



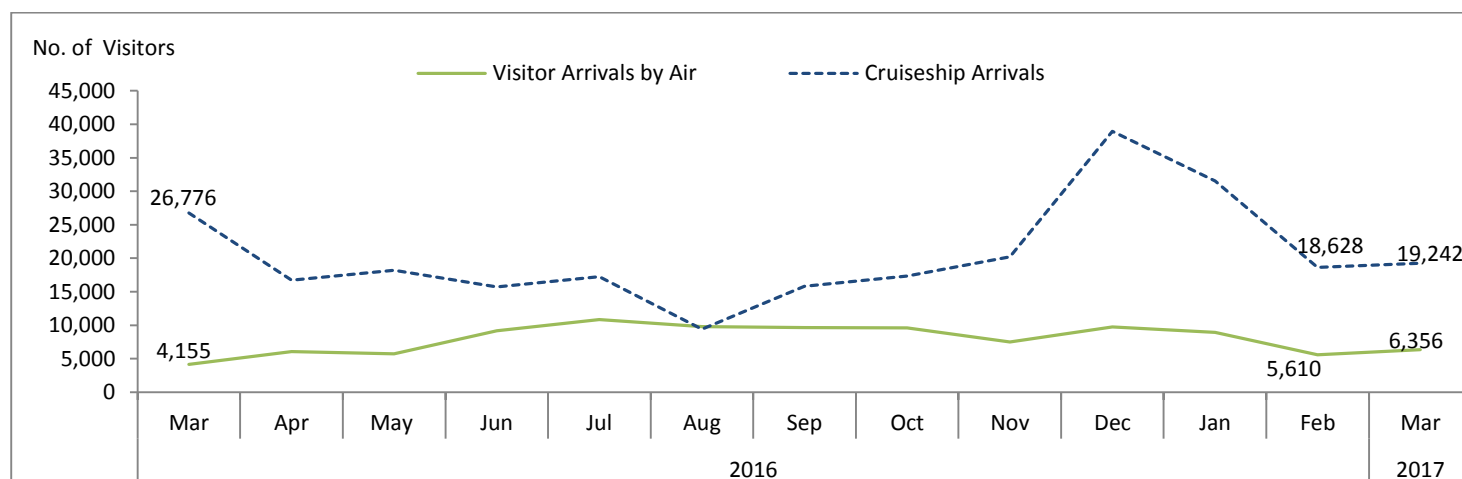
## STATISTICS UPDATE: INTERNATIONAL ARRIVAL STATISTICS

### MARCH 2017 HIGHLIGHTS

RELEASE DATE: 15<sup>th</sup> of June 2017

#### OVERVIEW

**Fig 1: International Visitor Arrivals: March 2016 to March 2017**



- In March 2017, international Visitor's Arrival by Air made up 25% or 6,356 of total visitors to Vanuatu, showing an increase of 53% over March 2016, and 13% over the previous month. The increase was reflected by the rise in the number of visitors arriving for holidays.
- In March 2017, 22% or 2 in 9 visitors by air also travelled to outer islands.
- Cruise ship or day visitors made up 75% or 19,242 of total international visitors to Vanuatu, showing a decrease of (-28%) over the same month in 2016, while it increased by 3% over the previous month.

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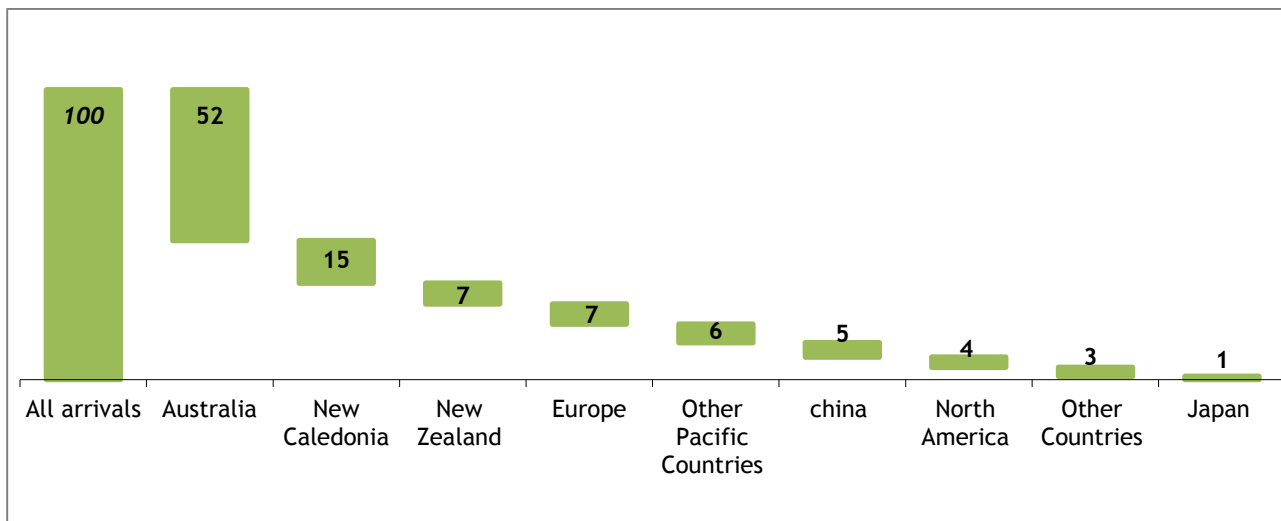
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PURPOSE OF VISIT FOR VISITORS ARRIVING BY AIR

- Visitors arriving by air for holiday accounted for 71%; while for business, meetings and conference at 13%; visiting friends and relatives at 9%; education and sports at 6%; and visitors on transit at 1%.

COUNTRY OF USUAL RESIDENCE FOR VISITORS ARRIVING BY AIR

Fig 2: Percentage share of visitors in March 2017 by Country of Usual Residence



- Australian visitors continued to make up the highest number of visitors arriving by air at 52%; followed by New Caledonian visitors at 15%; New Zealanders and European visitors at 7% each; other pacific countries at 6%; Chinese visitors at 5%; North Americans at 4%; other countries at 3%; and Japanese visitors at 1%.

AVERAGE INTENDED LENGTH OF STAY FOR VISITORS ARRIVING BY AIR

- In March 2017, international visitor’s arrivals spent an average of 12 days. It increased by 1 day over March 2016 but decreased by 2 days over the previous month.

AVERAGE AGE FOR VISITORS ARRIVING BY AIR

- The average age of visitors was 43 years in March 2017. The visitor’s average age increased by 4 years over March 2016 and remains unchanged over the previous month.

**SUMMARY OF VISITORS TO OUTER ISLANDS**

The visitors to outer islands in March 2017 are highlighted on Annex 1 and Annex 2 attached (page5).

**DATA SOURCE**

All International arrival statistics by air provided in the report is sourced from completed Arrival and Departure cards at the Department of Immigration. Cruise ship figures are also sourced from the Department of Immigration.

**NEXT UPDATE (MONTHLY)**

**RELEASE DATE**

April 2017

30 of June 2017

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SUMMARY OF VISITORS TO OUTER ISLANDS<sup>1</sup> (SEE TABLE 7)

Summary of Indicators

- In March 2017, Sanma Province received 40% of visitors arriving by air, followed by Tafea Province at 37%.
- Visitors travelling to outer islands spent an average of 5 days.

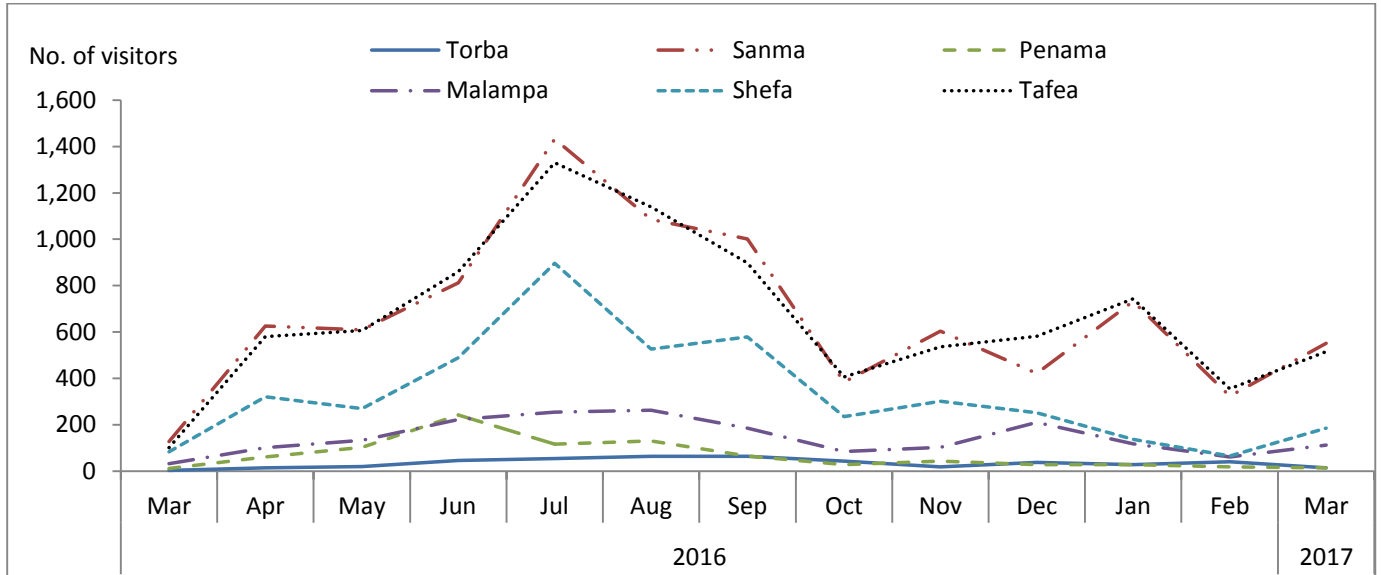


Figure 1: Summary of visitors to other province, March 2016 to March 2017

\*Excludes Efate Island

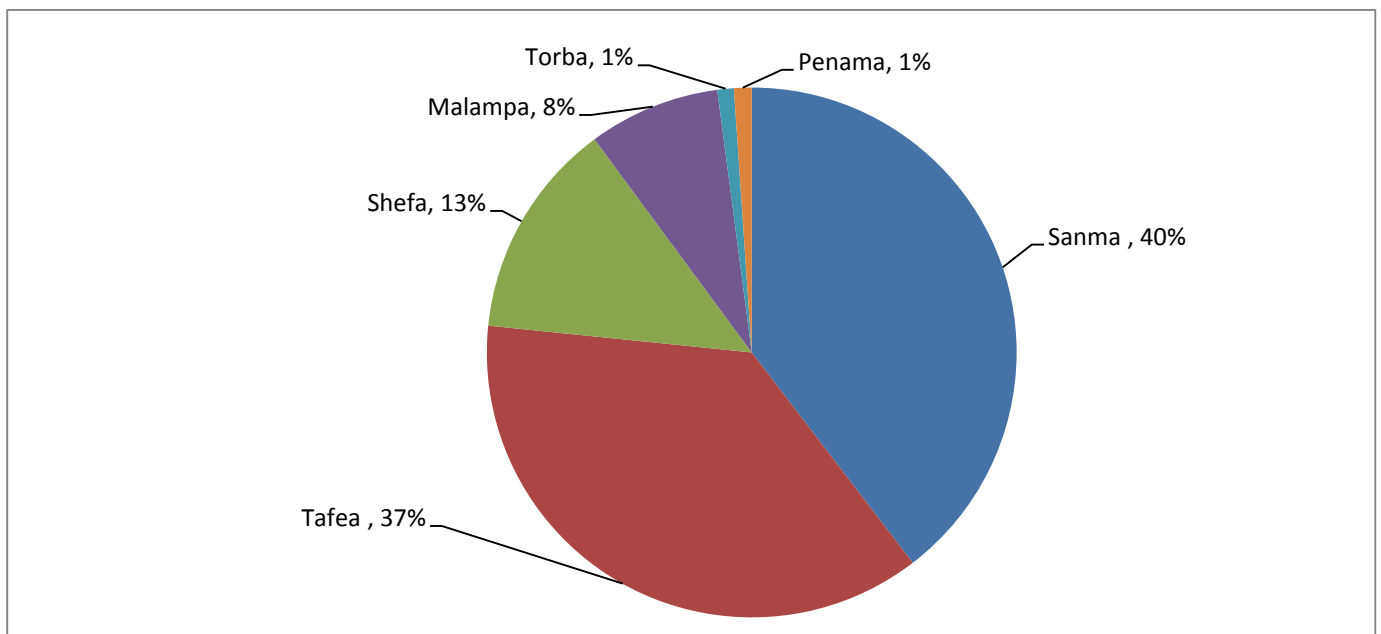


Figure 2: Proportion of visitors to other provinces, March 2017

\*Excludes Efate Island

<sup>1</sup> Data on visitors travelling to outer islands is only available from May 2014

## ANNEX 1 –VISITORS TO OUTER ISLANDS, BY PROVINCE

Table 1: Visitors to outer islands, by province

Year	Month	Province						TOTAL
		Torba	Sanma	Penama	Malampa	Shefa*	Tafea	
2016	Mar	3	83	12	32	83	101	359
	Apr	15	626	62	101	321	581	1,706
	May	20	609	103	133	270	606	1,741
	Jun	46	812	242	223	489	861	2,673
	Jul	55	1,432	116	254	896	1,330	4,083
	Aug	64	1,085	130	263	527	1,140	3,209
	Sep	64	1,001	65	185	579	898	2,792
	Oct	44	384	29	85	235	407	1,184
	Nov	18	604	43	103	301	536	1,605
	Dec	38	422	28	210	252	582	1,532
2017	Jan	29	732	29	118	138	743	1,789
	Feb	41	323	18	62	65	356	865
	Mar	14	552	15	112	185	516	1,394

Source: Department of Immigration

\*Excludes Efate Island

## ANNEX 2 –AVERAGE LENGTH OF STAY (NIGHTS) FOR VISITORS TO OUTER ISLANDS, BY PROVINCE

Table 2: The average length of stay (nights) for visitors travelling to outer islands, by province

Year	Month	Province						TOTAL
		Torba	Sanma	Penama	Malampa	Shefa*	Tafea	
2016	Mar	10.3	5.0	4.4	2.9	4.6	3.8	5.2
	Apr	50.6	6.3	7.3	9.6	6.5	3.8	14.0
	May	2.3	6.3	2.5	8.0	4.7	3.4	4.6
	Jun	4.1	7.2	3.2	6.2	3.7	4.2	4.8
	Jul	4.9	5.8	5.5	6.4	2.8	3.9	4.9
	Aug	4.2	7.5	6.4	10.1	4.3	4.2	4.2
	Sep	4.2	7.4	5.0	5.9	4.0	4.0	5.1
	Oct	4.2	16.1	9.4	6.0	5.4	3.4	7.5
	Nov	4.4	6.2	8.3	7.8	3.9	4.2	5.8
	Dec	10.5	8.1	4.4	4.6	3.7	3.3	5.8
2017	Jan	4.4	6.2	8.3	7.8	3.4	4.2	8.7
	Feb	7.0	7.5	9.8	8.0	7.5	3.7	5.7
	Mar	4.6	7.2	5.4	6.9	3.8	3.7	5.3

Source: Department of Immigration

\*Excludes Efate Island

**Table 1 : Summary of Overseas Migration**  
**Tableau 1 : Résumé des échanges migratoires avec l'extérieur**

Year	Month	ARRIVALS / ARRIVEES						DEPARTURES / DEPARTURES						Cruiseship Arrivals/ Croisiéristes	Année	Mois
		PORT VILA		LUGANVILLE		TOTAL		PORT VILA		LUGANVILLE		TOTAL				
		Residents Résidents	Visitors Visiteurs	Residents Résidents	Visitors Visiteurs	Residents Résidents	Visitors Visiteurs	Resident Résidents	Visitor Visiteurs	Resident Résidents	Visitors Visiteurs	Resident Résidents	Visitors Visiteurs			
2012		22,594	105,611	364	2,550	22,958	108,161	14,803	113,158	134	2,339	14,937	115,497	213,243	2012	
2013		25,116	106,466	495	3,643	25,611	110,109	16,380	118,753	164	3,496	16,544	122,249	247,296	2013	
2014		25,268	104,471	616	4,337	25,884	108,808	18,705	117,236	375	3,531	19,080	120,767	220,205	2014	
2015		26,655	85,527	307	4,425	26,962	89,952	19,116	95,301	161	3,030	19,277	98,331	197,471	2015	
2016		24,801	89,358	359	5,759	25,160 r	95,117	20,118	91,064	165	4,406	20,283	95,470 r	256,482	2016	
2012	Mar	1,515	6,152	32	191	1,547	6,343	1,143	6,449	3	111	1,146	6,560	16,851	2012	Mar
2013	Mar	1,656	6,825	40	152	1,696	6,977	1,465	6,799	2	155	1,467	6,954	16,060	2013	Mar
2014	Mar	1,693	6,169	66	207	1,759	6,376	1,149	7,047	7	208	1,156	7,255	18,883	2014	Mar
2015	Mar	1,905	4,527	28	310	1,933	4,837	1,288	5,599	9	153	1,297	5,752	6,530	2015	Mar
2016	Mar	1,293	3,902	1	253	1,294	4,155	1,350	4,202	10	252	1,360	4,454	26,776	2016	Mar
	Apr	1,757	5,620	18	463	1,775	6,083	1,314	6,305	6	382	1,320	6,687	16,733		Apr
	May	2,669	5,377	74	365	2,743	5,742	1,530	6,506	39	281	1,569	6,787 r	18,186		Mai
	Jun	2,512	8,653	44	505	2,556	9,158	1,426	8,208	9	326	1,435	8,534	15,737		Juin
	Jul	1,887	10,297	25	567	1,912	10,864	1,739	11,353	12	433	1,751	11,786	17,242		Juil
	Aug	1,836	8,960	37	859	1,873	9,819	1,774	9,339	17	548	1,791	9,887 r	9,403		Aoû
	Sep	2,556	9,099	17	573	2,573	9,672	1,485	8,760	13	423	1,498	9,183	15,825		Sep
	Oct	1,791	9,127	22	484	1,813	9,611	1,540	4,808	14	402	1,554	5,210	17,340		Oct
	Nov	2,363	7,040	23	471	2,386	7,511	2,465	7,917	14	352	2,479	8,269	20,205		Nov
	Dec	2,928	9,184	40	565	2,968 r	9,749	2,091	7,700	4	422	2,095	8,122	38,944		Dec
2017	Jan	2,418	8,503	19	454	2,437	8,957	2,229	10,645	22	433	2,251	11,078	31,548	2017	Jan
	Feb	1,405	5,307	33	303	1,438	5,610	1,997	5,081	8	184	2,005	5,265	18,628		Fév
	Mar	1,633	6,113	60	243	1,693	6,356	2,629	5,672	10	213	2,639	5,885	19,242		Mar

Source: Immigration Department/Service de l'Immigration

( r ) Revised data

**Table 2 : Visitor Arrivals by Purpose of Visit**  
**Tableau 2 : Arrivées de visiteurs selon le motif du voyage**

Year	Month	VISITORS/VISITEURS						Année	Mois
		Holidays	Visiting Friends and relatives	Business, Meetings/ Conferences	Stop Over	Others, Education, sports	Total Visitors		
		Vacances	Visite à des amis et à la famille	Affaires, réunions ou conférence	Escale	Autres, education, sport	Visiteurs global		
2012		88,085	7,910	11,294	602	270	108,161	2012	
2013		89,253	7,755	9,079	613	3,409	110,109	2013	
2014		86,239	7,672	8,007	1,022	5,868	108,808	2014	
2015		63,625	8,495	8,687	336	8,809	89,952	2015	
2016		71,088	8,300	8,521	551	6,657	95,117	2016	
2012	Mar	4,991	455	846	42	9	6,343	2012	Mar
2013	Mar	5,557	594	645	57	124	6,977	2013	Mar
2014	Mar	4,906	406	628	35	401	6,376	2014	Mar
2015	Mar	1,899	689	988	2	1,259	4,837	2015	Mar
2016	Mar	2,989	396	410	7	353	4,155	2016	Mar
	Apr	4,470	476	605	53	479	6,083		Avr
	May	3,820	605	908	47	362	5,742		Mai
	Jun	6,905	782	826	63	582	9,158		Juin
	Jul	8,347	969	842	74	632	10,864		Juil
	Aug	6,992	900	1,010	62	855	9,819		Aug
	Sep	7,360	787	797	40	688	9,672		Sep
	Oct	6,956	817	951	59	828	9,611		Oct
	Nov	5,416	648	807	39	601	7,511		Nov
	Dec	7,666	984	629	57	413	9,749		Dec
2017	Jan	7,203	746	462	71	475	8,957	2017	Jan
	Feb	3,712	528	591	88	691	5,610		Fév
	Mar	4,489	585	822	59	401	6,356		Mar

Source: Immigration Department/Service de l'Immigration

**Table 3 : Visitor Arrivals by Usual Country of Residence**  
**Tableau 3 : Arrivées des visiteurs par pays de résidence habituelle**

Year	Month	Australia	New Zealand	New Caledonia	Other Pacific Countries	Europe	North America	Japan	China	Other Countries	TOTAL	Année	Mois
		Australie	Nouvelle-Zélande	Nouvelle-Calédonie	Autres Pays du Pacifique		Amérique du Nord	Japon	Chine	Autres pays			
2012		65,405	14,430	13,138	4,313	5,491	2,094	705	623	1,962	108,161	2012	
2013		65,776	15,068	12,515	4,874	5,544	2,614	659	1,062	1,997	110,109	2013	
2014		60,808	16,293	12,756	6,630	5,591	2,373	763	1,563	2,031	108,808	2014	
2015		46,098	13,422	10,567	5,953	5,839	2,962	633	2,186	2,292	89,952	2015	
2016		49,752	10,931	9,681	5,705	10,067	2,893	903	2,736	2,449	95,117	2016	
2012	Mar	3,970	641	707	277	332	131	52	42	191	6,343	2012	Mar
2013	Mar	4,405	718	720	344	388	135	36	82	149	6,977	2013	Mar
2014	Mar	3,907	707	538	462	360	146	48	94	114	6,376	2014	Mar
2015	Mar	2,335	495	540	482	348	234	74	120	209	4,837	2015	Mar
2016	Mar	2,060	325	313	267	664	168	44	175	139	4,155	2016	Mar
	Apr	2,749	636	478	344	1,160	178	53	262	223	6,083		Avr
	May	2,644	552	632	508	823	190	51	181	161	5,742		Mai
	Jun	5,170	1,197	1,143	402	495	306	70	217	158	9,158		Juin
	Jul	5,803	1,600	1,150	708	682	302	88	266	265	10,864		Juil
	Aug	4,842	1,592	814	467	1,136	317	126	259	266	9,819		Aug
	Sep	5,909	1,201	753	444	654	216	106	184	205	9,672		Sep
	Oct	5,193	1,047	820	565	1,079	359	53	240	255	9,611		Oct
	Nov	3,936	782	804	473	750	192	92	323	159	7,511		Nov
	Dec	5,237	965	1,514	645	618	209	78	229	254	9,749		Dec
2017	Jan	4,738	549	1,742	439	602	180	75	339	293	8,957	2017	Jan
	Feb	2,328	343	1,062	612	520	197	59	302	187	5,610		Fév
	Mar	3,304	454	939	405	445	224	72	315	198	6,356		Mar

Source: Immigration Department/Service de l'Immigration



**Table 4 : Overseas Arrivals of Residents by Nationality****Tableau 4 : Arrivées des résidents par nationalité**

Year	Month	Ni-Vanuatu	Australian Australien	French Français	British Anglais	New Zealander Néo- Zélandais	Asian Asiatiques	Pacific Islanders Autres pays du Pacifique	North Americans Américain du Nord	Other countries Autres pays	TOTAL	Année	Mois
2012		14,317	3,629	1,526	203	1,236	696	686	370	295	22,958	2012	
2013		15,410	4,096	1,782	167	1,293	915	1,007	566	375	25,611	2013	
2014		15,044	4,297	1,934	104	1,274	966	1,161	690	414	25,884	2014	
2015		17,406	3,557	1,672	95	1,206	1,008	1,045	569	404	26,962	2015	
2016		18,511	2,516	1,120	164	855	741	645	343	264	25,160	2016	
2012	Mar	783	307	147	24	109	70	52	23	32	1,547	2012	Mar
2013	Mar	915	322	124	16	120	74	63	33	29	1,696	2013	Mar
2014	Mar	864	383	139	12	125	76	84	37	39	1,759	2014	Mar
2015	Mar	1,033	363	102	2	103	105	81	114	30	1,933	2015	Mar
2016	Mar	905	164	50	7	48	26	48	31	15	1,294	2016	Mar
	Apr	1,332	191	47	9	59	54	47	11	24	1,775		Apr
	May	2,055	257	108	16	80	102	62	33	30	2,743		Mai
	Jun	1,817	272	133	27	86	98	65	29	29	2,556		Juin
	Jul	1,306	215	73	12	82	78	72	49	25	1,912		Juil
	Aug	1,233	212	149	19	86	58	61	28	27	1,873		Août
	Sep	2,090	191	76	8	57	63	43	27	18	2,573		Sep
	Oct	1,275	213	104	12	58	51	46	30	24	1,813		Oct
	Nov	1,924	175	87	10	82	39	42	10	17	2,386		Nov
	Dec	2,469	178	83	22	64	55	44	36	17	2,968		Dec
2017	Jan	1,714	265	137	17	96	69	82	36	21	2,437	2017	Jan
	Feb	1,128	110	54	3	36	42	33	18	14	1,438		Fév
	Mar	1,207	201	74	13	59	63	38	26	12	1,693		Mar

Source: Immigration Department / Service de l'Immigration

**Table 5 : Visitors Arriving by Air Intended Length of Stay\*****Tableau 5 : Arrivée des Visiteurs à longue durée de Séjour**

Year	Month	AVERAGE INTENDED LENGTH OF STAY / LA MOYENNE DE LONGUE DUREE DE SEJOUR			Année	Mois
		Port Vila	Luganville	Vanuatu		
2012		9.8	11.1	10.5	2012	
2013		10.8	11.6	11.2	2013	
2014		9.5	11.5	10.5 r	2014	
2015		10.5	11.7	11.1	2015	
2016		10.2	11.6	10.9	2016	
2012	Mar	9.7	11.2	10.5	2012	Mar
2013	Mar	10.1	11.2	10.6	2013	Mar
2014	Mar	9.9	9.0	9.5	2014	Mar
2015	Mar	11.5	15.5	13.5	2015	Mar
2016	Mar	8.5	13.7	11.1	2016	Mar
	Apr	11.2	11.2	11.2		Avr
	May	9.3	13.3	11.3		Mai
	Jun	9.8	12.6	11.2		Juin
	Jul	10.5	10.9	10.7		Juil
	Aug	10.6	12.6	11.6		Aoû
	Sep	10.8	11.0	10.9		Sep
	Oct	10.9	11.0	10.9		Oct
	Nov	9.8	11.8	10.8		Nov
	Dec	9.8	9.3	9.5		Dec
2017	Jan	11.5	12.1	11.8	2017	Jan
	Feb	14.5	12.7	13.6		Fév
	Mar	10.1	13.3	11.7		Mar

Source: Immigration Department/Service de l'Immigration

( r ) Revised data

**Table 6 : Visitors Arriving by Air Average Age**  
**Tableau 6 : Arrivée des Visiteurs par Age moyen**

Year	Month	AVERAGE AGE OF VISITORS / L'AGE MOYEN DES VISITEURS			Année	Mois
		Port Vila	Luganville	Vanuatu		
2012	Mar	38.0	42.9	40.5	2012	Mar
2013	Mar	37.0	41.5	39.2	2013	Mar
2014	Mar	40.1	46.9	43.5	2014	Mar
2015	Mar	39.6	41.2	40.4	2015	Mar
2016	Mar	38.4	39.6	39.0	2016	Mar
	Apr	39.6	39.6	39.6		Apr
	May	42.0	45.6	43.8		Mai
	Jun	37.4	42.1	39.8		Juin
	Jul	35.5	42.4	39.0		Juil
	Aug	40.7	43.5	42.1		Aoû
	Sep	37.9	40.4	39.2		Sep
	Oct	39.0	43.5	41.3		Oct
	Nov	39.8	42.1	41.0		Nov
	Dec	36.3	44.3	40.3		Dec
2017	Jan	34.2	40.3	37.2	2017	Jan
	Feb	39.1	46.2	42.6		Fév
	Mar	42.0	43.2	42.6		Mar

Source: Immigration Department/Service de l'Immigration

**Table 7: Visitors travelling to Outer Islands, Vanuatu**

**Tableau 7: Les visiteurs en voyage d'Îles Extérieures, Vanuatu**

Year	Month	Tanna	Santo	Efate offshore Islands	Pentecost Island	Malekula	Ambrym	Other Islands	TOTAL	Année	Mois
				Efate et les îles côtières	îles Pentecôte	Malicolo		D'autres îles			
2014	Oct	884	670	228	37	82	57	258	2,216	2014	Oct
2015	Mar	257	249	139	16	42	12	68	783	2015	Mar
	Apr	351	327	243	59	28	38	117	1,163		Avr
	May	356	366	258	38	31	39	130	1,218		Mai
	Jun	461	559	339	75	90	58	206	1,788		Juin
	Jul	634	663	534	43	87	79	256	2,296		Juil
	Aug	649	659	324	24	149	95	236	2,136		Août
	Sep	515	458	395	14	88	54	139	1,663		Sep
	Oct	650	649	543	24	76	116	214	2,272		Oct
	Nov	415	441	337	142	65	63	142	1,472		Nov
	Dec	369	333	174	127	43	18	127	1,074		Dec
2016	Mar	359	342	200	13	44	29	69	1,056		Mar
	Apr	100	108	83	5	24	7	32	359		Apr
	May	576	552	321	54	54	39	110	1,706		Mai
	Jun	800	745	490	190	113	97	238	2,673		Juin
	Jul	1,225	1,244	954	53	132	104	371	4,083		Juil
	Aug	1,073	1,003	547	45	145	99	297	3,209		Aug
	Sep	821	830	620	23	45	129	324	2,792		Sep
	Oct	363	334	250	11	41	40	145	1,184		Oct
	Nov	498	550	304	21	55	43	134	1,605		Nov
	Dec	567	402	256	15	167	34	91	1,532		Dec
2017	Jan	737	710	141	20	70	46	65	1,789	2017	Jan
	Feb	349	311	65	11	36	21	72	865		Fév
	Mar	479	513	212	4	59	51	76	1,394		Mar

Source: Department of Immigration

Note: Data on visitors travelling to outer islands is only available from May 2014