182	28	38	1,866		Juil
	Aug	1,030	327	144	12	130	58	87	28	23	1,839		Aoû
	Sep	1,662	300	119	17	94	51	78	30	42	2,393		Sep
	Oct	846	402	179	29	159	65	56	58	21	1,815		Oct
	Nov	1,199	322	126	29	87	67	52	26	28	1,936		Nov
	Dec	1,659	315	163	17	100	69	116	26	17	2,482		Déc
2012	Jan	1,617	306	159	17	107	59	115	26	16	2,422	2012	Jan
	Feb	619	232	76	15	119	46	67	29	21	1,224		Fév
	Mar	783	307	147	24	109	70	52	23	32	1,547		Mar
	Apr	1,112	327	102	15	110	76	41	37	22	1,842		Avr
	May	1,348	330	164	10	107	60	43	27	17	2,106		Mai
	June	1,139 r	255 r	97 r	21 r	91 r	69 r	46 r	18 r	18 r	1,754		Juin
	Jul	1,154	288	185	21	94	44	50	37	16	1,889		Juil
	Aug	814	282	105	18	90	51	47	41	31	1,479		Aoû

Source: Immigration Department / Service de l'Immigration

r : Revised / chiffre révisé