

## VNSO Update Tourism and Migration, January 2010

### January highlights

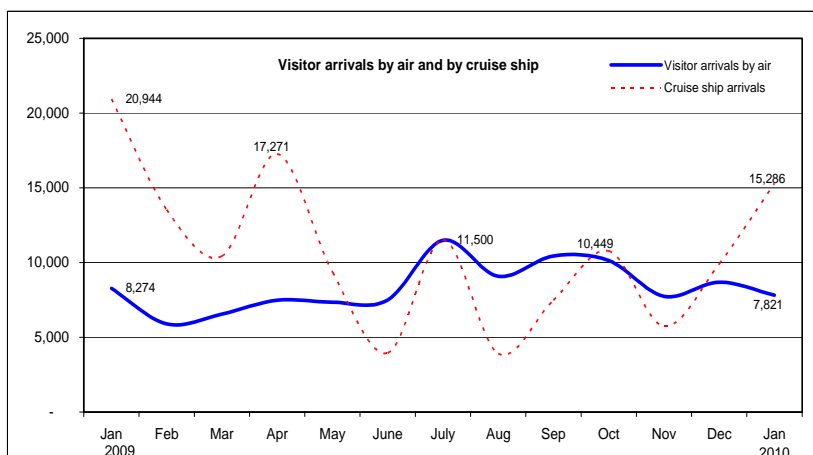
Visitor arrivals by air in January 2010 registered a decrease of 5.5% or 453 visitors less of that of January 2009, however higher than the Visitor arrivals for the period February to June 2009.

During the month of January 2010, a total of 7,821 visitors arrived in Vanuatu, compared to 8,274 visitor arrivals in the same month of 2009.

However visitors arriving in Luganville in January 2010

indicated an increase of 16.3% compared to the same period of 2009.

The cruise ship visitors for the month January 2010 shows a decrease of 27%, from 20,944 in 2009 to 15,286.



### Arrivals country of usual residence

The visitor arrivals from Australia as the main source of tourist arrivals to Vanuatu, indicated a drop of 20% compared to the same month in 2009, however visitors from New Caledonia and New Zealand have shown increases of 43% and 11% respectively compared to the January 2009.

### Purpose of visit

In January 2010, 86% of visitor arrivals came to Vanuatu for a holiday, a further 7% came for a meeting or conference or other business and 6% came to visit friends and relatives, Compared to January 2009 a larger proportion of visitors are coming over for a holiday than for business affairs, conference or to visit friends and relatives.

### Length of stay

The average length of stay (intended) for visitors was 10.4 days in January, an increase of 1.7 days compared to January 2009; but a slight decrease on average intended length of stay from December 2009.

## Concepts and definitions

- Visitors are non-resident persons spending at least one night in Vanuatu.
- Residents are persons who declare themselves to be residents or an intending resident on immigration arrival cards.

## Attached:

Table 1 Summary of Overseas Migration

Table 2 Visitor Arrivals by Country of Usual Residence

Table 3 Visitor Arrivals by Purpose of Visit

Table 4 Overseas Arrivals by Residence by Nationality

## More information

For statistical enquiries about this topic, please contact:

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**Table 1 : Summary of Overseas Migration**  
**Tableau 1 : Résumé des échanges migratoires avec l'extérieur**

| Year | Month | ARRIVALS / ARRIVEES    |                       |                        |                       |                        |                       | DEPARTURES / DEPARTURES |                      |                       |                       |                       |                       | Day<br>Visitors/<br>Visiteurs<br>d'un jour | Année | Mois |
|------|-------|------------------------|-----------------------|------------------------|-----------------------|------------------------|-----------------------|-------------------------|----------------------|-----------------------|-----------------------|-----------------------|-----------------------|--------------------------------------------|-------|------|
|      |       | PORT VILA              |                       | LUGANVILLE             |                       | TOTAL                  |                       | PORT VILA               |                      | LUGANVILLE            |                       | TOTAL                 |                       |                                            |       |      |
|      |       | Residents<br>Résidents | Visitors<br>Visiteurs | Residents<br>Résidents | Visitors<br>Visiteurs | Residents<br>Résidents | Visitors<br>Visiteurs | Resident<br>Résidents   | Visitor<br>Visiteurs | Resident<br>Résidents | Visitors<br>Visiteurs | Resident<br>Résidents | Visitors<br>Visiteurs |                                            |       |      |
| 2006 | Jan   | 1,496                  | 5,662                 | -                      | -                     | 1,496                  | 5,662                 | 1,471                   | 7,090                | -                     | -                     | 1,471                 | 7,090                 | 10,705                                     | 2006  | Jan  |
| 2007 | Jan   | 1,801                  | 6,393                 | 77                     | 86                    | 1,878                  | 6,479                 | n.a                     | n.a                  | n.a                   | n.a                   | n.a                   | n.a                   | 10,571                                     | 2007  | Jan  |
| 2008 | Jan   | 1,569                  | 6,413                 | 42                     | 153                   | 1,611                  | 6,566                 | 1,298                   | 8,507                | 54                    | 102                   | 1,352                 | 8,609                 | 15,490                                     | 2008  | Jan  |
| 2009 | Jan   | 1,869                  | 8,121                 | 42                     | 153                   | 1,911                  | 8,274                 | 2,924                   | 9,269                | 80                    | 275                   | 3,004                 | 9,544                 | 20,944                                     | 2009  | Jan  |
|      | Feb   | 1,372                  | 5,804                 | 49                     | 98                    | 1,421                  | 5,902                 | 1,595                   | 6,430                | 38                    | 129                   | 1,633                 | 6,559                 | 13,533                                     |       | Fév  |
|      | Mar   | 1,228                  | 6,444                 | 34                     | 113                   | 1,262                  | 6,557                 | 1,600                   | 6,667                | 65                    | 102                   | 1,665                 | 6,769                 | 10,421                                     |       | Mar  |
|      | Apr   | 1,627                  | 7,303                 | 34                     | 185                   | 1,661                  | 7,488                 | 861                     | 7,591                | 47                    | 133                   | 908                   | 7,724                 | 17,271                                     |       | Avr  |
|      | May   | 1,692                  | 7,197                 | 69                     | 157                   | 1,761                  | 7,354                 | 866                     | 7,604                | 36                    | 84                    | 902                   | 7,688                 | 9,362                                      |       | Mai  |
|      | June  | 1,812                  | 7,197                 | 59                     | 306                   | 1,871                  | 7,503                 | 442                     | 4,263                | 41                    | 166                   | 483                   | 4,429                 | 3,954                                      |       | Juin |
|      | July  | 1,485                  | 11,191                | 46                     | 309                   | 1,531                  | 11,500                | 858                     | 11,406               | 55                    | 261                   | 913                   | 11,667                | 11,529                                     |       | Juil |
|      | Aug   | 1,444                  | 8,737                 | 47                     | 344                   | 1,491                  | 9,081                 | 927                     | 11,096               | 32                    | 312                   | 959                   | 11,408                | 3,906                                      |       | Aoû  |
|      | Sep   | 1,594                  | 10,083                | 61                     | 366                   | 1,655                  | 10,449                | 715                     | 9,710                | 42                    | 268                   | 757                   | 9,978                 | 7,479                                      |       | Sep  |
|      | Oct   | 1,473                  | 9,814                 | 48                     | 321                   | 1,521                  | 10,135                | 1,007                   | 10,486               | 30                    | 309                   | 1,037                 | 10,795                | 10,777                                     |       | Oct  |
|      | Nov   | 1,554                  | 7,525                 | 53                     | 214                   | 1,607                  | 7,739                 | 263                     | 1,376                | 27                    | 199                   | 290                   | 1,575                 | 5,735                                      |       | Nov  |
|      | Dec   | 1,938                  | 8,408                 | 52                     | 285                   | 1,990                  | 8,693                 | 2,510                   | 15,928               | 15                    | 192                   | 2,525                 | 16,120                | 9,907                                      |       | Déc  |
| 2010 | Jan   | 1,827                  | 7,643                 | 57                     | 178                   | 1,884                  | 7,821                 | 1,083                   | 10,209               | 43                    | 330                   | 1,126                 | 10,539                | 15,286                                     | 2010  | Jan  |

Source: Immigration Department/Service de l'Immigration

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n.a. : Not Available/Non disponible

**Table 2: Visitor Arrivals by Usual Country of Residence**  
**Tableau 2 : Arrivées des visiteurs par pays de résidence habituelle**

| Year | Month | Australia | New Zealand      | New Caledonia      | Other Pacific Countries  | Europe | North America    | Japan | Other Countries | TOTAL  | Année | Mois |
|------|-------|-----------|------------------|--------------------|--------------------------|--------|------------------|-------|-----------------|--------|-------|------|
|      |       | Australie | Nouvelle-Zélande | Nouvelle-Calédonie | Autres Pays du Pacifique |        | Amérique du Nord | Japon | Autres pays     |        |       |      |
| 2006 | Jan   | 3,731     | 397              | 810                | 151                      | 330    | 133              | 31    | 79              | 5,662  | 2006  | Jan  |
| 2007 | Jan   | 4,016     | 709              | 974                | 151                      | 371    | 98               | 68    | 93              | 6,479  | 2007  | Jan  |
| 2008 | Jan   | 3,955     | 715              | 945                | 250                      | 295    | 229              | 51    | 126             | 6,566  | 2008  | Jan  |
| 2009 | Jan   | 5,843     | 640              | 922                | 149                      | 391    | 124              | 62    | 143             | 8,274  | 2009  | Jan  |
|      | Feb   | 3,966     | 369              | 558                | 265                      | 344    | 154              | 41    | 205             | 5,902  |       | Fév  |
|      | Mar   | 4,647     | 649              | 362                | 234                      | 340    | 138              | 64    | 122             | 6,557  |       | Mar  |
|      | Apr   | 5,063     | 829              | 643                | 246                      | 403    | 128              | 48    | 127             | 7,488  |       | Avr  |
|      | May   | 4,247     | 1,005            | 914                | 353                      | 400    | 227              | 46    | 163             | 7,354  |       | Mai  |
|      | June  | 5,098     | 1,083            | 367                | 229                      | 319    | 215              | 40    | 152             | 7,503  |       | Juin |
|      | July  | 6,964     | 1,939            | 920                | 437                      | 560    | 380              | 50    | 250             | 11,500 |       | Juil |
|      | Aug   | 5,192     | 1,700            | 615                | 355                      | 576    | 284              | 91    | 268             | 9,081  |       | Août |
|      | Sep   | 6,662     | 1,524            | 1,036              | 327                      | 340    | 269              | 86    | 205             | 10,449 |       | Sep  |
|      | Oct   | 6,633     | 1,352            | 790                | 483                      | 435    | 213              | 37    | 192             | 10,135 |       | Oct  |
|      | Nov   | 4,963     | 828              | 831                | 255                      | 418    | 228              | 29    | 187             | 7,739  |       | Nov  |
|      | Dec   | 5,631     | 688              | 1,197              | 374                      | 365    | 189              | 49    | 201             | 8,693  |       | Déc  |
| 2010 | Jan   | 4,656     | 708              | 1,318              | 333                      | 380    | 181              | 49    | 196             | 7,821  | 2010  | Jan  |

Source: Immigration Department / Service de l'Immigration

**Table 3 : Visitor Arrivals by Purpose of Visit**  
**Tableau 3 : Arrivées de visiteurs selon le motif du voyage**

| Year | Month | Holidays<br>Vacances | Visiting Friends<br>and Relatives<br>Visite à des amis<br>et à la famille | Business,<br>Meeting/Conf.<br>Affaires, réunions<br>ou conférence | Stop<br>Over<br>Escale | Others<br>Purposes<br>Autres<br>motifs | Not<br>Stated<br>non<br>spécifié | Total<br>Visitors<br>Visiteurs<br>global | Année | Mois |
|------|-------|----------------------|---------------------------------------------------------------------------|-------------------------------------------------------------------|------------------------|----------------------------------------|----------------------------------|------------------------------------------|-------|------|
| 2006 | Jan   | 4,544                | 448                                                                       | 627                                                               | 43                     | -                                      | -                                | 5,662                                    | 2006  | Jan  |
| 2007 | Jan   | 5,337                | 524                                                                       | 591                                                               | 27                     | -                                      | -                                | 6,479                                    | 2007  | Jan  |
| 2008 | Jan   | 5,009                | 1,007                                                                     | 511                                                               | 39                     | -                                      | -                                | 6,566                                    | 2008  | Jan  |
| 2009 | Jan   | 6,870                | 762                                                                       | 578                                                               | 64                     | -                                      | -                                | 8,274                                    | 2009  | Jan  |
|      | Feb   | 4,476                | 536                                                                       | 713                                                               | 55                     | 122                                    | -                                | 5,902                                    |       | Fév  |
|      | Mar   | 5,250                | 421                                                                       | 755                                                               | 49                     | 81                                     | -                                | 6,557                                    |       | Mar  |
|      | Apr   | 5,987                | 624                                                                       | 780                                                               | 56                     | -                                      | -                                | 7,448                                    |       | Avr  |
|      | May   | 5,836                | 447                                                                       | 1,033                                                             | 39                     | -                                      | -                                | 7,354                                    |       | Mai  |
|      | June  | 5,826                | 869                                                                       | 786                                                               | -                      | 22                                     | -                                | 7,503                                    |       | Juin |
|      | Jul   | 10,114               | 483                                                                       | 822                                                               | 47                     | 34                                     | -                                | 11,500                                   |       | Juil |
|      | Aug   | 7,615                | 301                                                                       | 1,090                                                             | 74                     | 1                                      | -                                | 9,081                                    |       | Aoû  |
|      | Sep   | 9,515                | 90                                                                        | 829                                                               | 4                      | 11                                     | -                                | 10,449                                   |       | Sep  |
|      | Oct   | 8,950                | 176                                                                       | 979                                                               | 30                     | -                                      | -                                | 10,135                                   |       | Oct  |
|      | Nov   | 6,744                | 231                                                                       | 723                                                               | 40                     | -                                      | -                                | 7,739                                    |       | Nov  |
|      | Dec   | 7,773                | 558                                                                       | 332                                                               | 30                     | -                                      | -                                | 8,693                                    |       | Déc  |
| 2010 | Jan   | 6,744                | 427                                                                       | 559                                                               | 91                     | -                                      | -                                | 7,821                                    | 2010  | Jan  |

Source: Immigration Department/Service de l'Immigration

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**Table 4 : Overseas Arrivals of Residents by Nationality**

**Tableau 4 : Arrivées des résidents par nationalité**

| Year | Month | Ni-Vanuatu | Australian<br>Australien | French<br>Français | British<br>Anglais | New<br>Zealander<br>Néo-<br>Zélandais | Asian<br>Asiatiques | Pacific<br>Islanders<br>Autres pays<br>du Pacifique | North<br>Americans<br>Américain<br>du Nord | Other<br>countries<br>Autres<br>pays | TOTAL | Année | Mois |
|------|-------|------------|--------------------------|--------------------|--------------------|---------------------------------------|---------------------|-----------------------------------------------------|--------------------------------------------|--------------------------------------|-------|-------|------|
| 2006 | Jan   | 673        | 347                      | 146                | 26                 | 118                                   | 26                  | 75                                                  | 61                                         | 24                                   | 1,496 | 2006  | Jan  |
| 2007 | Jan   | 996        | 377                      | 156                | 35                 | 129                                   | 58                  | 60                                                  | 53                                         | 11                                   | 1,878 | 2007  | Jan  |
| 2008 | Jan   | 716        | 322                      | 206                | 11                 | 146                                   | 47                  | 76                                                  | 68                                         | 18                                   | 1,611 | 2008  | Jan  |
| 2009 | Jan   | 923        | 393                      | 206                | 16                 | 144                                   | 44                  | 94                                                  | 65                                         | 26                                   | 1,911 | 2009  | Jan  |
|      | Feb   | 576        | 281                      | 175                | 19                 | 132                                   | 38                  | 141                                                 | 46                                         | 15                                   | 1,421 |       | Fév  |
|      | Mar   | 589        | 316                      | 113                | 15                 | 104                                   | 40                  | 42                                                  | 24                                         | 20                                   | 1,262 |       | Mar  |
|      | Apr   | 979        | 288                      | 128                | 25                 | 119                                   | 34                  | 43                                                  | 25                                         | 21                                   | 1,661 |       | Avr  |
|      | May   | 1,061      | 274                      | 186                | 19                 | 110                                   | 39                  | 26                                                  | 24                                         | 23                                   | 1,761 |       | Mai  |
|      | June  | 1,321      | 239                      | 99                 | 15                 | 85                                    | 26                  | 32                                                  | 25                                         | 30                                   | 1,871 |       | Juin |
|      | July  | 847        | 304                      | 140                | 8                  | 98                                    | 39                  | 38                                                  | 34                                         | 23                                   | 1,531 |       | Juil |
|      | Aug   | 914        | 248                      | 105                | 10                 | 98                                    | 36                  | 30                                                  | 30                                         | 20                                   | 1,491 |       | Aoû  |
|      | Sep   | 1,047      | 240                      | 142                | 1                  | 85                                    | 32                  | 37                                                  | 41                                         | 30                                   | 1,655 |       | Sep  |
|      | Oct   | 788        | 323                      | 167                | 4                  | 121                                   | 22                  | 34                                                  | 32                                         | 30                                   | 1,521 |       | Oct  |
|      | Nov   | 1,036      | 234                      | 138                | 2                  | 82                                    | 27                  | 29                                                  | 41                                         | 19                                   | 1,607 |       | Nov  |
|      | Dec   | 1,447      | 240                      | 138                | 1                  | 69                                    | 30                  | 21                                                  | 26                                         | 20                                   | 1,990 |       | Déc  |
| 2010 | Jan   | 953        | 332                      | 199                | 6                  | 193                                   | 41                  | 58                                                  | 65                                         | 37                                   | 1,884 | 2010  | Jan  |

Source: Immigration Department / Service de l'Immigration