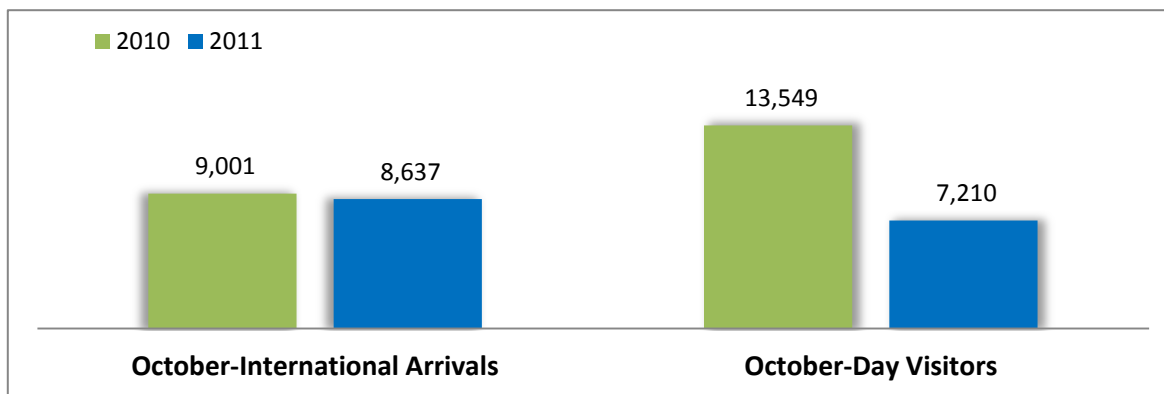


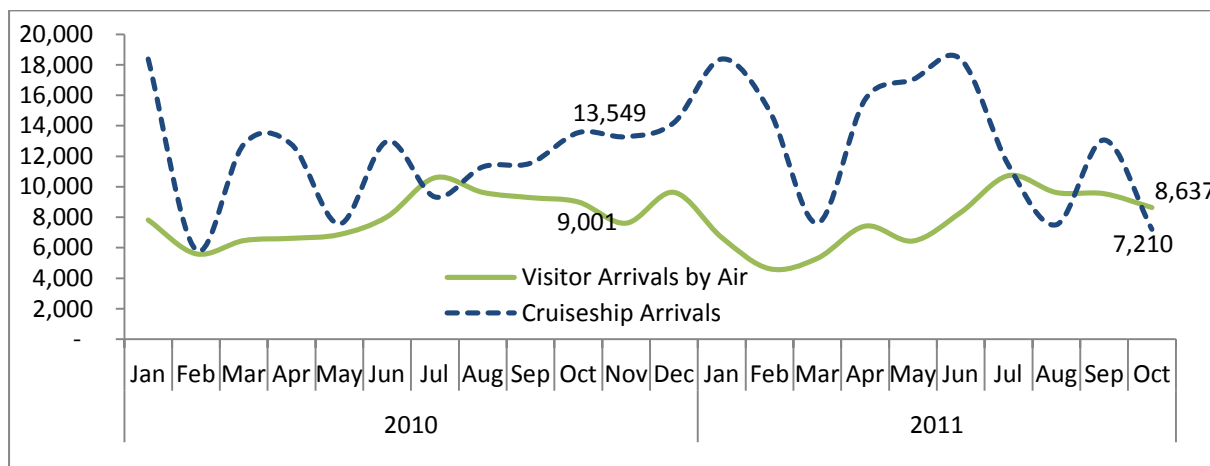
## STATISTICS UPDATE: INTERNATIONAL MIGRATION

### OCTOBER 2011 HIGHLIGHTS



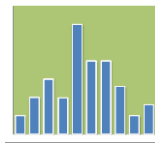
The total international visitor arrivals for October 2011 was 8,637. This was an overall decrease of 4% over the month of October 2010. It also declined by 10% when compared to September 2011.

Cruise ship visitors (day visitors) for the month of October 2011 decreased by 47% over the same month of last year. When compared with the month of September 2011, the number also declined by 45% significantly.



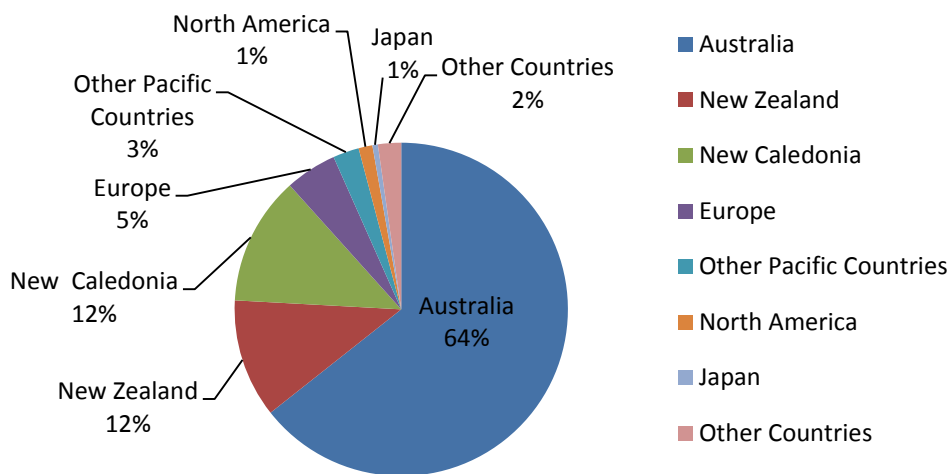
### PURPOSE OF VISIT

In October 2011, 6,991 or 81% of the total international visitor arrivals came to Vanuatu for holiday; 953 or 11% came for meetings, conferences or other business; 642 or 7% arrived in the country to visit friends and relatives, and 51 or 1% were in transit to another country.



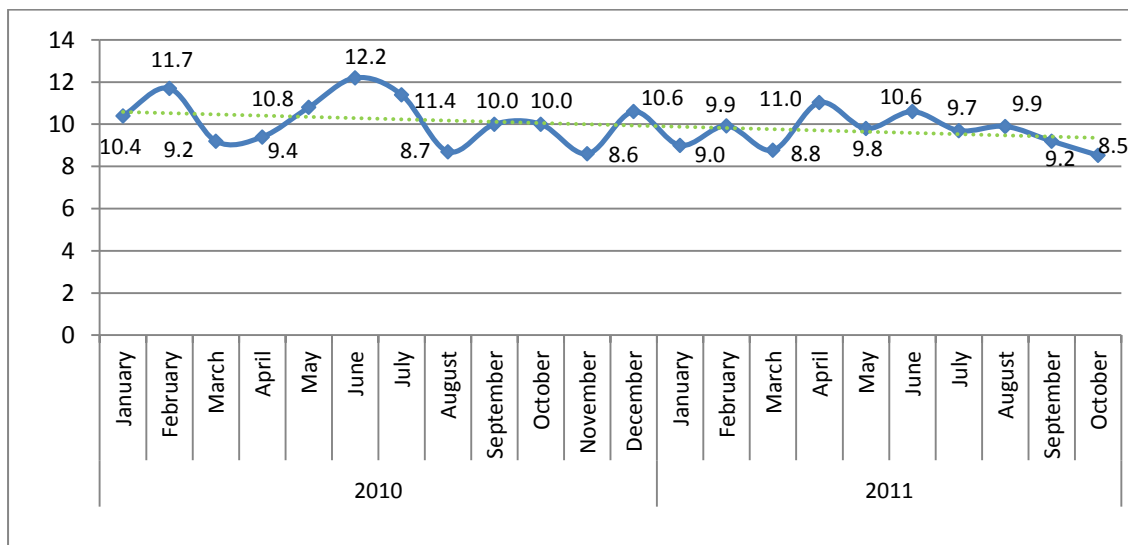
**COUNTRY OF USUAL RESIDENCE**

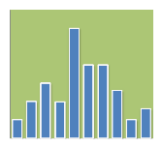
Australia continues to be the main source for international visitor arrivals to Vanuatu, accounting for 64% of all international arrivals in October 2011. Visitors coming from Australia decreased by 7% over October of 2010. However, tourists coming from Japan, Other Countries and New Caledonia rose by 48%, 29% and 26% respectively over October 2010. Nonetheless, visitors from North America, other Pacific countries and New Zealand dropped by 40%, 29% and 4% respectively while tourists coming from Europe slightly dropped over the same period in 2010.



**AVERAGE LENGTH OF STAY**

The average length of stay (intended) for visitors was 8.5 days in October 2011, a decrease from an average of 10 days in October 2010 and from 9.2 days in September 2011.





## CONCEPTS AND DEFINITIONS

Visitors are non-resident persons spending at least one night in Vanuatu.

Residents are persons who declare themselves to be residents or an intending resident on immigration arrival cards.

## ATTACHED:

Table 1 Summary of Overseas Migration

Table 2 Visitor Arrivals by Purpose of Visit

Table 3 Visitor Arrivals by Country of Usual Residence

Table 4 Overseas Arrivals of Residents by Nationality

## NEXT UPDATE (MONTHLY)

November

## RELEASE DATE

30<sup>th</sup> January, 2011

## MORE INFORMATION

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