



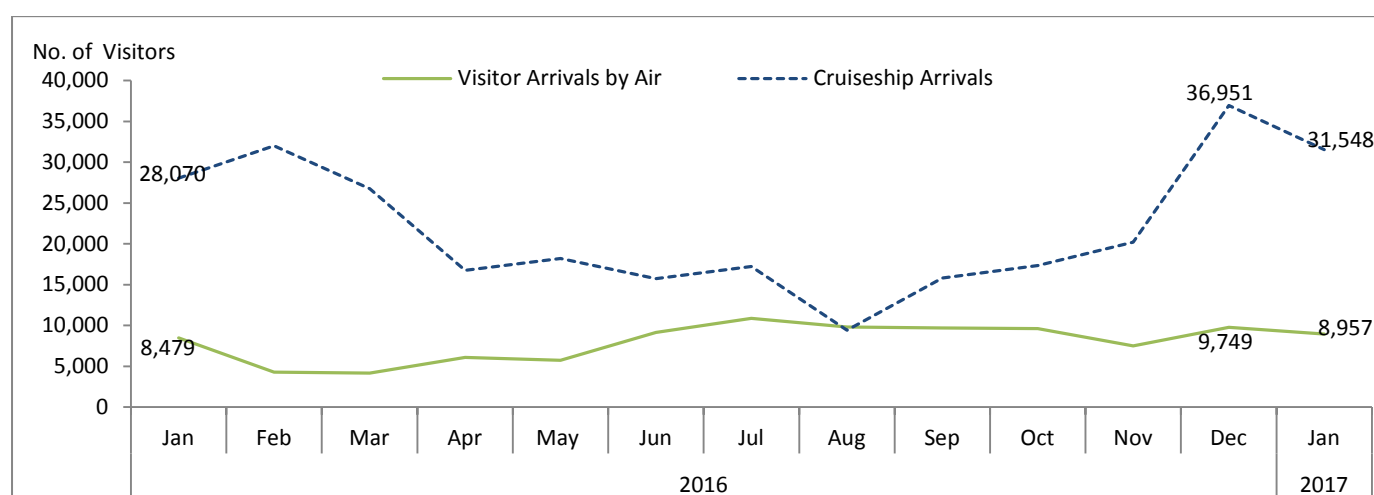
STATISTICS UPDATE: INTERNATIONAL ARRIVAL STATISTICS

JANUARY 2017 HIGHLIGHTS

RELEASE DATE: 21st of April 2017

OVERVIEW

Fig 1: International Visitor Arrivals: January 2016 to January 2017



- In January 2017, international visitor's arrivals by air made up 22 % of total visitors to Vanuatu. Visitors by air increased over January 2016 but fell over the previous month.
- Visitor arrivals by air stood at 8,957. It increased by 6% over January 2016, but it decreased by (-8) over the previous month. The decrease was reflected by the fall in number of visitors who arrived for holidays and other purposes as well.
- In January 2017, 20% or 1 in 5 visitors by air also travelled to outer islands.
- Cruise ship or day visitors made up 78% of total international visitors to Vanuatu in January 2017. The day visitors stood at 31,548. It Increased by 12% over same month in previous year, but it fell by (-19) over the previous month.

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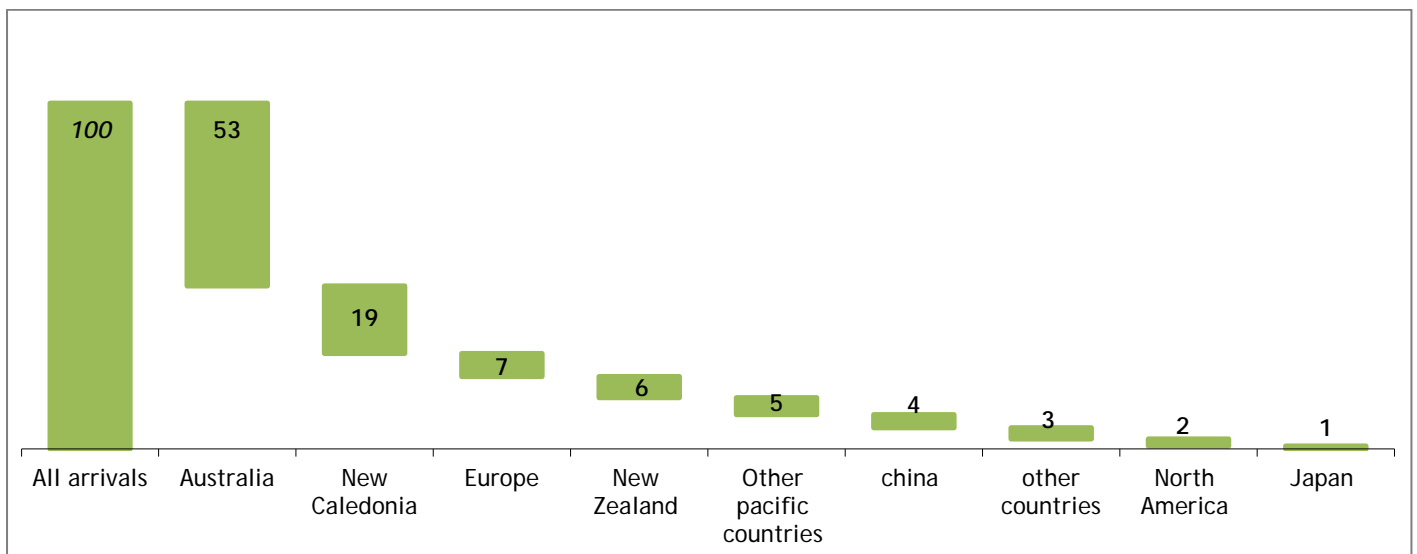
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PURPOSE OF VISIT FOR VISITORS ARRIVING BY AIR

- Holiday visitors accounted for 80% of visitors arriving by air in January 2017. Visitors who arrived to visit friends and relatives at 8%, visitors arrived for business, meeting or conference and visitors who arrived for educations and sports at 5% each; and visitors on transit made up 1%.

COUNTRY OF USUAL RESIDENCE FOR VISITORS ARRIVING BY AIR

Fig 2: Percentage share of visitors in January 2017 by Country of Usual Residence



- Australian visitors continued to make up the highest number of visitors arriving by air at 53%, followed by New Caledonians visitors at 19%, Europeans at 7%, New Zealanders at 6%, other pacific countries 5%, Chinese visitors at 4%, other countries at 3%, North Americans at 2% and Japanese visitors at 1%.

AVERAGE INTENDED LENGTH OF STAY FOR VISITORS ARRIVING BY AIR

- In January 2017, international visitor’s arrivals spent an average of 12 days. It increased by 1 day over January 2016 and it also increased by 2 day over the previous month.

AVERAGE AGE FOR VISITORS ARRIVING BY AIR

- The average age of visitors was 37 years in January 2017. The visitor’s average age increased by 1 year over January 2017. It decreased by 3 years over the previous month.

SUMMARY OF VISITORS TO OUTER ISLANDS

The visitors to outer islands in December 2016 are highlighted on Annex 1 and Annex 2 attached (page5 and page6).

DATA SOURCE

All International arrival statistics by air provided in the report is sourced from completed Arrival and Departure cards at the Department of Immigration. Cruise ship figures are also sourced from the Department of Immigration.

NEXT UPDATE (MONTHLY)

RELEASE DATE

February 2017

10th May 2017

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SUMMARY OF VISITORS TO OUTER ISLANDS¹ (SEE TABLE 7)

Summary of Indicators

- In January 2017, Tafea Province received 42% of visitors arriving by air, followed by Sanma Province at 41%.
- Visitors travelling to outer islands spent an average of 6 days.

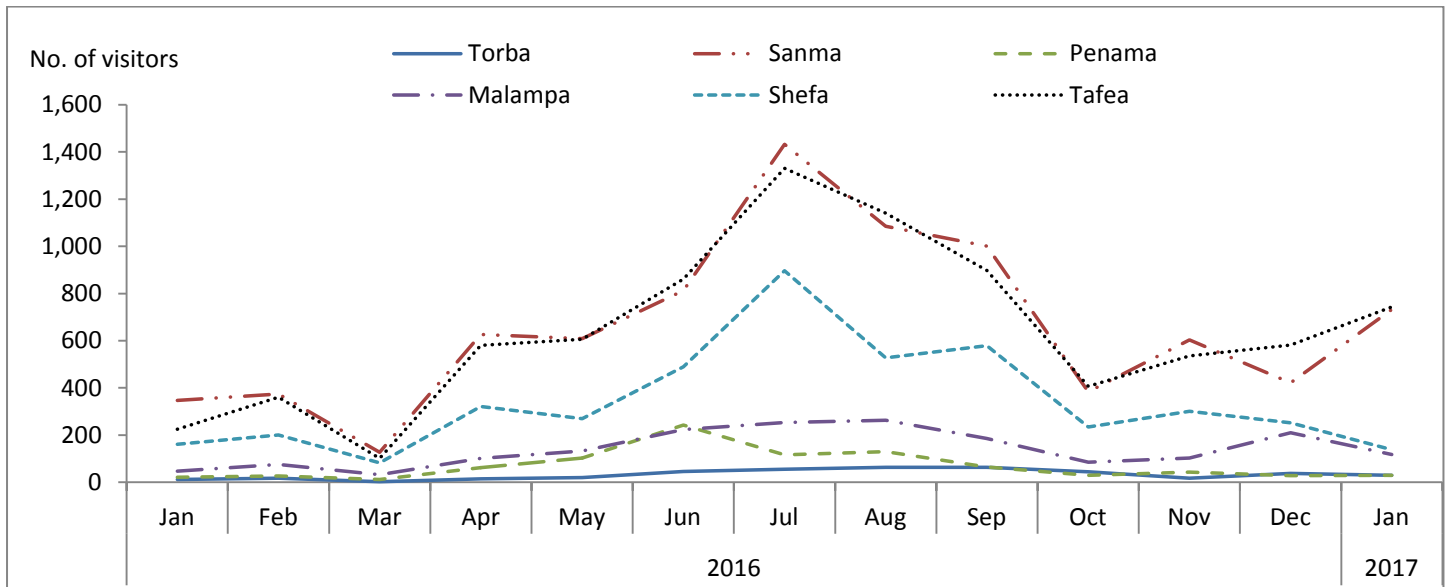


Figure 1: Summary of visitors to other province, January 2016 to January 2017
*Excludes Efate Island

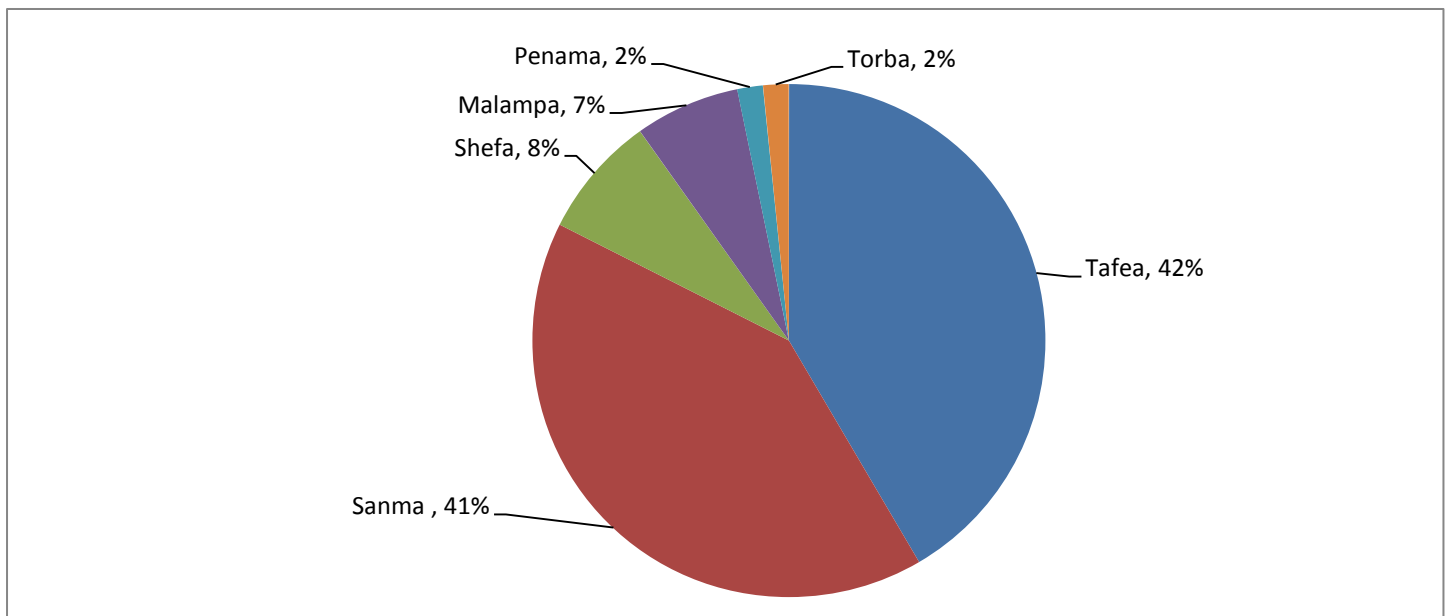


Figure 2: Proportion of visitors to other provinces, January 2017
*Excludes Efate Island

¹ Data on visitors travelling to outer islands is only available from May 2014

ANNEX 1 –VISITORS TO OUTER ISLANDS, BY PROVINCE

Table 1: Visitors to outer islands, by province

Year	Month	Province						TOTAL
		Torba	Sanma	Penama	Malampa	Shefa*	Tafea	
2016	Jan	12	347	22	47	161	225	814
	Feb	18	374	27	76	200	361	1,056
	Mar	3	83	12	32	83	101	359
	Apr	15	626	62	101	321	581	1,706
	May	20	609	103	133	270	606	1,741
	Jun	46	812	242	223	489	861	2,673
	Jul	55	1,432	116	254	896	1,330	4,083
	Aug	64	1,085	130	263	527	1,140	3,209
	Sep	64	1,001	65	185	579	898	2,792
	Oct	44	384	29	85	235	407	1,184
	Nov	18	604	43	103	301	536	1,605
	Dec	38	422	28	210	252	582	1,532
2017	Jan	29	732	29	118	138	743	1,789

Source: Department of Immigration

*Excludes Efate Island

Table 2: The average length of stay (nights) for visitors travelling to outer islands, by province

Year	Month	Province						TOTAL
		Torba	Sanma	Penama	Malampa	Shefa*	Tafea	
2016	Jan	9.3	7.2	21.2	5.2	3.8	3.7	8.4
	Feb	7.8	8.2	15.2	8.8	4.2	3.4	7.9
	Mar	10.3	5.0	4.4	2.9	4.6	3.8	5.2
	Apr	50.6	6.3	7.3	9.6	6.5	3.8	14.0
	May	2.3	6.3	2.5	8.0	4.7	3.4	4.6
	Jun	4.1	7.2	3.2	6.2	3.7	4.2	4.8
	Jul	4.9	5.8	5.5	6.4	2.8	3.9	4.9
	Aug	4.2	7.5	6.4	10.1	4.3	4.2	4.2
	Sep	4.2	7.4	5.0	5.9	4.0	4.0	5.1
	Oct	4.2	16.1	9.4	6.0	5.4	3.4	7.5
	Nov	4.4	6.2	8.3	7.8	3.9	4.2	5.8
	Dec	10.5	8.1	4.4	4.6	3.7	3.3	5.8
2017	Jan	4.4	6.2	8.3	7.8	3.4	4.2	8.7

Source: Department of Immigration

*Excludes Efate Island

Table 1 : Summary of Overseas Migration**Tableau 1 : Résumé des échanges migratoires avec l'extérieur**

Year	Month	ARRIVALS / ARRIVEES						DEPARTURES / DEPARTURES						Cruiseship Arrivals/ Croisiéristes	Année	Mois
		PORT VILA		LUGANVILLE		TOTAL		PORT VILA		LUGANVILLE		TOTAL				
		Residents Résidents	Visitors Visiteurs	Residents Résidents	Visitors Visiteurs	Residents Résidents	Visitors Visiteurs	Resident Résidents	Visitor Visiteurs	Resident Résidents	Visitors Visiteurs	Resident Résidents	Visitors Visiteurs			
2012		22,594	105,611	364	2,550	22,958	108,161	14,803	113,158	134	2,339	14,937	115,497	213,243	2012	
2013		25,116	106,466	495	3,643	25,611	110,109	16,380	118,753	164	3,496	16,544	122,249	247,296	2013	
2014		25,268	104,471	616	4,337	25,884	108,808	18,705	117,236	375	3,531	19,080	120,767	220,205	2014	
2015		26,655	85,527	307	4,425	26,962	89,952	19,116	95,301	161	3,030	19,277	98,331	197,471	2015	
2016		24,801	89,358	359	5,759	25,120	95,117	20,118	91,064	165	4,406	20,283	94,640	256,482	2016	
2013	Jan	1,997	7,415	64	197	2,061	7,612	1,331	11,574	23	325	1,354	11,899	33,491	2013	Jan
2014	Jan	2,303	8,288	25	159	2,328	8,447	1,393	11,871	10	252	1,403	12,123	23,016	2014	Jan
2015	Jan	2,396	8,219	37	305	2,433	8,524	1,547	12,350	53	342	1,600	12,692	26,923	2015	Jan
2016	Jan	2,029	8,081	20	398	2,049	8,479	1,644	11,475	14	287	1,658	11,762	28,070	2016	Jan
	Feb	1,180	4,018	38	256	1,218	4,274	1,760	4,491	13	298	1,773	4,789	32,021		Feb
	Mar	1,293	3,902	1	253	1,294	4,155	1,350	4,202	10	252	1,360	4,454	26,776		Mar
	Apr	1,757	5,620	18	463	1,775	6,083	1,314	6,305	6	382	1,320	6,687	16,733		Apr
	May	2,669	5,377	74	365	2,743	5,742	1,530	6,506	39	281	1,569	6,506	18,186		Mai
	Jun	2,512	8,653	44	505	2,556	9,158	1,426	8,208	9	326	1,435	8,534	15,737		Juin
	Jul	1,887	10,297	25	567	1,912	10,864	1,739	11,353	12	433	1,751	11,786	17,242		Juil
	Aug	1,836	8,960	37	859	1,873	9,819	1,774	9,339	17	548	1,791	9,339	9,403		Aoû
	Sep	2,556	9,099	17	573	2,573	9,672	1,485	8,760	13	423	1,498	9,182	15,825		Sep
	Oct	1,791	9,127	22	484	1,813	9,611	1,540	4,808	14	402	1,554	5,210	17,340		Oct
	Nov	2,363	7,040	23	471	2,386	7,511	2,465	7,917	14	352	2,479	8,269	20,205		Nov
	Dec	2,928	9,184	40	565	2,928	9,749	2,091	7,700	4	422	2,095	8,122	38,944		Dec
2017	Jan	2,418	8,503	19	454	2,437	8,957	2,229	10,645	22	433	2,251	11,078	31,548		Jan

Source: Immigration Department/Service de l'Immigration

Table 2 : Visitor Arrivals by Purpose of Visit
Tableau 2 : Arrivées de visiteurs selon le motif du voyage

Year	Month	VISITORS/VISITEURS						Année	Mois
		Holidays	Visiting Friends and relatives	Business, Meetings/ Conferences	Stop Over	Others, Education, sports	Total Visitors		
		Vacances	Visite à des amis et à la famille	Affaires, réunions ou conférence	Escale	Autres, education, sport	Visiteurs global		
2012		88,085	7,910	11,294	602	270	108,161	2012	
2013		89,253	7,755	9,079	613	3,409	110,109	2013	
2014		86,239	7,672	8,007	1,022	5,868	108,808	2014	
2015		63,625	8,495	8,687	336	8,809	89,952	2015	
2016		71,088	8,300	8,521	551	6,657	95,117	2016	
2013	Jan	6,315	596	638	63	-	7,612	2013	Jan
2014	Jan	7,317	544	335	63	188	8,447	2014	Jan
2015	Jan	6,846	524	377	11	766	8,524	2015	Jan
2016	Jan	6,918	613	363	20	565	8,479	2016	Jan
	Feb	3,249	323	373	30	299	4,274		Fév
	Mar	2,989	396	410	7	353	4,155		Mar
	Apr	4,470	476	605	53	479	6,083		Avr
	May	3,820	605	908	47	362	5,742		Mai
	Jun	6,905	782	826	63	582	9,158		Juin
	Jul	8,347	969	842	74	632	10,864		Juil
	Aug	6,992	900	1,010	62	855	9,819		Aug
	Sep	7,360	787	797	40	688	9,672		Sep
	Oct	6,956	817	951	59	828	9,611		Oct
	Nov	5,416	648	807	39	601	7,511		Nov
	Dec	7,666	984	629	57	413	9,749		Dec
2017	Jan	7,203	746	462	71	475	8,957	2017	Jan

Source: Immigration Department/Service de l'Immigration

- Nil or less than half unit shown/résultat nul ou inférieur au demi de l'unité indiquée

Table 3 : Visitor Arrivals by Usual Country of Residence
Tableau 3 : Arrivées des visiteurs par pays de résidence habituelle

Year	Month	Australia	New Zealand	New Caledonia	Other Pacific Countries	Europe	North America	Japan	China	Other Countries	TOTAL	Année	Mois
		Australie	Nouvelle-Zélande	Nouvelle-Calédonie	Autres Pays du Pacifique		Amérique du Nord	Japon	Chine	Autres pays			
2012		65,405	14,430	13,138	4,313	5,491	2,094	705	623	1,962	108,161	2012	
2013		65,776	15,068	12,515	4,874	5,544	2,614	659	1,062	1,997	110,109	2013	
2014		60,808	16,293	12,756	6,630	5,591	2,373	763	1,563	2,031	108,808	2014	
2015		46,098	13,422	10,567	5,953	5,839	2,962	633	2,186	2,292	89,952	2015	
2016		49,752	10,931	9,681	5,705	10,067	2,893	903	2,736	2,449	95,117	2016	
2013	Jan	4,591	621	1,428	231	364	135	32	93	117	7,612	2013	Jan
2014	Jan	4,898	679	1,676	284	414	188	42	124	142	8,447	2014	Jan
2015	Jan	4,664	693	1,487	619	470	201	59	154	177	8,524	2015	Jan
2016	Jan	4,495	724	1,060	486	979	276	75	174	210	8,479	2016	Jan
	Feb	1,714	310	200	396	1,027	180	67	226	154	4,274		Fév
	Mar	2,060	325	313	267	664	168	44	175	139	4,155		Mar
	Apr	2,749	636	478	344	1,160	178	53	262	223	6,083		Avr
	May	2,644	552	632	508	823	190	51	181	161	5,742		Mai
	Jun	5,170	1,197	1,143	402	495	306	70	217	158	9,158		Juin
	Jul	5,803	1,600	1,150	708	682	302	88	266	265	10,864		Juil
	Aug	4,842	1,592	814	467	1,136	317	126	259	266	9,819		Aug
	Sep	5,909	1,201	753	444	654	216	106	184	205	9,672		Sep
	Oct	5,193	1,047	820	565	1,079	359	53	240	255	9,611		Oct
	Nov	3,936	782	804	473	750	192	92	323	159	7,511		Nov
	Dec	5,237	965	1,514	645	618	209	78	229	254	9,749		Dec
2017	Jan	4,738	549	1,742	439	602	180	75	339	293	8,957	2017	Jan

Source: Immigration Department/Service de l'Immigration

Table 4 : Overseas Arrivals of Residents by Nationality**Tableau 4 : Arrivées des résidents par nationalité**

Year	Month	Ni-Vanuatu	Australian Australien	French Français	British Anglais	New Zealander Néo- Zélandais	Asian Asiatiques	Pacific Islanders Autres pays du Pacifique	North Americans Américain du Nord	Other countries Autres pays	TOTAL	Année	Mois
2012		14,317	3,629	1,526	203	1,236	696	686	370	295	22,958	2012	
2013		15,410	4,096	1,782	167	1,293	915	1,007	566	375	25,611	2013	
2014		15,044	4,297	1,934	104	1,274	966	1,161	690	414	25,884	2014	
2015		17,406	3,557	1,672	95	1,206	1,008	1,045	569	404	26,962	2015	
2016		18,511	2,516	1,120	164	855	741	645	343	264	25,160	2016	
2013	Jan	983	391	236	18	158	73	116	51	35	2,061	2013	Jan
2014	Jan	1,071	456	230	4	144	88	195	109	31	2,328	2014	Jan
2015	Jan	1,306	368	220	4	138	94	181	74	48	2,433	2015	Jan
2016	Jan	1,246	301	159	17	97	76	85	44	24	2,049	2016	Jan
	Feb	859	147	51	5	56	41	30	15	14	1,218		Fév
	Mar	905	164	50	7	48	26	48	31	15	1,294		Mar
	Apr	1,332	191	47	9	59	54	47	11	24	1,775		Apr
	May	2,055	257	108	16	80	102	62	33	30	2,743		Mai
	Jun	1,817	272	133	27	86	98	65	29	29	2,556		Juin
	Jul	1,306	215	73	12	82	78	72	49	25	1,912		Juil
	Aug	1,233	212	149	19	86	58	61	28	27	1,873		Aoû
	Sep	2,090	191	76	8	57	63	43	27	18	2,573		Sep
	Oct	1,275	213	104	12	58	51	46	30	24	1,813		Oct
	Nov	1,924	175	87	10	82	39	42	10	17	2,386		Nov
	Dec	2,469	178	83	22	64	55	44	36	17	2,968		Dec
2017	Jan	1,714	265	137	17	96	69	82	36	21	2,437	2017	Jan

Source: Immigration Department / Service de l'Immigration

Table 5 : Visitors Arriving by Air Intended Length of Stay**Tableau 5 : Arrivée des Visiteurs à longue durée de Séjour**

Year	Month	AVERAGE INTENDED LENGTH OF STAY / LA MOYENNE DE LONGUE DUREE DE SEJOUR			Année	Mois
		Port Vila	Luganville	Vanuatu		
2012		9.8	11.1	10.5	2012	
2013		10.8	11.6	11.2	2013	
2014		9.5	11.5	10.6	2014	
2015		10.5	11.7	11.1	2015	
2016		10.2	11.6	10.9	2016	
2012	Jan	10.3	11.1	10.7	2012	Jan
2013	Jan	11.6	11.2	11.4	2013	Jan
2014	Jan	10.4	13.6	12.0	2014	Jan
2015	Jan	8.9	9.2	9.0	2015	Jan
2016	Jan	10.3	11.2	10.8	2016	Jan
	Feb	11.4	10.7	11.0		Fév
	Mar	8.5	13.7	11.1		Mar
	Apr	11.2	11.2	11.2		Avr
	May	9.3	13.3	11.3		Mai
	Jun	9.8	12.6	11.2		Juin
	Jul	10.5	10.9	10.7		Juil
	Aug	10.6	12.6	11.6		Août
	Sep	10.8	11.0	10.9		Sep
	Oct	10.9	11.0	10.9		Oct
	Nov	9.8	11.8	10.8		Nov
	Dec	9.8	9.3	9.5		Dec
2017	Jan	11.5	12.1	11.8	2017	Jan

Source: Immigration Department/Service de l'Immigration

Table 6 : Visitors Arriving by Air Average Age
Tableau 6 : Arrivée des Visiteurs par Age moyen

Year	Month	AVERAGE AGE OF VISITORS / L'AGE MOYEN DES VISITEURS			Année	Mois
		Port Vila	Luganville	Vanuatu		
2013	Jan	35.4	44.2	39.8	2013	Jan
2014	Jan	35.1	32.4	33.7	2014	Jan
2015	Jan	33.3	36.2	34.8	2015	Jan
	Feb	39.6	46.4	43.0		Fév
	Mar	39.6	41.2	40.4		Mar
	Apr	38.7	41.7	40.2		Avr
	May	38.8	48.5	43.7		Mai
	Jun	38.0	27.6	32.8		Juin
	Jul	38.1	43.8	41.0		Juil
	Aug	40.7	45.5	43.1		Août
	Sep	37.6	40.1	38.8		Sep
	Oct	37.2	42.4	39.8		Oct
	Nov	39.9	41.6	40.7		Nov
	Dec	39.9	36.2	38.0		Dec
2016	Jan	34.1	38.9	36.5	2016	Jan
	Feb	40.5	42.2	41.3		Fév
	Mar	38.4	39.6	39.0		Mar
	Apr	39.6	39.6	39.6		Apr
	May	42.0	45.6	43.8		Mai
	Jun	37.4	42.1	39.8		Juin
	Jul	35.5	42.4	39.0		Juil
	Aug	40.7	43.5	42.1		Août
	Sep	37.9	40.4	39.2		Sep
	Oct	39.0	43.5	41.3		Oct
	Nov	39.8	42.1	41.0		Nov
	Dec	36.3	44.3	40.3		Dec
2017	Jan	34.2	40.3	37.2	2017	Jan

Source: Immigration Department/Service de l'Immigration

Table 7: Visitors travelling to Outer Islands, Vanuatu**Tableau 7: Les visiteurs en voyage d'Îles Extérieures, Vanuatu**

Year	Month	Tanna	Santo	Efate offshore Islands	Pentecost Island	Malekula	Ambrym	Other Islands	TOTAL	Année	Mois
				Efate et les îles côtières	îles Pentecôte	Malicolo		D'autres îles			
2015	Jan	611	420	261	15	56	22	103	1,488	2015	Jan
2016	Jan	222	303	161	15	33	14	66	814	2016	Jan
	Feb	359	342	200	13	44	29	69	1,056		Fév
	Mar	359	342	200	13	44	29	69	1,056		Mar
	Apr	100	108	83	5	24	7	32	359		Apr
	May	576	552	321	54	54	39	110	1,706		Mai
	Jun	800	745	490	190	113	97	238	2,673		Juin
	Jul	1,225	1,244	954	53	132	104	371	4,083		Juil
	Aug	1,073	1,003	547	45	145	99	297	3,209		Aug
	Sep	821	830	620	23	45	129	324	2,792		Sep
	Oct	363	334	250	11	41	40	145	1,184		Oct
	Nov	498	550	304	21	55	43	134	1,605		Nov
	Dec	567	402	256	15	167	34	91	1,532		Dec
2017	Jan	737	710	141	20	70	46	65	1,789		Jan

Source: Department of Immigration

Note: Data on visitors travelling to outer islands is only available from May 2014