

## STATISTICS UPDATE: INTERNATIONAL ARRIVAL STATISTICS

### SEPTEMBER 2017 HIGHLIGHTS

RELEASE DATE: 18<sup>th</sup> January 2018

#### OVERVIEW

Fig 1: International Visitor Arrivals: September 2016 to September 2017



- International visitor arrivals by air totalled 10,877 or 39% of all international arrivals to Vanuatu. This is an increase of 12% over the corresponding month in 2016 and 31% over the previous month. The increase was reflected in the number of visitors who arrived for holiday.
- Cruise ship or day visitors stood at 16,829 or 61% of all international arrivals to Vanuatu. This is an increase of 6% over the corresponding month in 2016 with 9 cruise ships in total. Day visitors declined by 5% over the previous month.

#### CONTENTS

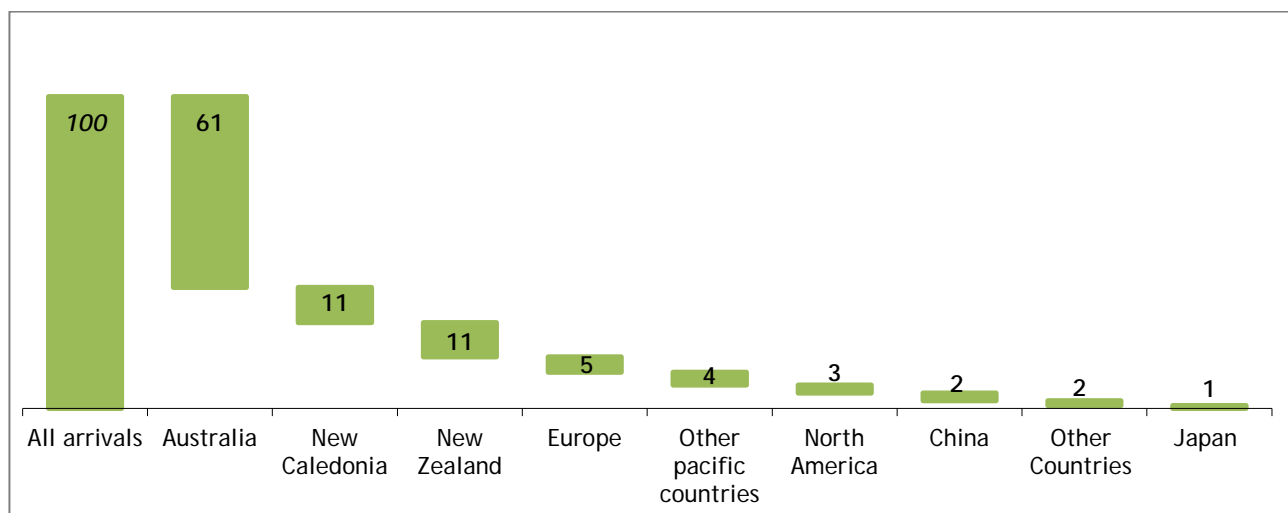
	Page #
<b>HIGHLIGHTS</b>	<b>1-4</b>
<b>ANNEX 1-2</b>	<b>5</b>
<b>TABLES:</b>	
<b>1: Summary of Overseas migration</b>	<b>6</b>
<b>2: Visitors by Purpose of Visit</b>	<b>7</b>
<b>3: Visitors by Country of Usual Residence</b>	<b>8</b>
<b>4: Resident arrivals by Nationality</b>	<b>9</b>
<b>5: Visitors by air, Intended length of stay</b>	<b>10</b>
<b>6: Visitors by air, Average age</b>	<b>11</b>
<b>7: Visitors to outer islands</b>	<b>12</b>

### PURPOSE OF VISIT FOR VISITORS ARRIVING BY AIR

- Holiday visitors accounted for 79% of all visitor arrivals by air; followed by visitors who arrived to visit friends and relatives and visitors who arrived for other purposes at 7% respectively, business, meetings or conferences at 6% each and visitors who arrived for transit stood at 1%.

### COUNTRY OF USUAL RESIDENCE FOR VISITORS ARRIVING BY AIR

Fig 2: Percentage share of visitors in September 2017 by Country of Usual Residence



- Australian visitors accounted for the highest number of visitors by air at 61%; followed by New Caledonia and New Zealand visitors at 11% each; European visitors at 5%; Other pacific countries at 4%; North America at 3%; China and visitors from other countries at 2% each and Japanese visitors at 1%.

### AVERAGE INTENDED LENGTH OF STAY FOR VISITORS ARRIVING BY AIR

- International visitors by air spent an average of 10 days. This is an increase of 1 day over September 2016 and also over the previous month.

### AVERAGE AGE FOR VISITORS ARRIVING BY AIR

- The average age of visitors arriving by air stood at 39 years. This remained unchanged over the corresponding month in 2016 while it increased by 3 years over the previous month.

### SUMMARY OF VISITORS TO OUTER ISLANDS

- Tanna Island continues to receive the highest number of visitors at 38%; followed by visitors to Santo Island at 31%. (see table 7)

## DATA SOURCE

All International arrival statistics by air provided in the report is sourced from completed Arrival and Departure cards at the Department of Immigration. Cruise ship figures are also sourced from the Department of Immigration.

## NEXT UPDATE (MONTHLY)

October 2017

## RELEASE DATE

2<sup>nd</sup> February 2018

## PROVINCIAL STATISTICS OFFICES

PO Box 273  
Luganville, Santo  
SANMA PROVINCE



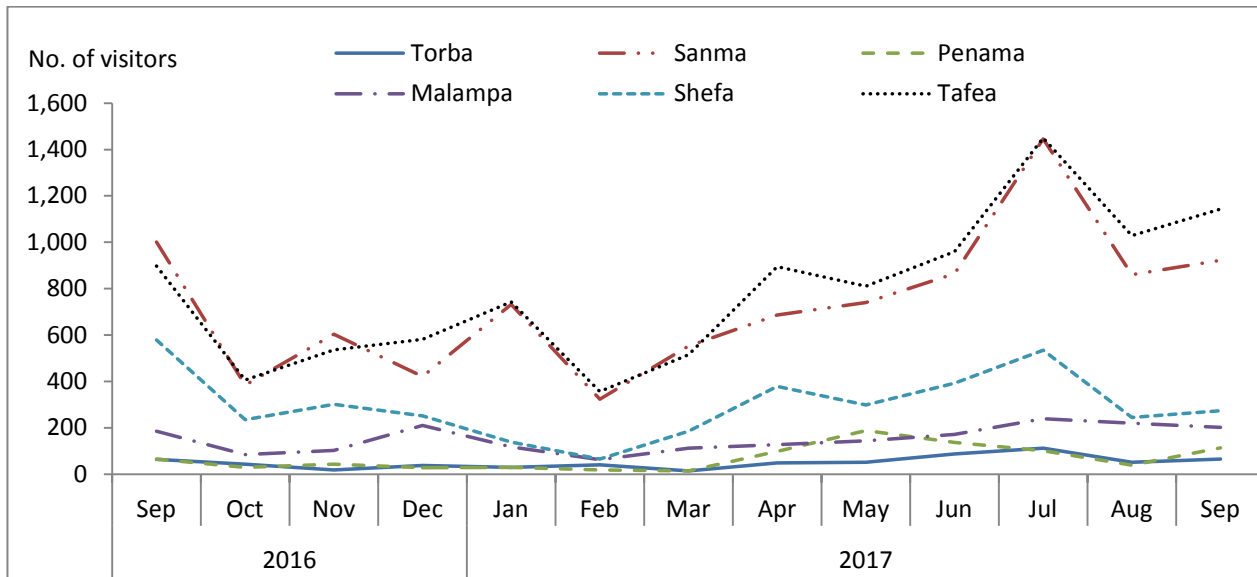
The image shows a handwritten signature in blue ink on the left, followed by a circular official stamp. The stamp contains the text: "REPUBLIC OF VANUATU" at the top, "NATIONAL STATISTICS OFFICE" in the center, and "REPUBLICQUE DE VANUATU" at the bottom. Below the center text, it says "GOVERNMENT STATISTICIAN". There are two small stars on either side of the center text.

**Mr Simil Johnson**  
Government Statistician

**SUMMARY OF VISITORS TO OUTER ISLANDS<sup>1</sup> (SEE TABLE 7)**

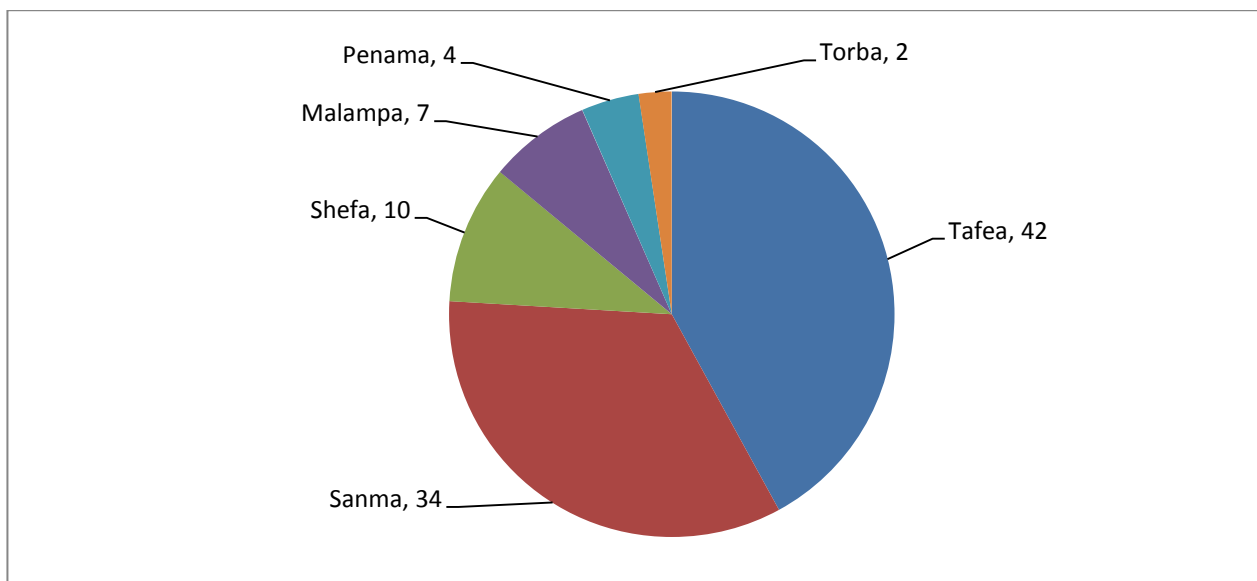
**Summary of Indicators**

- Tafea province received the highest number of visitors at 42%; followed by Sanma province at 34%.
- Visitors who travelled to outer islands spent an average of 5 days.



**Figure 1: Summary of visitors to other province, September 2016 to September 2017**

\*Excludes Efate Island



**Figure 2: Proportion of visitors to other provinces, September 2017**

\*Excludes Efate Island

<sup>1</sup> Data on visitors travelling to outer islands is only available from May 2014

## ANNEX 1 – VISITORS TO OUTER ISLANDS, BY PROVINCE

Table 1: Visitors to outer islands, by province

Year	Month	Province						TOTAL
		Torba	Sanma	Penama	Malampa	Shefa*	Tafea	
2016	Sep	64	1,001	65	185	579	898	2,792
	Oct	44	384	29	85	235	407	1,184
	Nov	18	604	43	103	301	536	1,605
	Dec	38	422	28	210	252	582	1,532
2017	Jan	29	732	29	118	138	743	1,789
	Feb	41	323	18	62	65	356	865
	Mar	14	552	15	112	185	516	1,394
	Apr	49	686	99	127	379	895	2,235
	May	52	740	188	144	299	811	2,234
	Jun	88	865	137	172	392	960	2,614
	Jul	112	1,446	102	239	535	1,450	3,884
	Aug	52	860	39	220	245	1,029	2,445
	Sep	65	923	114	202	274	1,144	2,722

Source: Department of Immigration

\*Excludes Efate Island

## ANNEX 2 – AVERAGE LENGTH OF STAY (NIGHTS) FOR VISITORS TO OUTER ISLANDS, BY PROVINCE

Table 2: The average length of stay (nights) for visitors travelling to outer islands, by province

Year	Month	Province						TOTAL
		Torba	Sanma	Penama	Malampa	Shefa*	Tafea	
2016	Sep	4.2	7.4	5.0	5.9	4.0	4.0	5.1
	Oct	4.2	16.1	9.4	6.0	5.4	3.4	7.5
	Nov	4.4	6.2	8.3	7.8	3.9	4.2	5.8
	Dec	10.5	8.1	4.4	4.6	3.7	3.3	5.8
2017	Jan	4.4	6.2	8.3	7.8	3.4	4.2	8.7
	Feb	7.0	7.5	9.8	8.0	7.5	3.7	5.7
	Mar	4.6	7.2	5.4	6.9	3.8	3.7	5.3
	Apr	5.3	7.1	5.9	14.2	6.3	3.6	7.1
	May	4.9	6.1	3.1	8.0	4.0	3.6	5.0
	Jun	7.4	6.8	3.9	10.0	5.8	2.8	6.1
	Jul	5.4	6.3	6.1	6.1	4.9	3.2	5.4
	Aug	8.0	6.4 r	5.1	6.7	5.8	3.3	5.9
	Sep	4.4	7.2	4.9	4.0	4.1	3.0	4.6

Source: Department of Immigration

\*Excludes Efate Island

r : revised

**Table 1 : Summary of Overseas Migration**  
**Tableau 1 : Résumé des échanges migratoires avec l'extérieur**

Year	Month	ARRIVALS / ARRIVEES						DEPARTURES / DEPARTURES						Cruiseship Arrivals/ Croisiéristes	Année	Mois
		PORT VILA		LUGANVILLE		TOTAL		PORT VILA		LUGANVILLE		TOTAL				
		Residents Résidents	Visitors Visiteurs	Residents Résidents	Visitors Visiteurs	Residents Résidents	Visitors Visiteurs	Resident Résidents	Visitor Visiteurs	Resident Résidents	Visitors Visiteurs	Resident Résidents	Visitors Visiteurs			
2013		25,116	106,466	495	3,643	25,611	110,109	16,380	118,753	164	3,496	16,544	122,249	247,296	2013	
2014		25,268	104,471	616	4,337	25,884	108,808	18,705	117,236	375	3,531	19,080	120,767	220,205	2014	
2015		26,655	85,527	307	4,425	26,962	89,952	19,116	95,301	161	3,030	19,277	98,331	197,471	2015	
2016		24,801	89,358	359	5,759	25,160	95,117	20,118	91,064	165	4,406	20,283	95,470	256,482	2016	
2013	Sep	2,823	11,340	26	256	2,849	11,596	1,073	11,442	20	284	1,093	11,726	15,370	2013	Sep
2014	Sep	2,509	10,731	59	557	2,568	11,288	879	10,956	59	557	938	11,513	14,007	2014	Sep
2015	Sep	2,766	8,712	9	459	2,775	9,171	1,234	8,817	3	155	1,237	8,972	16,708	2015	Sep
2016	Sep	2,556	9,099	17	573	2,573	9,672	1,485	8,760	13	423	1,498	9,183	15,825	2016	Sep
	Oct	1,791	9,127	22	484	1,813	9,611	1,540	4,808	14	402	1,554	5,210	17,340		Oct
	Nov	2,363	7,040	23	471	2,386	7,511	2,465	7,917	14	352	2,479	8,269	20,205		Nov
	Dec	2,928	9,184	40	565	2,968	9,749	2,091	7,700	4	422	2,095	8,122	38,944		Dec
2017	Jan	2,418	8,503	19	454	2,437	8,957	2,229	10,645	22	433	2,251	11,078	31,548	2017	Jan
	Feb	1,405	5,307	33	303	1,438	5,610	1,997	5,081	8	184	2,005	5,265	18,628		Fév
	Mar	1,633	6,113	60	243	1,693	6,356	2,629	5,672	10	213	2,639	5,885	19,242		Mar
	Apr	2,571	8,520	65	415	2,636	8,935	2,201	8,694	27	348	2,228	9,042	20,407		Avr
	May	2,932	6,776	70	403	3,002	7,179	2,138	7,182	39	304	2,177	7,486	10,642		Mai
	Jun	2,420	9,008	50	492	2,470	9,500	1,638	7,484	23	270	1,661	7,754	11,149		Juin
	Jul	1,865	11,134	95	921	1,960	12,055	1,858	12,188	34	322	1,892	12,510	10,983		Juil
	Aug	1,468	7,840	83	461	1,551	8,301	1,733	8,446	57	357	1,790	8,803	17,791		Aoû
	Sep	3,156	10,379	53	498	3,209	10,877	1,860	10,079	54	374	1,914	10,453	16,829		Sep

Source: Immigration Department/Service de l'Immigration

**Table 2 : Visitor Arrivals by Purpose of Visit**  
**Tableau 2 : Arrivées de visiteurs selon le motif du voyage**

Year	Month	VISITORS/VISITEURS					Total Visitors	Année	Mois
		Holidays	Visiting Friends and relatives	Business, Meetings/ Conferences	Stop Over	Others, Education, sports			
		Vacances	Visite à des amis et à la famille	Affaires, réunions ou conférence	Escale	Autres, education, sport			
2013		89,253	7,755	9,079	613	3,409	110,109	2013	
2014		86,239	7,672	8,007	1,022	5,868	108,808	2014	
2015		63,625	8,495	8,687	336	8,809	89,952	2015	
2016		71,088	8,300	8,521	551	6,657	95,117	2016	
2013	Sep	9,814	567	847	70	298	11,596	2013	Sep
2014	Sep	8,904	699	807	147	731	11,288	2014	Sep
2015	Sep	6,956	712	836	59	608	9,171	2015	Sep
2016	Sep	7,360	787	797	40	688	9,672	2016	Sep
	Oct	6,956	817	951	59	828	9,611		Oct
	Nov	5,416	648	807	39	601	7,511		Nov
	Dec	7,666	984	629	57	413	9,749		Dec
2017	Jan	7,203	746	462	71	475	8,957	2017	Jan
	Feb	3,712	528	591	88	691	5,610		Fév
	Mar	4,489	585	822	59	401	6,356		Mar
	Apr	6,976	769	619	92	479	8,935		Avr
	May	5,154	739	787	78	421	7,179		Mai
	Jun	7,328	784	781	80	527	9,500		Juin
	Jul	9,514	821	832	102	786	12,055		Juil
	Aug	6,828	561	529	41	342	8,301		Août
	Sep	8,640	727	657	134	719	10,877		Sep

Source: Immigration Department/Service de l'Immigration

**Table 3 : Visitor Arrivals by Usual Country of Residence**  
**Tableau 3 : Arrivées des visiteurs par pays de résidence habituelle**

Year	Month	Australia	New Zealand	New Caledonia	Other Pacific Countries	Europe	North America	Japan	China	Other Countries	TOTAL	Année	Mois
		Australie	Nouvelle-Zélande	Nouvelle-Calédonie	Autres Pays du Pacifique		Amérique du Nord	Japon	Chine	Autres pays			
2013		65,776	15,068	12,515	4,874	5,544	2,614	659	1,062	1,997	110,109	2013	
2014		60,808	16,293	12,756	6,630	5,591	2,373	763	1,563	2,031	108,808	2014	
2015		46,098	13,422	10,567	5,953	5,839	2,962	633	2,186	2,292	89,952	2015	
2016		49,752	10,931	9,681	5,705	10,067	2,893	903	2,736	2,449	95,117	2016	
2013	Sep	7,660	1,664	790	458	399	269	67	72	217	11,596	2013	Sep
2014	Sep	7,052	1,886	764	655	407	139	55	137	193	11,288	2014	Sep
2015	Sep	5,170	1,656	677	419	496	235	62	206	250	9,171	2015	Sep
2016	Sep	5,909	1,201	753	444	654	216	106	184	205	9,672	2016	Sep
	Oct	5,193	1,047	820	565	1,079	359	53	240	255	9,611		Oct
	Nov	3,936	782	804	473	750	192	92	323	159	7,511		Nov
	Dec	5,237	965	1,514	645	618	209	78	229	254	9,749		Dec
2017	Jan	4,738	549	1,742	439	602	180	75	339	293	8,957	2017	Jan
	Feb	2,328	343	1,062	612	520	197	59	302	187	5,610		Fév
	Mar	3,304	454	939	405	445	224	72	315	198	6,356		Mar
	Apr	4,854	885	1,349	463	639	218	82	213	232	8,935		Avr
	May	3,647	737	1,017	486	491	257	55	320	169	7,179		Mai
	Jun	5,104	1,209	1,302	492	433	324	97	317	222	9,500		Juin
	Jul	6,470	1,834	1,214	816	715	289	112	410	195	12,055		Juil
	Aug	4,081	1,234	1,278	317	537	236	157	269	192	8,301		Aoû
	Sep	6,655	1,194	1,221	447	536	279	102	269	174	10,877		Sep

Source: Immigration Department/Service de l'Immigration



**Table 4 : Overseas Arrivals of Residents by Nationality****Tableau 4 : Arrivées des résidents par nationalité**

Year	Month	Ni-Vanuatu	Australian Australien	French Français	British Anglais	New Zealander Néo- Zélandais	Asian Asiatiques	Pacific Islanders Autres pays du Pacifique	North Americans Américain du Nord	Other countries Autres pays	TOTAL	Année	Mois
2013		15,410	4,096	1,782	167	1,293	915	1,007	566	375	25,611	2013	
2014		15,044	4,297	1,934	104	1,274	966	1,161	690	414	25,884	2014	
2015		17,406	3,557	1,672	95	1,206	1,008	1,045	569	404	26,962	2015	
2016		18,511	2,516	1,120	164	855	741	645	343	264	25,160	2016	
2013	Sep	2,026	341	130	1	80	90	78	66	37	2,849	2013	Sep
2014	Sep	1,748	376	107	19	79	86	83	46	24	2,568	2014	Sep
2015	Sep	2,155	233	86	6	85	76	69	32	33	2,775	2015	Sep
2016	Sep	2,090	191	76	8	57	63	43	27	18	2,573	2016	Sep
	Oct	1,275	213	104	12	58	51	46	30	24	1,813		Oct
	Nov	1,924	175	87	10	82	39	42	10	17	2,386		Nov
	Dec	2,469	178	83	22	64	55	44	36	17	2,968		Dec
2017	Jan	1,714	265	137	17	96	69	82	36	21	2,437	2017	Jan
	Feb	1,128	110	54	3	36	42	33	18	14	1,438		Fév
	Mar	1,207	201	74	13	59	63	38	26	12	1,693		Mar
	Apr	1,891	284	126	12	91	68	75	63	26	2,636		Avr
	May	2,349	249	114	9	66	88	67	32	28	3,002		Mai
	Jun	1,912	207	118	8	64	77	40	29	15	2,470		Juin
	Jul	1,453	188	77	8	90	63	35	31	15	1,960		Juil
	Aug	1,081	183	88	9	63	48	33	30	16	1,551		Août
	Sep	2,764	190	70	4	57	38	39	34	13	3,209		Sep

Source: Immigration Department / Service de l'Immigration

**Table 5 : Visitors Arriving by Air Intended Length of Stay\*****Tableau 5 : Arrivée des Visiteurs à longue durée de Séjour**

Year	Month	AVERAGE INTENDED LENGTH OF STAY / LA MOYENNE DE LONGUE DUREE DE SEJOUR			Année	Mois
		Port Vila	Luganville	Vanuatu		
2013		10.8	11.6	11.2	2013	
2014		9.5	11.5	10.5	2014	
2015		10.5	11.7	11.1	2015	
2016		10.2	11.6	10.9	2016	
2013	Sep	9.0	12.8	10.9	2013	Sep
2014	Sep	9.0	9.7	9.3	2014	Sep
2015	Sep	9.5	10.8	10.2	2015	Sep
2016	Sep	10.8	11.0	10.9	2016	Sep
	Oct	10.9	11.0	10.9		Oct
	Nov	9.8	11.8	10.8		Nov
	Dec	9.8	9.3	9.5		Dec
2017	Jan	11.5	12.1	11.8	2017	Jan
	Feb	14.5	12.7	13.6		Fév
	Mar	10.1	13.3	11.7		Mar
	Apr	10.1	11.3	10.7		Avr
	May	10.4	17.2	13.8		Mai
	Jun	11.2	12.2	11.7		Juin
	Jul	10.8	11.8	11.3		Juil
	Aug	9.6	11.8	10.7		Aoû
	Sep	9.5	10.9	10.2		Sep

Source: Immigration Department/Service de l'Immigration

**Table 6 : Visitors Arriving by Air Average Age**  
**Tableau 6 : Arrivée des Visiteurs par Age moyen**

Year	Month	AVERAGE AGE OF VISITORS / L'AGE MOYEN DES VISITEURS			Année	Mois
		Port Vila	Luganville	Vanuatu		
2013	Sep	35.9	39.2	37.6	2013	Sep
2014	Sep	37.5	40.4	38.9	2014	Sep
2015	Sep	37.6	40.1	38.8	2015	Sep
	Oct	37.2	42.4	39.8		Oct
	Nov	39.9	41.6	40.7		Nov
	Dec	39.9	36.2	38.0		Dec
2016	Jan	34.1	38.9	36.5	2016	Jan
	Feb	40.5	42.2	41.3		Fév
	Mar	38.4	39.6	39.0		Mar
	Apr	39.6	39.6	39.6		Avr
	May	42.0	45.6	43.8		Mai
	Jun	37.4	42.1	39.8		Juin
	Jul	35.5	42.4	39.0		Juil
	Aug	40.7	43.5	42.1		Août
	Sep	37.9	40.4	39.2		Sep
	Oct	39.0	43.5	41.3		Oct
	Nov	39.8	42.1	41.0		Nov
	Dec	36.3	44.3	40.3		Dec
2017	Jan	34.2	40.3	37.2	2017	Jan
	Feb	39.1	46.2	42.6		Fév
	Mar	42.0	43.2	42.6		Mar
	Apr	38.2	43.5	40.8		Avr
	May	41.5	44.4	42.9		Mai
	Jun	39.2	38.2	38.7		Juin
	Jul	37.8	40.5	39.2		Juil
	Aug	41.6	44.1	42.8		Août
	Sep	35.7	43.0	39.4		Sep

Source: Immigration Department/Service de l'Immigration

**Table 7: Visitors travelling to Outer Islands, Vanuatu****Tableau 7: Les visiteurs en voyage d'Îles Extérieures, Vanuatu**

Year	Month	Tanna	Santo	Efate offshore Islands	Pentecost Island	Malekula	Ambrym	Other Islands	TOTAL	Année	Mois
				Efate et les îles côtières	îles Pentecôte	Malicolo		D'autres îles			
2014	Sep	715	510	257	63	118	86	189	1,938	2014	Sep
2015	Sep	515	458	395	14	88	54	139	1,663	2015	Sep
2016	Sep	821	830	620	23	45	129	324	2,792	2016	Sep
	Oct	363	334	250	11	41	40	145	1,184		Oct
	Nov	498	550	304	21	55	43	134	1,605		Nov
	Dec	567	402	256	15	167	34	91	1,532		Dec
2017	Jan	737	710	141	20	70	46	65	1,789	2017	Jan
	Feb	349	311	65	11	36	21	72	865		Fév
	Mar	479	513	212	4	59	51	76	1,394		Mar
	Apr	850	618	410	76	64	54	163	2,235		Avr
	May	758	688	334	147	65	73	169	2,234		Mai
	Jun	924	757	407	93	95	74	264	2,614		Juin
	Jul	1,368	1,325	536	42	117	113	383	3,884		Juil
	Aug	984	736	246	16	116	91	256	2,445		Aoû
	Sep	1,035	856	275	43	117	74	322	2,722		Sep

**Source: Department of Immigration**

Note: Data on visitors travelling to outer islands is only available from May 2014