

STATISTICS UPDATE: INTERNATIONAL ARRIVAL STATISTICS

JULY 2018 HIGHLIGHTS

RELEASE DATE: 4th October 2018

OVERVIEW

Fig 1: International Visitor Arrivals: July 2017 to July 2018



- The international visitor arrivals by air stood at 13,184 or 53% of total international visitors to Vanuatu. This is an increase of 9% over the corresponding month in 2017 and 25% over the previous month. The increase in visitor arrivals was attributed by the increase in visitor arrivals for holiday.
- Cruise ship or day visitors stood at 11,662 or 47% of all international visitors to Vanuatu. This is an increase of 6% over the corresponding month in 2017 attributed by the high number of passengers per cruise ship visit in July 2018. Day visitors also increased by 20% over the previous month.

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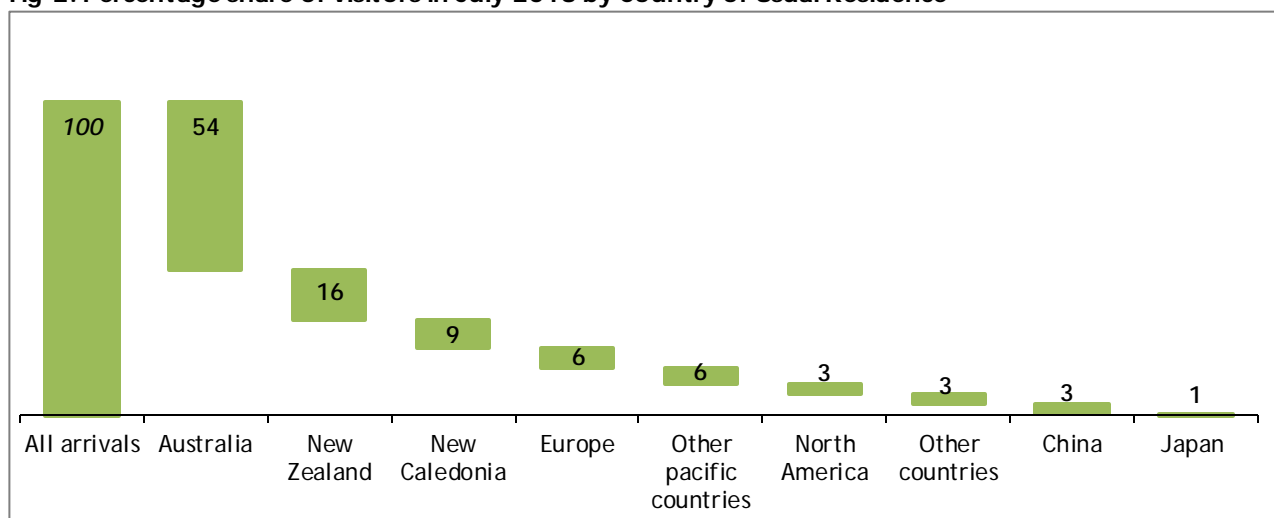
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PURPOSE OF VISIT FOR VISITORS ARRIVING BY AIR

- Holiday visitors made up 81% of all visitor arrivals by air; followed by visitors arriving to visit friends and relatives and for other purposes, education and sport at 6% each, visitors on business, meetings or conferences at 5% while visitors on transit stood at 1%.

COUNTRY OF USUAL RESIDENCE FOR VISITORS ARRIVING BY AIR

Fig 2: Percentage share of visitors in July 2018 by Country of Usual Residence



- Australian visitors accounted for 54% of all international visitors by air; followed by New Zealand at 16%, New Caledonia at 9%; Europe and Other Pacific Countries at 6% each; North America, Other Countries and China at 3% each and Japan at 1%.

AVERAGE INTENDED LENGTH OF STAY FOR VISITORS ARRIVING BY AIR

- International visitors by air spent an average of 12 days in Vanuatu. This increased by 1 day over corresponding month in 2017 and also over the previous month.

AVERAGE AGE FOR VISITORS ARRIVING BY AIR

- The average age for visitor arrivals by air was 40 years. This is an increase of 1 year over corresponding month in 2017 while it declined by 2 years over the previous month.

SUMMARY OF VISITORS TO OUTER ISLANDS

- Tanna and Santo Island both received the highest number of visitors at 35% each; followed by visitors to Efate offshore islands at 14%. (see table 7)

DATA SOURCE

All International arrival statistics by air provided in the report is sourced from completed Arrival and Departure cards at the Department of Immigration. Cruise ship figures are also sourced from the Department of Immigration.

NEXT UPDATE (MONTHLY)


August 2018

RELEASE DATE

26th October 2018

PROVINCIAL STATISTICS OFFICES

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SUMMARY OF VISITORS TO OUTER ISLANDS¹ (SEE TABLE 7)

Summary of Indicators

- Sanma province received the highest number of visitors at 39%; followed by Tafea province at 37%.
- Visitors who travelled to outer islands spent an average of 8 days.

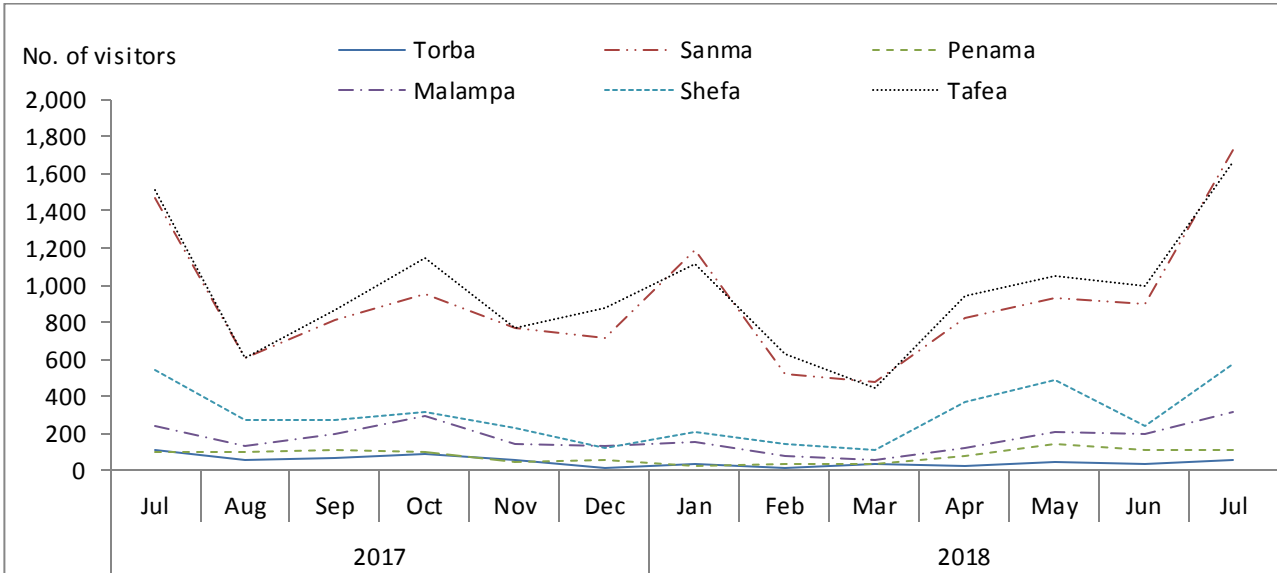


Figure 1: Summary of visitors to other province, July 2017 to July 2018

*Excludes Efate Island

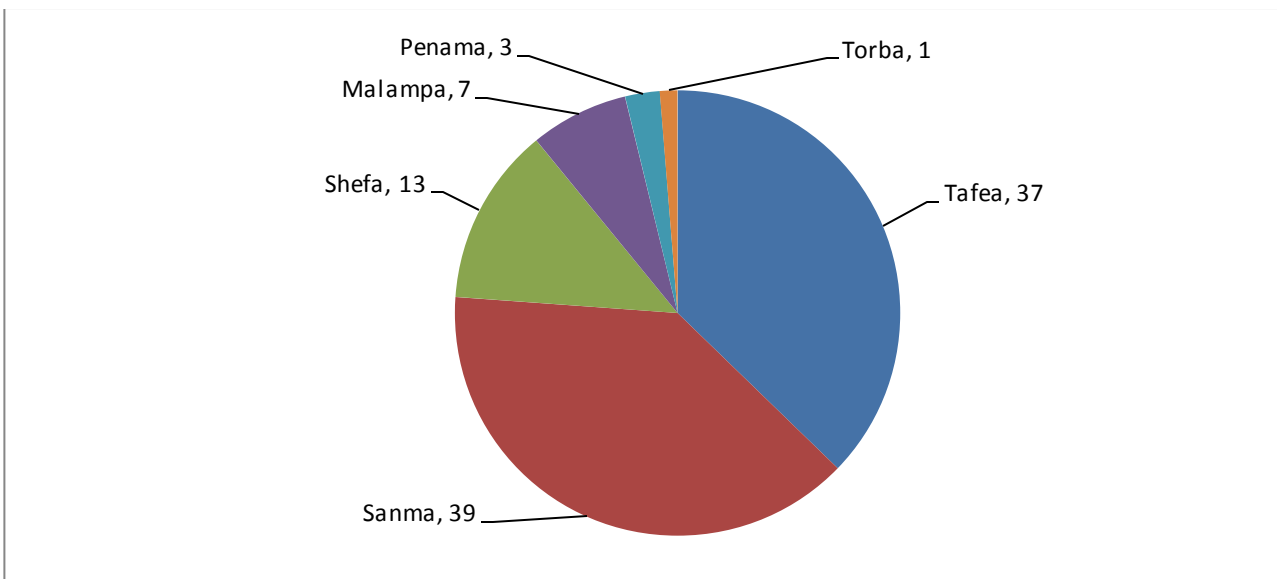


Figure 2: Proportion of visitors to other provinces, July 2018

*Excludes Efate Island

¹ Data on visitors travelling to outer islands is only available from June 2014

ANNEX 1 –VISITORS TO OUTER ISLANDS, BY PROVINCE

Table 1: Visitors to outer islands, by province

Year	Month	Province						TOTAL
		Torba	Sanma	Penama	Malampa	Shefa*	Tafea	
2017	Jul	112	1,473	102	243	541	1,516	3,987
	Aug	52	860	39	220	245	1,029	2,445
	Sep	65	923	114	202	274	1,144	2,722
	Oct	87	947	99	297	317	1,150	2,897
	Nov	52	770	47	145	226	769	2,009
	Dec	16	711	56	127	119	874	1,903
2018	Jan	31	1,186	22	154	209	1,114	2,716
	Feb	10	524	33	78	142	623	1,410
	Mar	30	473	33	61	112	441	1,150
	Apr	22	821	74	119	365	943	2,344
	May	46	935	143	204	485	1,050	2,863
	Jun	36	900	112	200	244	998	2,490
	Jul	57	1,732	112	317	576	1,659	4,453

Source: Department of Immigration

*Excludes Efate Island

r: revised

ANNEX 2 –AVERAGE LENGTH OF STAY (NIGHTS) FOR VISITORS TO OUTER ISLANDS, BY PROVINCE

Table 2: The average length of stay (nights) for visitors travelling to outer islands, by province

Year	Month	Province						TOTAL
		Torba	Sanma	Penama	Malampa	Shefa*	Tafea	
2017	Jul	5.4	6.3	6.1	6.2	4.9	3.2	5.4
	Aug	8.0	6.4	5.1	6.7	5.8	3.3	5.9
	Sep	4.4	7.2	4.9	4.0	4.1	3.0	4.6
	Oct	7.5	5.1	4.3	4.2	5.2	3.6	5.0
	Nov	3.7	6.1	4.8	6.2	3.7	3.3	4.6
	Dec	12.1	6.7	9.6	9.3	6.1	3.8	7.9
2018	Jan	25.1	6.6	17.1	7.4	3.6	3.8	10.6
	Feb	5.7	9.5	12.4	13.8	3.3	3.4	8.0
	Mar	1.9	7.6	5.7	5.3	13.3	4.4	6.4
	Apr	13.2	6.3	3.0	9.4	3.8	3.7	6.4
	May	4.3	6.8	5.4	5.2	3.8	3.8	4.9
	Jun	4.2	7.1	4.7	7.1	4.2	3.7	5.2
	Jul	21.4	6.8	4.6	6.8	4.6	3.7	8.0

Source: Department of Immigration

*Excludes Efate Island

r: revised

Table 1 : Summary of Overseas Migration
Tableau 1 : Résumé des échanges migratoires avec l'extérieur

Year	Month	ARRIVALS / ARRIVEES						DEPARTURES / DEPARTURES						Cruiseship Arrivals/ Croisiéristes	Année	Mois
		PORT VILA		LUGANVILLE		TOTAL		PORT VILA		LUGANVILLE		TOTAL				
		Residents Résidents	Visitors Visiteurs	Residents Résidents	Visitors Visiteurs	Residents Résidents	Visitors Visiteurs	Resident Résidents	Visitor Visiteurs	Resident Résidents	Visitors Visiteurs	Resident Résidents	Visitors Visiteurs			
2013		25,116	106,466	495	3,643	25,611	110,109	16,380	118,753	164	3,496	16,544	122,249	247,296	2013	
2014		25,268	104,471	616	4,337	25,884	108,808	18,705	117,236	375	3,531	19,080	120,767	220,205	2014	
2015		26,655	85,527	307	4,425	26,962	89,952	19,116	95,301	161	3,030	19,277	98,331	197,471	2015	
2016		24,801	89,358	359	5,759	25,160	95,117	20,118	91,064	165	4,406	20,283	95,470	256,482	2016	
2017		27,418	103,463	830	5,707	28,248	109,170	25,845	108,427	441	3,831	26,286	112,258	223,551	2017	
2013	Jul	2,073	11,390	44	465	2,117	11,855	1,057	12,901	9	412	1,066	13,313	16,759	2013	Juil
2014	Jul	2,030	10,944	56	502	2,086	11,446	1,339	12,891	67	341	1,406	13,232	11,470	2014	Juil
2015	Jul	2,060	9,727	40	304	2,100	10,031	1,703	11,070	12	284	1,715	11,354	19,023	2015	Juil
2016	Jul	1,887	10,297	25	567	1,912	10,864	1,739	11,353	12	433	1,751	11,786	17,242	2016	Juil
2017	Jul	1,865	11,134	95	921	1,960	12,055	1,927	12,533	34	322	1,961	12,855	10,983	2017	Juil
	Aug	1,468	7,840	83	461	1,551	8,301	1,733	8,446	57	357	1,790	8,803	17,791		Août
	Sep	3,156	10,379	53	498	3,209	10,877	1,860	10,079	54	374	1,914	10,453	16,829		Sep
	Oct	2,133	10,131	88	480	2,221	10,611	2,157	11,545	71	583	2,228	12,128	12,024		Oct
	Nov	2,652	8,185	76	321	2,728	8,506	3,143	8,909	47	247	3,190	9,156	22,401		Nov
	Dec	2,765	11,567	138	716	2,903	12,283	2,134	11,650	49	196	2,183	11,846	31,907		Dec
2018	Jan	2,300	9,716	102	414	2,402	10,130	2,326	13,291	23	217	2,349	13,508	34,656	2018	Jan
	Feb	1,355	6,089	65	177	1,420	6,266	2,234	6,443	35	125	2,269	6,568	21,674		Fév
	Mar	1,594	6,864	58	252	1,652	7,116	2,647	6,073	60	189	2,707	6,262	30,844		Mar
	Apr	2,618	8,773	54	420	2,672	9,193	1,875	9,327	14	432	1,889	9,759	27,537		Avr
	May	2,682	8,389	32	464	2,714	8,853	2,364	8,884	12	307	2,376	9,191	16,576		Mai
	Jun	2,586	10,181	33	392	2,619	10,573	1,841	8,444	13	272	1,854	8,716	9,734		Juin
	Jul	2,133	12,793	6	391	2,139	13,184	2,196	13,448	3	377	2,199	13,825	11,662		Juil

Source: Immigration Department/Service de l'Immigration

Table 2 : Visitor Arrivals by Purpose of Visit
Tableau 2 : Arrivées de visiteurs selon le motif du voyage

Year	Month	VISITORS/VISITEURS						Année	Mois
		Holidays	Visiting Friends and relatives	Business, Meetings/ Conferences	Stop Over	Others, Education, sports	Total Visitors		
		Vacances	Visite à des amis et à la famille	Affaires, réunions ou conférence	Escale	Autres, education, sport	Visiteurs global		
2013		89,253	7,755	9,079	613	3,409	110,109	2013	
2014		86,239	7,672	8,007	1,022	5,868	108,808	2014	
2015		63,625	8,495	8,687	336	8,809	89,952	2015	
2016		71,088	8,300	8,521	551	6,657	95,117	2016	
2017		83,465	8,940	8,338	897	7,530	109,170	2017	
2013	Jul	9,819	853	582	89	512	11,855	2013	Juil
2014	Jul	9,423	830	578	121	494	11,446	2014	Juil
2015	Jul	7,771	873	629	47	711	10,031	2015	Juil
2016	Jul	8,347	969	842	74	632	10,864	2016	Juil
2017	Jul	9,514	821	832	102	786	12,055	2017	Juil
	Aug	6,828	561	529	41	342	8,301		Aoû
	Sep	8,640	727	657	134	719	10,877		Sep
	Oct	8,125	769	975	60	682	10,611		Oct
	Nov	5,794	795	909	55	953	8,506		Nov
	Dec	9,702	1,116	374	37	1,054	12,283		Dec
2018	Jan	8,106	873	465	81	605	10,130	2018	Jan
	Feb	4,571	446	494	47	708	6,266		Fév
	Mar	5,630	600	561	18	307	7,116		Mar
	Apr	7,182	741	726	27	517	9,193		Avr
	May	6,642	680	739	58	734	8,853		Mai
	Jun	8,621	688	558	61	645	10,573		Juin
	Jul	10,736	820	714	117	797	13,184		Juil

Source: Immigration Department/Service de l'Immigration

Table 3 : Visitor Arrivals by Usual Country of Residence
Tableau 3 : Arrivées des visiteurs par pays de résidence habituelle

Year	Month	Australia	New Zealand	New Caledonia	Other Pacific Countries	Europe	North America	Japan	China	Other Countries	TOTAL	Année	Mois
		Australie	Nouvelle-Zélande	Nouvelle-Calédonie	Autres Pays du Pacifique		Amérique du Nord	Japon	Chine	Autres pays			
2013		65,776	15,068	12,515	4,874	5,544	2,614	659	1,062	1,997	110,109	2013	
2014		60,808	16,293	12,756	6,630	5,591	2,373	763	1,563	2,031	108,808	2014	
2015		46,098	13,422	10,567	5,953	5,839	2,962	633	2,186	2,292	89,952	2015	
2016		49,752	10,931	9,681	5,705	10,067	2,893	903	2,736	2,449	95,117	2016	
2017		57,387	11,554	15,880	7,147	6,806	3,016	1,076	3,612	2,692	109,170	2017	
2013	Jul	7,091	2,319	805	384	654	217	47	92	246	11,855	2013	Juil
2014	Jul	6,295	2,513	975	526	544	198	61	126	208	11,446	2014	Juil
2015	Jul	4,842	2,454	845	418	694	336	75	185	182	10,031	2015	Juil
2016	Jul	5,803	1,600	1,150	708	682	302	88	266	265	10,864	2016	Juil
2017	Jul	6,470	1,834	1,214	816	715	289	112	410	195	12,055	2017	Juil
	Aug	4,081	1,234	1,278	317	537	236	157	269	192	8,301		Aoû
	Sep	6,655	1,194	1,221	447	536	279	102	269	174	10,877		Sep
	Oct	5,456	1,208	1,728	646	611	281	112	318	251	10,611		Oct
	Nov	4,152	809	1,076	1,031	604	219	71	213	331	8,506		Nov
	Dec	6,598	1,098	1,952	993	673	312	82	327	248	12,283		Dec
2018	Jan	5,206	804	2,129	528	570	251	63	317	262	10,130	2018	Jan
	Feb	2,606	381	1,238	606	490	229	63	385	268	6,266		Fév
	Mar	3,819	523	1,000	424	465	219	60	321	285	7,116		Mar
	Apr	4,878	820	1,308	491	589	319	105	392	291	9,193		Avr
	May	4,456	996	1,173	667	554	271	93	320	323	8,853		Mai
	Jun	5,563	1,409	1,398	524	631	372	56	299	321	10,573		Juin
	Jul	7,056	2,135	1,129	728	835	436	93	366	406	13,184		Juil

Source: Immigration Department/Service de l'Immigration

Table 4 : Overseas Arrivals of Residents by Nationality**Tableau 4 : Arrivées des résidents par nationalité**

Year	Month	Ni-Vanuatu	Australian Australien	French Français	British Anglais	New Zealander Néo- Zélandais	Asian Asiatiques	Pacific Islanders Autres pays du Pacifique	North Americans Américain du Nord	Other countries Autres pays	TOTAL	Année	Mois
2013		15,410	4,096	1,782	167	1,293	915	1,007	566	375	25,611	2013	
2014		15,044	4,297	1,934	104	1,274	966	1,161	690	414	25,884	2014	
2015		17,406	3,557	1,672	95	1,206	1,008	1,045	569	404	26,962	2015	
2016		18,511	2,516	1,120	164	855	741	645	343	264	25,160	2016	
2017		21,967	2,463	1,036	118	797	712	564	358	233	28,248	2017	
2013	Jul	1,074	390	162	33	112	75	192	41	38	2,117	2013	Juil
2014	Jul	1,185	350	135	10	99	100	121	57	29	2,086	2014	Juil
2015	Jul	1,330	292	84	6	94	85	127	34	48	2,100	2015	Juil
2016	Jul	1,306	215	73	12	82	78	72	49	25	1,912	2016	Juil
2017	Jul	1,453	188	77	8	90	63	35	31	15	1,960	2017	Juil
	Aug	1,081	183	88	9	63	48	33	30	16	1,551		Aoû
	Sep	2,764	190	70	4	57	38	39	34	13	3,209		Sep
	Oct	1,652	247	71	20	74	66	50	20	21	2,221		Oct
	Nov	2,164	223	79	11	72	71	44	25	39	2,728		Nov
	Dec	2,652	116	28	4	29	19	28	14	13	2,903		Dec
2018	Jan	1,538	304	107	15	118	138	108	42	32	2,402	2018	Jan
	Feb	1,085	137	38	6	33	56	26	25	14	1,420		Fév
	Mar	1,329	140	38	4	24	59	23	18	17	1,652		Mar
	Apr	2,246	149	86	6	53	53	48	14	17	2,672		Avr
	May	2,322	143	47	13	33	81	47	13	15	2,714		Mai
	Jun	2,211	128	65	6	45	78	39	23	24	2,619		Juin
	Jul	1,642	154	46	7	41	92	106	31	20	2,139		Juil

Source: Immigration Department / Service de l'Immigration

Table 5 : Visitors Arriving by Air Intended Length of Stay***Tableau 5 : Arrivée des Visiteurs à longue durée de Séjour**

Year	Month	AVERAGE INTENDED LENGTH OF STAY / LA MOYENNE DE LONGUE DUREE DE SEJOUR			Année	Mois
		Port Vila	Luganville	Vanuatu		
2013		10.8	11.6	11.2	2013	
2014		9.5	11.5	10.5	2014	
2015		10.5	11.7	11.1	2015	
2016		10.2	11.6	10.9	2016	
2017		10.4	12.3	11.4	2017	
2013	Jul	10.0	12.0	11.0	2013	Juil
2014	Jul	9.9	13.1	11.5	2014	Juil
2015	Jul	11.7	12.5	12.1	2015	Juil
2016	Jul	10.5	10.9	10.7	2016	Juil
2017	Jul	10.8	11.8	11.3	2017	Juil
	Aug	9.6	11.8	10.7		Août
	Sep	9.5	10.9	10.2		Sep
	Oct	9.8	10.3	10.1		Oct
	Nov	7.4	11.0	10.4		Nov
	Dec	10.2	12.8	11.5		Dec
2018	Jan	10.7	12.9	11.8	2018	Jan
	Feb	13.5	15.8	14.6		Fév
	Mar	9.2	11.2	10.2		Mar
	Apr	11.4	10.2	10.8		Avr
	May	9.1	10.8	9.9		Mai
	Jun	9.6	11.5	10.5		Juin
	Jul	10.6	13.3	11.9		Juil

Source: Immigration Department/Service de l'Immigration

Table 6 : Visitors Arriving by Air Average Age
Tableau 6 : Arrivée des Visiteurs par Age moyen

Year	Month	AVERAGE AGE OF VISITORS / L'AGE MOYEN DES VISITEURS			Année	Mois
		Port Vila	Luganville	Vanuatu		
2013	Jul	34.6	41.5	38.0	2013	Juil
2014	Jul	37.9	41.2	39.6	2014	Juil
2015	Jul	38.1	43.8	41.0	2015	Juil
2016	Jul	35.5	42.4	39.0	2016	Juil
2017	Jan	34.2	40.3	37.2	2017	Jan
	Feb	39.1	46.2	42.6		Fév
	Mar	42.0	43.2	42.6		Mar
	Apr	38.2	43.5	40.8		Avr
	May	41.5	44.4	42.9		Mai
	Jun	39.2	38.2	38.7		Juin
	Jul	37.8	40.5	39.2		Juil
	Aug	41.6	44.1	42.8		Août
	Sep	35.7	43.0	39.4		Sep
	Oct	40.0	42.7	41.3		Oct
	Nov	41.6	43.4	40.7		Nov
	Dec	36.5	38.1	37.3		Dec
2018	Jan	36.4	39.4	37.9	2018	Jan
	Feb	40.1	46.1	43.1		Fév
	Mar	41.0	43.9	42.5		Mar
	Apr	36.9	40.5	38.7		Avr
	May	39.3	48.1	43.7		Mai
	Jun	39.8	43.1	41.5		Juin
	Jul	38.4	40.6	39.5		Juil

Source: Immigration Department/Service de l'Immigration

Table 7: Visitors travelling to Outer Islands, Vanuatu**Tableau 7: Les visiteurs en voyage d'Îles Extérieures, Vanuatu**

Year	Month	Tanna	Santo	Efate offshore Islands	Pentecost Island	Malekula	Ambrym	Other Islands	TOTAL	Année	Mois
				Efate et les îles côtières	îles Pentecôte	Malicolo		D'autres îles			
2014		6,343	4,739	2,144	379	636	521	1,349	16,111	2014	
2015		7,295	5,342	3,201	1,093	945	775	1,572	20,223	2015	
2016		7,774	6,861	4,328	820	935	863	1,973	23,554	2016	
2017		10,301	8,840	3,333	550	1,071	837	2,416	27,348	2017	
2014	Jul	1,293	983	355	78	109	78	230	3,126	2014	Juil
2015	Jul	634	663	534	43	87	79	256	2,296	2015	Juil
2016	Jul	1,225	1,244	954	53	132	104	371	4,083	2016	Juil
2017	Jul	1,433	1,352	542	42	119	115	384	3,987	2017	Juil
	Aug	994	753	262	21	117	99	264	2,510		Aoû
	Sep	1,058	861	275	43	117	74	322	2,750		Sep
	Oct	1,085	878	318	41	157	120	298	2,897		Oct
	Nov	750	685	231	9	76	66	192	2,009		Nov
	Dec	838	657	131	28	92	28	129	1,903		Dec
2018	Jan	1,080	1,109	220	7	76	76	148	2,716	2018	Jan
	Feb	607	494	147	21	60	17	64	1,410		Fév
	Mar	404	428	130	10	33	27	118	1,150		Mar
	Apr	872	660	417	63	59	56	217	2,344		Avr
	May	963	855	508	135	114	79	209	2,863		Mai
	Jun	932	836	263	102	117	71	169	2,490		Juin
	Jul	1,565	1,566	628	81	145	133	335	4,453		Juil

Source: Department of Immigration

Note: Data on visitors travelling to outer islands is only available from May 2014