



24th January 2008

Tourism Statistics Summary - 2007

The National Statistics Office wishes to release a brief summary Statistics for 2007 visitor arrivals.

- In 2007 we continue to see an increase in the number of visitor arrivals into the country.
- The 2007 figures for visitor arrivals (by air and yachts) stood at 81,345 compared to 68,179 visitors in 2006. This is an overall increase of 19% over the same period in 2006. The Santo visitors comprise 2% of this total.
- Visitor numbers has increased more than 60% over the past 10 years.
- Australia continues to dominate the market of visitors into Vanuatu with around 60% followed by New Zealand and New Caledonia.
- Holiday continues to be the main purpose of visit with over two thirds of the visitors stating this reason.
- Visitor arrivals by Cruise ship is maintained at 85,000 in the last 2 years.

Should you need more information, please do not hesitate to contact the office on 22110 and let us know.

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