

VNSO Update

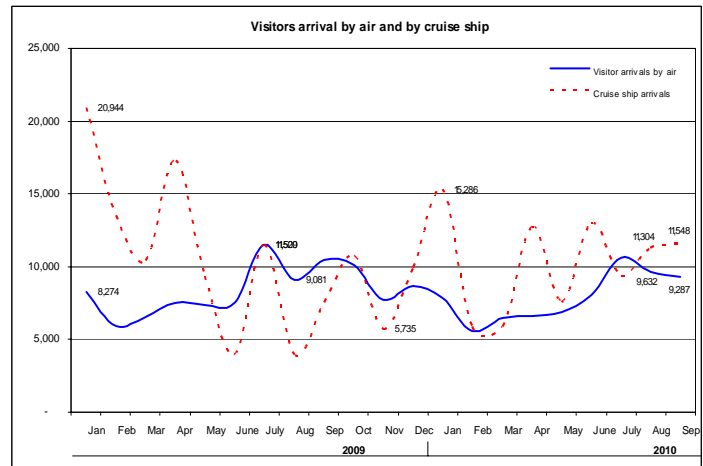
Tourism and Migration, September 2010

August highlights

In September 2010, there were 9,287 visitors arrival by air. When compared to the same month of the previous year, there was a decrease of 3.6% compared with the previous month, and a further decrease of 11% when compared with same month of the previous year.

There were 289 tourists visiting Luganville in September 2010, a decrease of 21% from 366 compared to the same period of 2009.

The cruise ship visitors for the month of September 2010 had a very significant improvement (54%) compared to September 2009 and a slight increase of 2% compare to August 2010.



Arrivals country of usual residence

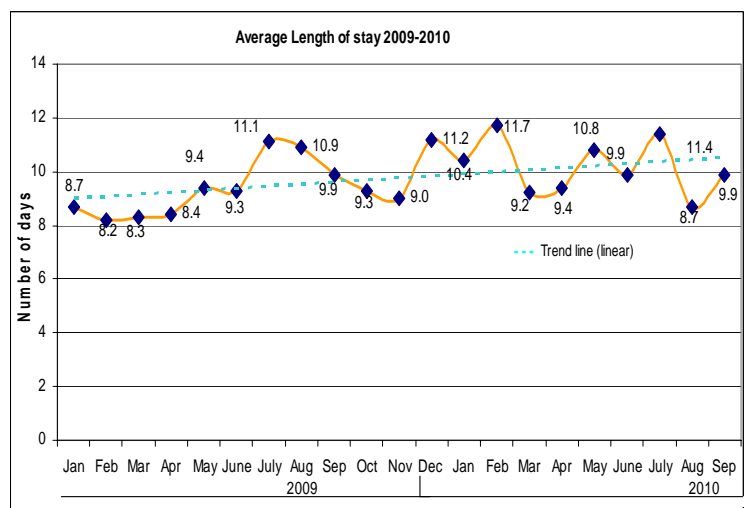
Australia continues to be the main source for tourist arrivals with 6,013 representing 65% of all arrivals in September 2010 followed by New Zealand with 1,136 representing 12%. In exception of visitors that came from New Caledonia and Other Pacific countries, which increased by 9% and 8% respectively, visitor arrivals showed a decrease for all other countries of usual residence. The number of tourists from Australia dropped by 10%, followed by visitors from New-Zealand (-25%), North America (-40%), Europe (-21%), Japan (-55%) and Other Countries (-6%).

Purpose of visit

In September 2010, 8,045 or 87% of the total visitors' arrival came to Vanuatu for holiday showing a decrease of 4 percentage point compared to the same month of previous year. Another 760 or 8% came for meetings, conferences or other business, indicating 8% similar to September 2009. While 408 or 4% came to visit friends and relatives, an increase of 4 per cent point over September 2009.

Length of stay

The average length of stay (intended) for visitors is 10 days; it rose from an average of 8.7 days during the previous month to reach



the previous level when compare to September 2009.

Concepts and definitions

- Visitors are non-resident persons spending at least one night in Vanuatu.
- Residents are persons who declare themselves to be residents or an intending resident on immigration arrival cards.

Attached:

Table 1 Summary of Overseas Migration
Table 2 Visitor Arrivals by Purpose of Visit
Table 3 Visitor Arrivals by Country of Usual Residence
Table 4 Overseas Arrivals of Residents by Nationality

Notes

The data indicates that the Tourism sector in Vanuatu is recovering back to 2008 levels, perhaps due to marketing and promotion activities or more favourable economic conditions in the region or a combination of these and other factors.

NEXT UPDATE (MONTHLY)

November 2010

RELEASE DATE

15th December 2010

More information

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Coordinating statistical activities and providing statistical leadership to enhance evidence based decision making for sustainable development in Vanuatu

Table 1 : Summary of Overseas Migration

Tableau 1 : Résumé des échanges migratoires avec l'extérieur

| Year | Month | ARRIVALS / ARRIVEES | | | | | | DEPARTURES / DEPARTURES | | | | | | Cruise Ship Arrivals/ Croisiéristes | Année | Mois |
|------|-------|------------------------|-----------------------|------------------------|-----------------------|------------------------|-----------------------|-------------------------|----------------------|-----------------------|-----------------------|-----------------------|-----------------------|---|-------|------|
| | | PORT VILA | | LUGANVILLE | | TOTAL | | PORT VILA | | LUGANVILLE | | TOTAL | | | | |
| | | Residents Résidents | Visitors Visiteurs | Residents Résidents | Visitors Visiteurs | Residents Résidents | Visitors Visiteurs | Resident Résidents | Visitor Visiteurs | Resident Résidents | Visitors Visiteurs | Resident Résidents | Visitors Visiteurs | | | |
| 2006 | Sep | 1,211 | 7,231 | - | - | 1,211 | 7,231 | 1,127 | 6,650 | - | - | 1,127 | 6,650 | 9,333 | | Sep |
| 2007 | Sep | 1,262 | 8,160 | 20 | 144 | 1,282 | 8,304 | 1,008 | 7,844 | 34 | 51 | 1,042 | 7,895 | 5,344 | | Sep |
| 2008 | Sep | 1,880 | 9,032 | 53 | 251 | 1,933 | 9,283 | 1,246 | 8,588 | 38 | 231 | 1,284 | 8,819 | 3,776 | | Sep |
| 2009 | Jan | 1,869 | 8,121 | 42 | 153 | 1,911 | 8,274 | 2,924 | 9,269 | 80 | 275 | 3,004 | 9,544 | 20,944 | 2009 | Jan |
| 2009 | Feb | 1,372 | 5,804 | 49 | 98 | 1,421 | 5,902 | 1,595 | 6,430 | 38 | 129 | 1,633 | 6,559 | 13,533 | | Fév |
| 2009 | Mar | 1,228 | 6,444 | 34 | 113 | 1,262 | 6,557 | 1,600 | 6,667 | 65 | 102 | 1,665 | 6,769 | 10,421 | | Mar |
| 2009 | Apr | 1,627 | 7,303 | 34 | 185 | 1,661 | 7,488 | 861 | 7,591 | 47 | 133 | 908 | 7,724 | 17,271 | | Avr |
| 2009 | May | 1,692 | 7,197 | 69 | 157 | 1,761 | 7,354 | 866 | 7,604 | 36 | 84 | 902 | 7,688 | 9,362 | | Mai |
| 2009 | June | 1,812 | 7,197 | 59 | 306 | 1,871 | 7,503 | 442 | 4,263 | 41 | 166 | 483 | 4,429 | 3,954 | | Juin |
| 2009 | July | 1,485 | 11,191 | 46 | 309 | 1,531 | 11,500 | 858 | 11,406 | 55 | 261 | 913 | 11,667 | 11,529 | | Juil |
| 2009 | Aug | 1,444 | 8,737 | 47 | 344 | 1,491 | 9,081 | 927 | 11,096 | 32 | 312 | 959 | 11,408 | 3,906 | | Août |
| 2009 | Sep | 1,594 | 10,083 | 61 | 366 | 1,655 | 10,449 | 715 | 9,710 | 42 | 268 | 757 | 9,978 | 7,479 | | Sep |
| 2009 | Oct | 1,473 | 9,814 | 48 | 321 | 1,521 | 10,135 | 1,007 | 10,486 | 30 | 309 | 1,037 | 10,795 | 10,777 | | Oct |
| 2009 | Nov | 1,554 | 7,525 | 53 | 214 | 1,607 | 7,739 | 263 | 1,376 | 27 | 199 | 290 | 1,575 | 5,735 | | Nov |
| 2009 | Dec | 1,938 | 8,408 | 52 | 285 | 1,990 | 8,693 | 2,510 | 15,928 | 15 | 192 | 2,525 | 16,120 | 9,907 | | Déc |
| 2010 | Jan | 1,827 | 7,643 | 57 | 178 | 1,884 | 7,821 | 1,083 | 10,209 | 43 | 330 | 1,126 | 10,539 | 15,286 | 2010 | Jan |
| | Feb | 1,382 | 5,571 | 21 | 35 | 1,403 | 5,606 | 1,578 | 5,738 | 32 | 312 | 1,610 | 6,050 | 5,860 | | Fév |
| | Mar | 1,197 | 6,454 | 28 | 16 | 1,225 | 6,470 | 1,167 | 6,824 | 5 | 6 | 1,172 | 6,830 | 5,860 | | Mar |
| | Apr | 1,437 | 6,481 | 42 | 140 | 1,479 | 6,621 | 849 | 7,184 | 10 | 73 | 859 | 7,257 | 12,775 | | Avr |
| | May | 2,041 | 6,745 | 33 | 122 | 2,074 | 6,867 | 990 | 7,294 | 2 | 100 | 992 | 7,394 | 7,557 | | Mai |
| | June | 1,793 | 7,750 | 37 | 285 | 1,830 | 8,035 | 824 | 7,503 | 10 | 111 | 834 | 7,614 | 12,984 | | Juin |
| | July | 1,772 | 10,319 | 43 | 275 | 1,815 | 10,594 | 914 | 11,225 | 15 | 200 | 929 | 11,425 | 9,334 | | Juil |
| | Aug | 1,565 | 9,321 | 35 | 311 | 1,600 | 9,632 | 909 | 10,831 | 8 | 176 | 917 | 11,007 | 11,304 | | Août |
| | Sep | 2,018 | 8,998 | 54 | 289 | 2,072 | 9,287 | 1,037 | 9,877 | 18 | 310 | 1,055 | 10,187 | 11,548 | | Sep |

Source: Immigration Department/Service de l'Immigration

- : nil / nul

n.a. : Not Available/Non disponible

Table 2 : Visitor Arrivals by Purpose of Visit
Tableau 2 : Arrivées de visiteurs selon le motif du voyage

| | | VISITORS VISITEURS | | | | | | | |
|------|-------|-----------------------|--------------------------------------|-------------------------------------|--------------|--------------------|---------------------|-------|------|
| Year | Month | Holidays | Visiting Friends and Relatives | Business, Meeting/Conf. | Stop Over | Others Purposes | Total Visitors | Année | Mois |
| | | Vacances | Visite à des amis et à la famille | Affaires, réunions ou conférence | Escale | Autres motifs | Visiteurs global | | |
| 2006 | Sep | 5,781 | 449 | 873 | 128 | - | 7,231 | | Sep |
| 2007 | Sep | 6,825 | 531 | 935 | 12 | - | 8,304 | | Sep |
| 2008 | Sep | 7,688 | 539 | 971 | 85 | - | 9,283 | | Sep |
| 2009 | Jan | 6,870 | 762 | 578 | 64 | - | 8,274 | 2009 | Jan |
| 2009 | Feb | 4,476 | 536 | 713 | 55 | 122 | 5,902 | | Fév |
| 2009 | Mar | 5,250 | 421 | 755 | 49 | 81 | 6,557 | | Mar |
| 2009 | Apr | 5,987 | 624 | 780 | 56 | 40 | 7,488 | | Avr |
| 2009 | May | 5,836 | 447 | 1,033 | 39 | - | 7,354 | | Mai |
| 2009 | June | 5,826 | 869 | 786 | - | 22 | 7,503 | | Juin |
| 2009 | Jul | 10,114 | 483 | 822 | 47 | 34 | 11,500 | | Juil |
| 2009 | Aug | 7,615 | 301 | 1,090 | 74 | 1 | 9,081 | | Août |
| 2009 | Sep | 9,515 | 90 | 829 | 4 | 11 | 10,449 | | Sep |
| 2009 | Oct | 8,950 | 176 | 979 | 30 | - | 10,135 | | Oct |
| 2009 | Nov | 6,744 | 231 | 723 | 40 | - | 7,739 | | Nov |
| 2009 | Dec | 7,773 | 558 | 332 | 30 | - | 8,693 | | Déc |
| 2010 | Jan | 6,744 | 427 | 559 | 91 | - | 7,821 | 2010 | Jan |
| | Feb | 4,161 | 323 | 1,060 | 62 | - | 5,606 | | Fév |
| | Mar | 5,217 | 397 | 790 | 64 | 2 | 6,470 | | Mar |
| | Apr | 5,441 | 349 | 784 | 44 | 3 | 6,621 | | Avr |
| | May | 5,495 | 415 | 908 | 42 | 7 | 6,867 | | Mai |
| | June | 6,394 | 709 | 862 | 71 | - | 8,035 | | Juin |
| | July | 8,600 | 912 | 996 | 69 | 17 | 10,594 | | Juil |
| | Aug | 7,460 | 668 | 1,387 | 107 | 10 | 9,632 | | Août |
| | Sep | 8,045 | 408 | 760 | 29 | 45 | 9,287 | | Sep |

Source: Immigration Department/Service de l'Immigration

- : nil / nul

n.a. : Not Available/Non disponible

r : Revised / chiffre révisé

Table 3 : Visitor Arrivals by Usual Country of Residence
Tableau 3 : Arrivées des visiteurs par pays de résidence habituelle

| Year | Month | Australia | New Zealand | New Caledonia | Other Pacific Countries | Europe | North America | Japan | Other Countries | TOTAL | Année | Mois |
|------|-------|-----------|------------------|--------------------|--------------------------|--------|------------------|-------|-----------------|--------|-------|------|
| | | Australie | Nouvelle-Zélande | Nouvelle-Calédonie | Autres Pays du Pacifique | | Amérique du Nord | Japon | Autres pays | | | |
| 2006 | Sep | 4,076 | 1,312 | 888 | 234 | 384 | 175 | 55 | 107 | 7,231 | | Sep |
| 2007 | Sep | 4,889 | 1,552 | 903 | 290 | 243 | 196 | 70 | 161 | 8,304 | | Sep |
| 2008 | Sep | 5,678 | 1,473 | 1,014 | 295 | 459 | 191 | 54 | 118 | 9,283 | | Sep |
| 2009 | Jan | 5,843 | 640 | 922 | 149 | 391 | 124 | 62 | 143 | 8,274 | 2009 | Jan |
| 2009 | Feb | 3,966 | 369 | 558 | 265 | 344 | 154 | 41 | 205 | 5,902 | | Fév |
| 2009 | Mar | 4,647 | 649 | 362 | 234 | 340 | 138 | 64 | 122 | 6,557 | | Mar |
| 2009 | Apr | 5,063 | 829 | 643 | 246 | 403 | 128 | 48 | 127 | 7,488 | | Avr |
| 2009 | May | 4,247 | 1,005 | 914 | 353 | 400 | 227 | 46 | 163 | 7,354 | | Mai |
| 2009 | June | 5,098 | 1,083 | 367 | 229 | 319 | 215 | 40 | 152 | 7,503 | | Juin |
| 2009 | July | 6,964 | 1,939 | 920 | 437 | 560 | 380 | 50 | 250 | 11,500 | | Juil |
| 2009 | Aug | 5,192 | 1,700 | 615 | 355 | 576 | 284 | 91 | 268 | 9,081 | | Août |
| 2009 | Sep | 6,662 | 1,524 | 1,036 | 327 | 340 | 269 | 86 | 205 | 10,449 | | Sep |
| 2009 | Oct | 6,633 | 1,352 | 790 | 483 | 435 | 213 | 37 | 192 | 10,135 | | Oct |
| 2009 | Nov | 4,963 | 828 | 831 | 255 | 418 | 228 | 29 | 187 | 7,739 | | Nov |
| 2009 | Dec | 5,631 | 688 | 1,197 | 374 | 365 | 189 | 49 | 201 | 8,693 | | Déc |
| 2010 | Jan | 4,656 | 708 | 1,318 | 333 | 380 | 181 | 49 | 196 | 7,821 | 2010 | Jan |
| | Feb | 2,778 | 435 | 942 | 640 | 369 | 192 | 50 | 199 | 5,606 | | Fév |
| | Mar | 4,155 | 694 | 527 | 340 | 317 | 195 | 43 | 198 | 6,470 | | Mar |
| | Apr | 3,865 | 851 | 777 | 326 | 341 | 202 | 34 | 225 | 6,621 | | Avr |
| | May | 3,622 | 952 | 1,078 | 323 | 410 | 201 | 24 | 257 | 6,867 | | Mai |
| | June | 5,087 | 1,343 | 517 | 317 | 322 | 195 | 43 | 210 | 8,035 | | Juin |
| | July | 6,283 | 1,657 | 1,173 | 346 | 615 | 247 | 41 | 232 | 10,594 | | Juil |
| | Aug | 5,458 | 1,664 | 728 | 497 | 652 | 276 | 65 | 292 | 9,632 | | Août |
| | Sep | 6,013 | 1,136 | 1,126 | 352 | 269 | 161 | 31 | 199 | 9,287 | | Sep |

Source: Immigration Department / Service de l'Immigration

n.a. : Not Available/Non disponible

r : Revised / chiffre révisé

Table 4 : Overseas Arrivals of Residents by Nationality

Tableau 4 : Arrivées des résidents par nationalité

| Year | Month | Ni-Vanuatu | Australian Australien | French Français | British Anglais | New Zealander Néo- Zélandais | Asian Asiatiques | Pacific Islanders Autres pays du Pacifique | North Americans Américain du Nord | Other countries Autres pays | TOTAL | Année | Mois |
|------|-------|------------|--------------------------|--------------------|--------------------|---------------------------------------|---------------------|---|--|--------------------------------------|-------|-------|------|
| 2006 | Sep | 590 | 264 | 109 | 16 | 79 | 38 | 43 | 56 | 16 | 1,211 | | Sep |
| 2007 | Sep | 716 | 230 | 149 | 7 | 78 | 21 | 29 | 39 | 12 | 1,282 | | Sep |
| 2008 | Sep | 1,259 | 275 | 178 | 11 | 94 | 25 | 42 | 33 | 17 | 1,933 | | Sep |
| 2009 | Jan | 923 | 393 | 206 | 16 | 144 | 44 | 94 | 65 | 26 | 1,911 | 2009 | Jan |
| 2009 | Feb | 576 | 281 | 175 | 19 | 132 | 38 | 141 | 46 | 15 | 1,421 | | Fév |
| 2009 | Mar | 589 | 316 | 113 | 15 | 104 | 40 | 42 | 24 | 20 | 1,262 | | Mar |
| 2009 | Apr | 979 | 288 | 128 | 25 | 119 | 34 | 43 | 25 | 21 | 1,661 | | Avr |
| 2009 | May | 1,061 | 274 | 186 | 19 | 110 | 39 | 26 | 24 | 23 | 1,761 | | Mai |
| 2009 | June | 1,321 | 239 | 99 | 15 | 85 | 26 | 32 | 25 | 30 | 1,871 | | Juin |
| 2009 | July | 847 | 304 | 140 | 8 | 98 | 39 | 38 | 34 | 23 | 1,531 | | Juil |
| 2009 | Aug | 914 | 248 | 105 | 10 | 98 | 36 | 30 | 30 | 20 | 1,491 | | Aoû |
| 2009 | Sep | 1,047 | 240 | 142 | 1 | 85 | 32 | 37 | 41 | 30 | 1,655 | | Sep |
| 2009 | Oct | 788 | 323 | 167 | 4 | 121 | 22 | 34 | 32 | 30 | 1,521 | | Oct |
| 2009 | Nov | 1,036 | 234 | 138 | 2 | 82 | 27 | 29 | 41 | 19 | 1,607 | | Nov |
| 2009 | Dec | 1,447 | 240 | 138 | 1 | 69 | 30 | 21 | 26 | 20 | 1,990 | | Déc |
| 2010 | Jan | 953 | 332 | 199 | 6 | 193 | 41 | 58 | 65 | 37 | 1,884 | 2010 | Jan |
| | Feb | 656 | 313 | 198 | 3 | 87 | 16 | 57 | 53 | 20 | 1,403 | | Fév |
| | Mar | 623 | 225 | 136 | 6 | 113 | 37 | 34 | 35 | 16 | 1,225 | | Mar |
| | Apr | 843 | 289 | 112 | 4 | 108 | 35 | 31 | 43 | 13 | 1,479 | | Avr |
| | May | 1,382 | 297 | 179 | 6 | 110 | 45 | 19 | 16 | 20 | 2,074 | | Mai |
| | June | 1,206 | 268 | 101 | 15 | 100 | 38 | 51 | 29 | 21 | 1,830 | | Juin |
| | July | 846 | 347 | 186 | 20 | 127 | 63 | 167 | 28 | 31 | 1,815 | | Juil |
| | Aug | 777 | 282 | 171 | 12 | 107 | 63 | 113 | 43 | 32 | 1,600 | | Aoû |
| | Sep | 1,274 | 300 | 140 | 14 | 135 | 44 | 39 | 81 | 45 | 2,072 | | Sep |

Source: Immigration Department / Service de l'Immigration

n.a. : Not Available/Non disponible

r : Revised / chiffre révisé