

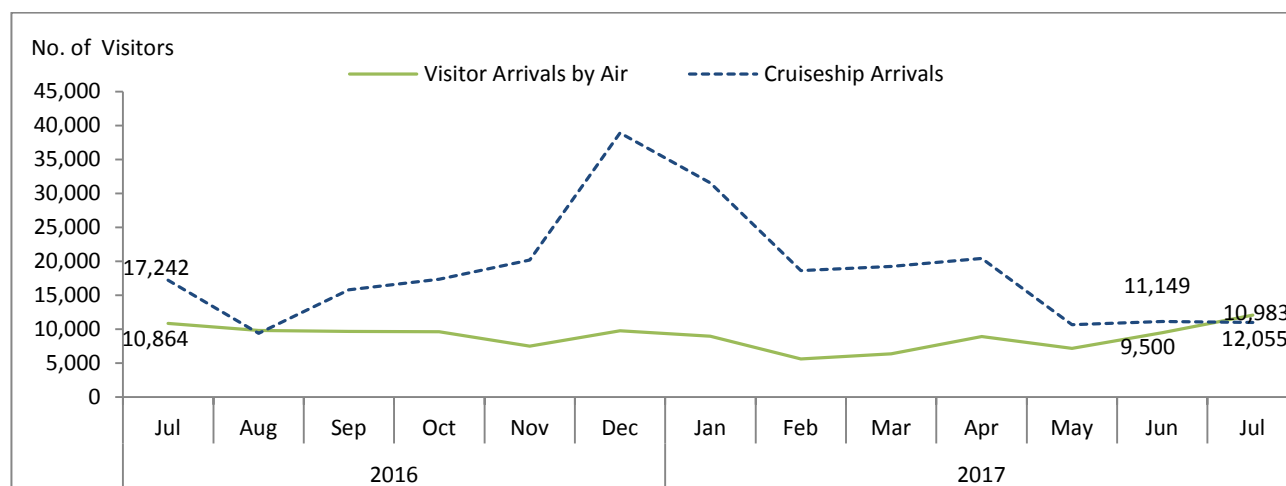
STATISTICS UPDATE: INTERNATIONAL ARRIVAL STATISTICS

JULY 2017 HIGHLIGHTS

RELEASE DATE: 17th November 2017

OVERVIEW

Fig 1: International Visitor Arrivals: July 2016 to July 2017



- International visitor arrivals by air totalled 12,055 or 52% of all international arrivals to Vanuatu. This is an increase of 11% over the corresponding month in 2016 and 27% over the previous month. The increase was reflected in the number of visitors who arrived for holiday.
- Cruise ship or day visitors stood at 10,983 or 48% of all international arrivals to Vanuatu. This is a decrease of 36% over the corresponding month in 2016 attributed by the decline in cruise ship arrivals from 9 in July 2016 to 6 cruise ships in July 2017. Day visitors also fell by (-1%) over the previous month.

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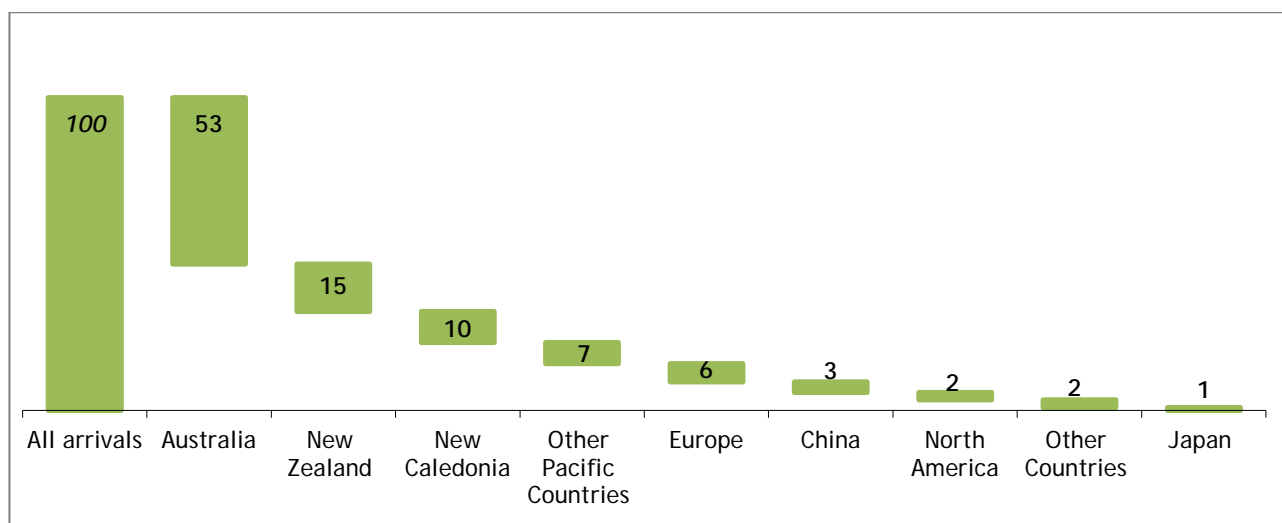
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PURPOSE OF VISIT FOR VISITORS ARRIVING BY AIR

- Holiday visitors accounted for 79% of all visitor arrivals by air; followed by visitors who arrived to visit friends and relatives, business and other purposes at 7% each while visitors who arrived for transit stood at 1%.

COUNTRY OF USUAL RESIDENCE FOR VISITORS ARRIVING BY AIR

Fig 2: Percentage share of visitors in July 2017 by Country of Usual Residence



- Australian visitors accounted for the highest number of visitors by air at 54%; followed by New Zealand visitors at 15%; New Caledonia visitors at 10%; other pacific countries at 7%; European visitors at 6%; China at 3%; North America and other countries at 2% each and Japanese visitors at 1%.

AVERAGE INTENDED LENGTH OF STAY FOR VISITORS ARRIVING BY AIR

- International visitors by air spent an average of 11 days. This remained unchanged over July 2016 while it increased by 1 day over the previous month.

AVERAGE AGE FOR VISITORS ARRIVING BY AIR

- The average age for visitors arriving by air in July 2017 is 39 years, which remained unchanged over corresponding month in 2016 and also remained unchanged over the previous month.

SUMMARY OF VISITORS TO OUTER ISLANDS

- Tanna Island continues to receive the highest number of visitors at 35%; followed by visitors to Santo Island at 29%. (see table 7)

DATA SOURCE

All International arrival statistics by air provided in the report is sourced from completed Arrival and Departure cards at the Department of Immigration. Cruise ship figures are also sourced from the Department of Immigration.

NEXT UPDATE (MONTHLY)

August 2017

RELEASE DATE

1st December 2017

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SANMA PROVINCE



Mr Simil Johnson
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SUMMARY OF VISITORS TO OUTER ISLANDS¹ (SEE TABLE 7)

Summary of Indicators

- Tafea and Sanma province both received the highest number of visitors at 37% each.
- Visitors who travelled to outer islands spent an average of 5 days.

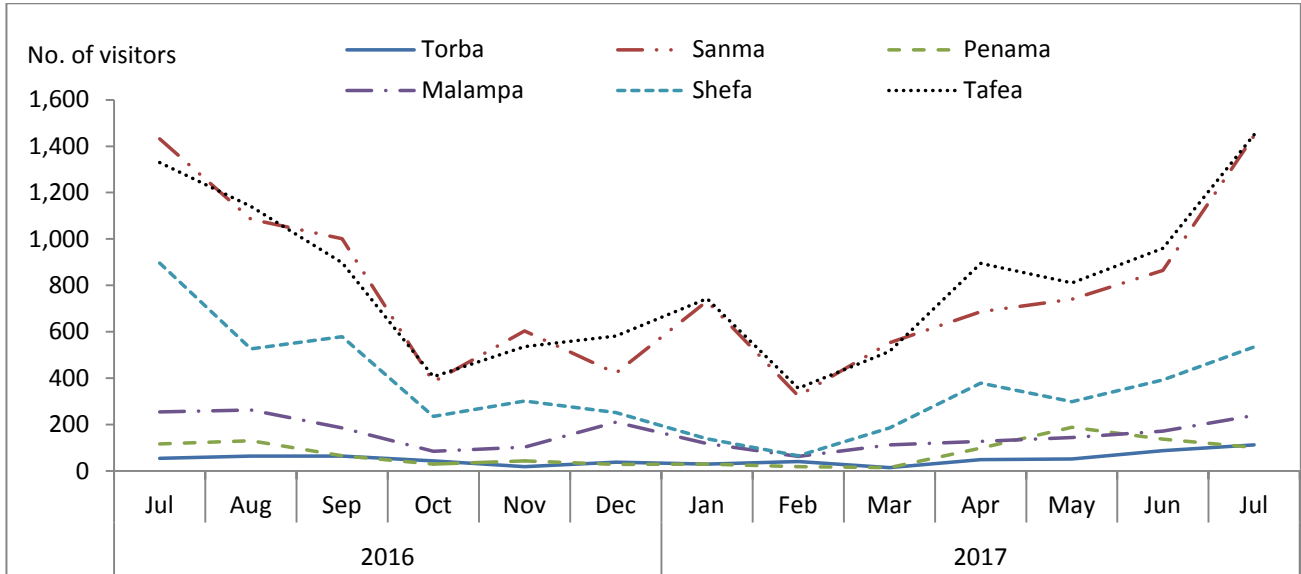


Figure 1: Summary of visitors to other province, July 2016 to July 2017
 *Excludes Efate Island

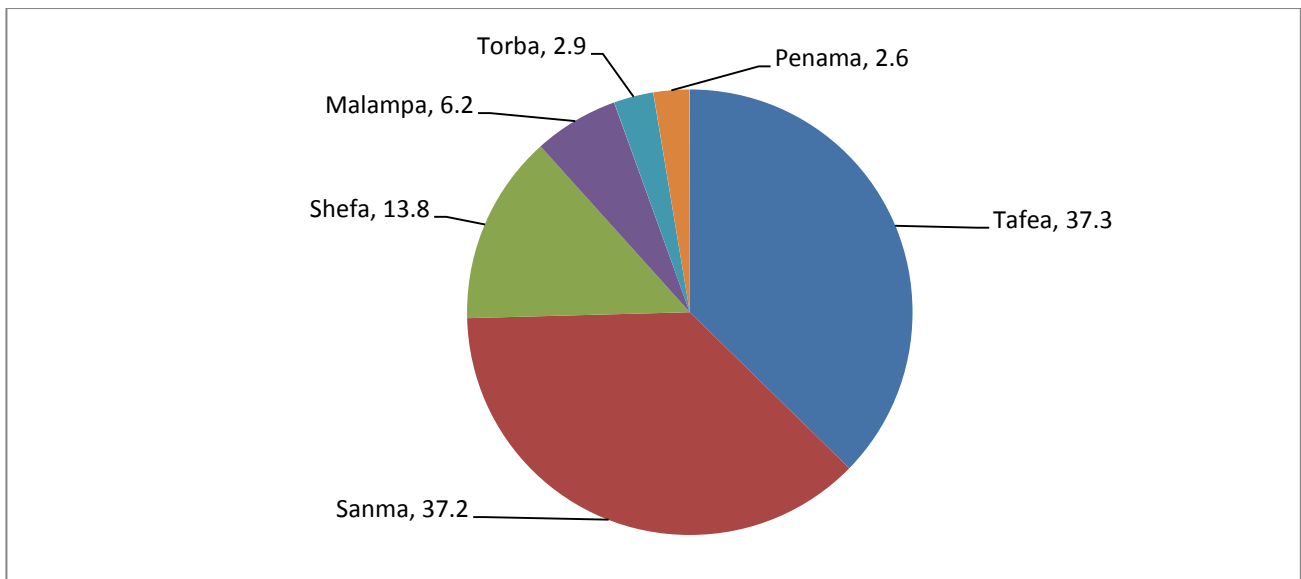


Figure 2: Proportion of visitors to other provinces, July 2017
 *Excludes Efate Island

¹ Data on visitors travelling to outer islands is only available from May 2014

ANNEX 1 – VISITORS TO OUTER ISLANDS, BY PROVINCE

Table 1: Visitors to outer islands, by province

Year	Month	Province						TOTAL
		Torba	Sanma	Penama	Malampa	Shefa*	Tafea	
2016	Jul	55	1,432	116	254	896	1,330	4,083
	Aug	64	1,085	130	263	527	1,140	3,209
	Sep	64	1,001	65	185	579	898	2,792
	Oct	44	384	29	85	235	407	1,184
	Nov	18	604	43	103	301	536	1,605
	Dec	38	422	28	210	252	582	1,532
2017	Jan	29	732	29	118	138	743	1,789
	Feb	41	323	18	62	65	356	865
	Mar	14	552	15	112	185	516	1,394
	Apr	49	686	99	127	379	895	2,235
	May	52	740	188	144	299	811	2,234
	Jun	88	865	137	172	392	960	2,614
	Jul	112	1,446	102	239	535	1,450	3,884

Source: Department of Immigration

*Excludes Efate Island

ANNEX 2 – AVERAGE LENGTH OF STAY (NIGHTS) FOR VISITORS TO OUTER ISLANDS, BY PROVINCE

Table 2: The average length of stay (nights) for visitors travelling to outer islands, by province

Year	Month	Province						TOTAL
		Torba	Sanma	Penama	Malampa	Shefa*	Tafea	
2016	Jul	4.9	5.8	5.5	6.4	2.8	3.9	4.9
	Aug	4.2	7.5	6.4	10.1	4.3	4.2	4.2
	Sep	4.2	7.4	5.0	5.9	4.0	4.0	5.1
	Oct	4.2	16.1	9.4	6.0	5.4	3.4	7.5
	Nov	4.4	6.2	8.3	7.8	3.9	4.2	5.8
	Dec	10.5	8.1	4.4	4.6	3.7	3.3	5.8
2017	Jan	4.4	6.2	8.3	7.8	3.4	4.2	8.7
	Feb	7.0	7.5	9.8	8.0	7.5	3.7	5.7
	Mar	4.6	7.2	5.4	6.9	3.8	3.7	5.3
	Apr	5.3	7.1	5.9	14.2	6.3	3.6	7.1
	May	4.9	6.1	3.1	8.0	4.0	3.6	5.0
	Jun	7.4	6.8	3.9	10.0	5.8	2.8	6.1
	Jul	5.4	6.3	6.1	6.1	4.9	3.2	5.4

Source: Department of Immigration

*Excludes Efate Island

Table 1 : Summary of Overseas Migration**Tableau 1 : Résumé des échanges migratoires avec l'extérieur**

Year	Month	ARRIVALS / ARRIVEES						DEPARTURES / DEPARTURES						Cruiseship Arrivals/ Croisiéristes	Année	Mois
		PORT VILA		LUGANVILLE		TOTAL		PORT VILA		LUGANVILLE		TOTAL				
		Residents Résidents	Visitors Visiteurs	Residents Résidents	Visitors Visiteurs	Residents Résidents	Visitors Visiteurs	Resident Résidents	Visitor Visiteurs	Resident Résidents	Visitors Visiteurs	Resident Résidents	Visitors Visiteurs			
2013		25,116	106,466	495	3,643	25,611	110,109	16,380	118,753	164	3,496	16,544	122,249	247,296	2013	
2014		25,268	104,471	616	4,337	25,884	108,808	18,705	117,236	375	3,531	19,080	120,767	220,205	2014	
2015		26,655	85,527	307	4,425	26,962	89,952	19,116	95,301	161	3,030	19,277	98,331	197,471	2015	
2016		24,801	89,358	359	5,759	25,160	95,117	20,118	91,064	165	4,406	20,283	95,470	256,482	2016	
2013	Jul	2,073	11,390	44	465	2,117	11,855	1,057	12,901	9	412	1,066	13,313	16,759	2013	Juil
2014	Jul	2,030	10,944	56	502	2,086	11,446	1,339	12,891	67	341	1,406	13,232	11,470	2014	Juil
2015	Jul	2,060	9,727	40	304	2,100	10,031	1,703	11,070	12	284	1,715	11,354	19,023	2015	Juil
2016	Jul	1,887	10,297	25	567	1,912	10,864	1,739	11,353	12	433	1,751	11,786	17,242	2016	Juil
	Aug	1,836	8,960	37	859	1,873	9,819	1,774	9,339	17	548	1,791	9,887	9,403		Août
	Sep	2,556	9,099	17	573	2,573	9,672	1,485	8,760	13	423	1,498	9,183	15,825		Sep
	Oct	1,791	9,127	22	484	1,813	9,611	1,540	4,808	14	402	1,554	5,210	17,340		Oct
	Nov	2,363	7,040	23	471	2,386	7,511	2,465	7,917	14	352	2,479	8,269	20,205		Nov
	Dec	2,928	9,184	40	565	2,968	9,749	2,091	7,700	4	422	2,095	8,122	38,944		Dec
2017	Jan	2,418	8,503	19	454	2,437	8,957	2,229	10,645	22	433	2,251	11,078	31,548	2017	Jan
	Feb	1,405	5,307	33	303	1,438	5,610	1,997	5,081	8	184	2,005	5,265	18,628		Fév
	Mar	1,633	6,113	60	243	1,693	6,356	2,629	5,672	10	213	2,639	5,885	19,242		Mar
	Apr	2,571	8,520	65	415	2,636	8,935	2,201	8,694	27	348	2,228	9,042	20,407		Avr
	May	2,932	6,776	70	403	3,002	7,179	2,138	7,182	39	304	2,177	7,486	10,642		Mai
	Jun	2,420	9,008	50	492	2,470	9,500	1,638	7,484	23	270	1,661	7,754	11,149		Juin
	Jul	1,865	11,134	95	921	1,960	12,055	1,858	12,188	34	322	1,892	12,510	10,983		Juil

Source: Immigration Department/Service de l'Immigration

Table 2 : Visitor Arrivals by Purpose of Visit
Tableau 2 : Arrivées de visiteurs selon le motif du voyage

Year	Month	VISITORS/VISITEURS						Année	Mois
		Holidays	Visiting Friends and relatives	Business, Meetings/ Conferences	Stop Over	Others, Education, sports	Total Visitors		
		Vacances	Visite à des amis et à la famille	Affaires, réunions ou conférence	Escale	Autres, education, sport	Visiteurs global		
2013		89,253	7,755	9,079	613	3,409	110,109	2013	
2014		86,239	7,672	8,007	1,022	5,868	108,808	2014	
2015		63,625	8,495	8,687	336	8,809	89,952	2015	
2016		71,088	8,300	8,521	551	6,657	95,117	2016	
2013	Jul	9,819	853	582	89	512	11,855	2013	Juil
2014	Jul	9,423	830	578	121	494	11,446	2014	Juil
2015	Jul	7,771	873	629	47	711	10,031	2015	Juil
2016	Jul	8,347	969	842	74	632	10,864	2016	Juil
	Aug	6,992	900	1,010	62	855	9,819		Aug
	Sep	7,360	787	797	40	688	9,672		Sep
	Oct	6,956	817	951	59	828	9,611		Oct
	Nov	5,416	648	807	39	601	7,511		Nov
	Dec	7,666	984	629	57	413	9,749		Dec
2017	Jan	7,203	746	462	71	475	8,957	2017	Jan
	Feb	3,712	528	591	88	691	5,610		Fév
	Mar	4,489	585	822	59	401	6,356		Mar
	Apr	6,976	769	619	92	479	8,935		Avr
	May	5,154	739	787	78	421	7,179		Mai
	Jun	7,328	784	781	80	527	9,500		Juin
	Jul	9,514	821	832	102	786	12,055		Juil

Source: Immigration Department/Service de l'Immigration

Table 3 : Visitor Arrivals by Usual Country of Residence
Tableau 3 : Arrivées des visiteurs par pays de résidence habituelle

Year	Month	Australia	New Zealand	New Caledonia	Other Pacific Countries	Europe	North America	Japan	China	Other Countries	TOTAL	Année	Mois
		Australie	Nouvelle-Zélande	Nouvelle-Calédonie	Autres Pays du Pacifique		Amérique du Nord	Japon	Chine	Autres pays			
2013		65,776	15,068	12,515	4,874	5,544	2,614	659	1,062	1,997	110,109	2013	
2014		60,808	16,293	12,756	6,630	5,591	2,373	763	1,563	2,031	108,808	2014	
2015		46,098	13,422	10,567	5,953	5,839	2,962	633	2,186	2,292	89,952	2015	
2016		49,752	10,931	9,681	5,705	10,067	2,893	903	2,736	2,449	95,117	2016	
2013	Jul	7,091	2,319	805	384	654	217	47	92	246	11,855	2013	Juil
2014	Jul	6,295	2,513	975	526	544	198	61	126	208	11,446	2014	Juil
2015	Jul	4,842	2,454	845	418	694	336	75	185	182	10,031	2015	Juil
2016	Jul	5,803	1,600	1,150	708	682	302	88	266	265	10,864	2016	Juil
	Aug	4,842	1,592	814	467	1,136	317	126	259	266	9,819		Aug
	Sep	5,909	1,201	753	444	654	216	106	184	205	9,672		Sep
	Oct	5,193	1,047	820	565	1,079	359	53	240	255	9,611		Oct
	Nov	3,936	782	804	473	750	192	92	323	159	7,511		Nov
	Dec	5,237	965	1,514	645	618	209	78	229	254	9,749		Dec
2017	Jan	4,738	549	1,742	439	602	180	75	339	293	8,957	2017	Jan
	Feb	2,328	343	1,062	612	520	197	59	302	187	5,610		Fév
	Mar	3,304	454	939	405	445	224	72	315	198	6,356		Mar
	Apr	4,854	885	1,349	463	639	218	82	213	232	8,935		Avr
	May	3,647	737	1,017	486	491	257	55	320	169	7,179		Mai
	Jun	5,104	1,209	1,302	492	433	324	97	317	222	9,500		Juin
	Jul	6,470	1,834	1,214	816	715	289	112	410	195	12,055		Juil

Source: Immigration Department/Service de l'Immigration

Table 4 : Overseas Arrivals of Residents by Nationality**Tableau 4 : Arrivées des résidents par nationalité**

Year	Month	Ni-Vanuatu	Australian Australien	French Français	British Anglais	New Zealander Néo- Zélandais	Asian Asiatiques	Pacific Islanders Autres pays du Pacifique	North Americans Américain du Nord	Other countries Autres pays	TOTAL	Année	Mois
2013		15,410	4,096	1,782	167	1,293	915	1,007	566	375	25,611	2013	
2014		15,044	4,297	1,934	104	1,274	966	1,161	690	414	25,884	2014	
2015		17,406	3,557	1,672	95	1,206	1,008	1,045	569	404	26,962	2015	
2016		18,511	2,516	1,120	164	855	741	645	343	264	25,160	2016	
2013	Jul	1,074	390	162	33	112	75	192	41	38	2,117	2013	Juil
2014	Jul	1,185	350	135	10	99	100	121	57	29	2,086	2014	Juil
2015	Jul	1,330	292	84	6	94	85	127	34	48	2,100	2015	Juil
2016	Jul	1,306	215	73	12	82	78	72	49	25	1,912	2016	Juil
	Aug	1,233	212	149	19	86	58	61	28	27	1,873		Aoû
	Sep	2,090	191	76	8	57	63	43	27	18	2,573		Sep
	Oct	1,275	213	104	12	58	51	46	30	24	1,813		Oct
	Nov	1,924	175	87	10	82	39	42	10	17	2,386		Nov
	Dec	2,469	178	83	22	64	55	44	36	17	2,968		Dec
2017	Jan	1,714	265	137	17	96	69	82	36	21	2,437	2017	Jan
	Feb	1,128	110	54	3	36	42	33	18	14	1,438		Fév
	Mar	1,207	201	74	13	59	63	38	26	12	1,693		Mar
	Apr	1,891	284	126	12	91	68	75	63	26	2,636		Avr
	May	2,349	249	114	9	66	88	67	32	28	3,002		Mai
	Jun	1,912	207	118	8	64	77	40	29	15	2,470		Juin
	Jul	1,453	188	77	8	90	63	35	31	15	1,960		Juil

Source: Immigration Department / Service de l'Immigration

Table 5 : Visitors Arriving by Air Intended Length of Stay***Tableau 5 : Arrivée des Visiteurs à longue durée de Séjour**

Year	Month	AVERAGE INTENDED LENGTH OF STAY / LA MOYENNE DE LONGUE DUREE DE SEJOUR			Année	Mois
		Port Vila	Luganville	Vanuatu		
2013		10.8	11.6	11.2	2013	
2014		9.5	11.5	10.5	2014	
2015		10.5	11.7	11.1	2015	
2016		10.2	11.6	10.9	2016	
2013	Jul	10.0	12.0	11.0	2013	Juil
2014	Jul	9.9	13.1	11.5	2014	Juil
2015	Jul	11.7	12.5	12.1	2015	Juil
2016	Jul	10.5	10.9	10.7	2016	Juil
	Aug	10.6	12.6	11.6		Août
	Sep	10.8	11.0	10.9		Sep
	Oct	10.9	11.0	10.9		Oct
	Nov	9.8	11.8	10.8		Nov
	Dec	9.8	9.3	9.5		Dec
2017	Jan	11.5	12.1	11.8	2017	Jan
	Feb	14.5	12.7	13.6		Fév
	Mar	10.1	13.3	11.7		Mar
	Apr	10.1	11.3	10.7		Avr
	May	10.4	17.2	13.8		Mai
	Jun	11.2	12.2	11.7		Juin
	Jul	10.8	11.8	11.3		Juil

Source: Immigration Department/Service de l'Immigration

Table 6 : Visitors Arriving by Air Average Age
Tableau 6 : Arrivée des Visiteurs par Age moyen

Year	Month	AVERAGE AGE OF VISITORS / L'AGE MOYEN DES VISITEURS			Année	Mois
		Port Vila	Luganville	Vanuatu		
2013	Jul	34.6	41.5	38.0	2013	Juil
2014	Jul	37.9	41.2	39.6		Juil
2015	Jul	38.1	43.8	41.0		Juil
2016	Jan	34.1	38.9	36.5	2016	Jan
	Feb	40.5	42.2	41.3		Fév
	Mar	38.4	39.6	39.0		Mar
	Apr	39.6	39.6	39.6		Avr
	May	42.0	45.6	43.8		Mai
	Jun	37.4	42.1	39.8		Juin
	Jul	35.5	42.4	39.0		Juil
	Aug	40.7	43.5	42.1		Aoû
	Sep	37.9	40.4	39.2		Sep
	Oct	39.0	43.5	41.3		Oct
	Nov	39.8	42.1	41.0		Nov
	Dec	36.3	44.3	40.3		Dec
2017	Jan	34.2	40.3	37.2	2017	Jan
	Feb	39.1	46.2	42.6		Fév
	Mar	42.0	43.2	42.6		Mar
	Apr	38.2	43.5	40.8		Avr
	May	41.5	44.4	42.9		Mai
	Jun	39.2	38.2	38.7		Juin
	Jul	37.8	40.5	39.2		Juil

Source: Immigration Department/Service de l'Immigration

Table 7: Visitors travelling to Outer Islands, Vanuatu**Tableau 7: Les visiteurs en voyage d'Îles Extérieures, Vanuatu**

Year	Month	Tanna	Santo	Efate offshore Islands	Pentecost Island	Malekula	Ambrym	Other Islands	TOTAL	Année	Mois
				Efate et les îles côtières	îles Pentecôte	Malicolo		D'autres îles			
2014	Jul	1,293	983	355	78	109	78	230	3,126	2014	Juil
2015	Jul	634	663	534	43	87	79	256	2,296	2015	Juil
2016	Jul	1,225	1,244	954	53	132	104	371	4,083	2016	Juil
	Aug	1,073	1,003	547	45	145	99	297	3,209		Aoû
	Sep	821	830	620	23	45	129	324	2,792		Sep
	Oct	363	334	250	11	41	40	145	1,184		Oct
	Nov	498	550	304	21	55	43	134	1,605		Nov
	Dec	567	402	256	15	167	34	91	1,532		Dec
2017	Jan	737	710	141	20	70	46	65	1,789	2017	Jan
	Feb	349	311	65	11	36	21	72	865		Fév
	Mar	479	513	212	4	59	51	76	1,394		Mar
	Apr	850	618	410	76	64	54	163	2,235		Avr
	May	758	688	334	147	65	73	169	2,234		Mai
	Jun	924	757	407	93	95	74	264	2,614		Juin
	Jul	1,368	1,325	536	42	117	113	383	3,884		Juil

Source: Department of Immigration

Note: Data on visitors travelling to outer islands is only available from May 2014