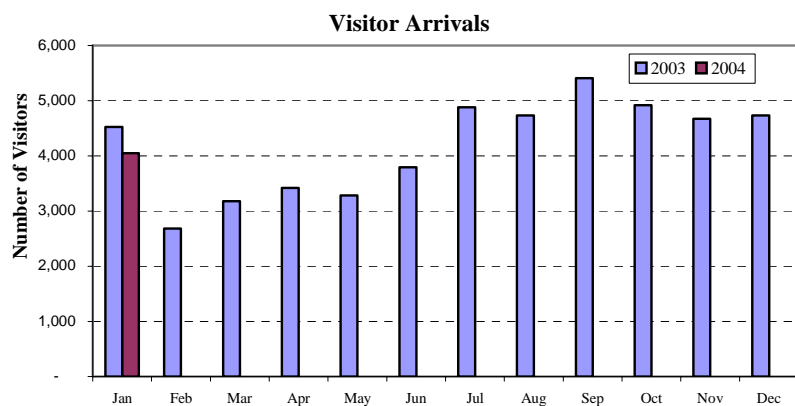


## TOURISM STATISTICS: JANUARY 2004



### HIGHLIGHTS

Visitor arrivals were down from 4,525 in January 2003 to 4,050 in January 2004. These represent a decrease of 10.5%.

- Australia, which remains the principal market for overseas visitors decreased by 9.4% over January 2003. Decreases over the same period are also shown for North America (49.5%), Other Pacific Countries (39.4%), Europe (21.4%), New Zealand (13.0%), Japan (12.8%) and Other Countries (12.3%). However, New Caledonia showed an increase of 6.8% respectively.
- Out of the total visitor arrivals in January 2004, 82.7% came mainly for holiday, while 7.0% came for business and 9.7% came to visit friends and relatives.

- Departures of residents increased by 11.1% in January 2004 compared to January 2003.
- Cruise ship visitor arrivals went up from 5,949 in January 2003 to 7,482 in January 2004. This represents an increase of 25.8%.

**Table 1 : Summary of Overseas Migration**

Year /Quarter	ARRIVALS			DEPARTURES			Day
	Residents	Visitors	Total	Residents	Visitors	Total	Visitors
1999	11,916	50,746	62,662	12,349	52,089	64,438	44,932
2000	11,604	57,591	69,195	12,245	57,471	69,716	47,848
2001	11,343	53,300	64,643	11,656	53,422	65,078	52,778
2002	11,369	49,462	60,831	11,834	45,287	57,121	45,832
2003	12,115	50,400	62,515	12,537	50,485	63,022	51,995
2002 1st	2,999	10,557	13,556	2,986	9,406	12,392	14,160
2nd	2,752	11,746	14,498	2,812	11,106	13,918	4,551
3rd	2,535	14,194	16,729	2,683	13,488	16,171	13,576
4th	3,083	12,965	16,048	3,353	11,287	14,640	13,545
2003 1st	3,115	10,490	13,605	3,002	11,635	14,637	9,787
2nd	2,544	10,529	13,073	3,020	9,889	12,909	14,526
3rd	3,102	15,055	18,157	2,978	14,639	17,617	12,352
4th	3,354	14,326	17,680	3,537	14,322	17,859	15,330
2003 Jan	1,519	4,525	6,044	1,152	5,620	6,772	5,949
Feb	850	2,686	3,536	1,088	2,825	3,913	1,868
Mar	746	3,279	4,025	762	3,190	3,952	1,970
Apr	802	3,444	4,246	902	3,364	4,266	1,290
May	908	3,288	4,196	926	3,049	3,975	7,921
Jun	834	3,797	4,631	1,192	3,476	4,668	5,315
Jul	1,162	4,910	6,072	916	4,786	5,702	3,405
Aug	927	4,733	5,660	1,083	4,809	5,892	4,260
Sep	1,013	5,412	6,425	979	5,044	6,023	4,687
Oct	906	4,918	5,824	883	5,505	6,388	4,710
Nov	1,028	4,674	5,702	1,153	4,527	5,680	3,075
Dec	1,420	4,734	6,154	1,501	4,290	5,791	7,545
2004 Jan	1,153	4,050	5,203	1,280	5,224	6,504	7,482

Source: Immigration Department / South Sea Shipping

- : Nil, n.a.: Not Available, r: revised

**Table 2 : Visitor Arrivals by Usual Country of Residence**

Year / Quarter	Australia	New Zealand	New Caledonia	Other Pacific Countries	Europe	North America	Japan	Other Countries	Not Stated	TOTAL
1999	30,769	6,487	5,037	2,317	3,063	1,343	915	764	51	50,746
2000	36,805	8,024	4,124	2,039	3,401	1,547	811	831	9	57,591
2001	33,667	7,512	4,039	2,182	2,683	1,413	834	936	34	53,300
2002	29,730	7,263	4,704	1,828	2,948	1,438	731	803	16	49,462
2003	29,492	7,729	5,050	2,034	3,003	1,625	571	881	15	50,400
2002 1st	6,199	1,409	1,175	427	661	266	190	229	-	10,557
2nd	7,148	1,924	829	400	642	390	197	201	15	11,746
3rd	8,202	2,094	1,489	487	986	531	213	191	1	14,194
4th	8,181	1,836	1,211	514	659	251	131	182	-	12,965
2003 1st	6,344	1,291	1,161	478	614	275	136	183	8	10,490
2nd	6,102	1,847	962	387	554	395	135	143	4	10,529
3rd	8,553	2,575	1,400	533	1,016	530	169	276	3	15,055
4th	8,493	2,016	1,527	636	819	425	131	279	-	14,326
2003 Jan	2,853	496	576	165	220	107	39	65	4	4,525
Feb	1,454	307	368	205	186	70	31	63	2	2,686
Mar	2,037	488	217	108	208	98	66	55	2	3,279
Apr	2,116	558	291	109	195	79	46	49	1	3,444
May	1,845	545	382	148	175	108	31	54	-	3,288
Jun	2,141	744	289	130	184	208	58	40	3	3,797
Jul	2,571	850	460	239	401	216	69	103	1	4,910
Aug	2,687	801	376	145	406	168	66	83	1	4,733
Sep	3,295	924	564	149	209	146	34	90	1	5,412
Oct	2,939	798	430	152	325	175	42	57	-	4,918
Nov	2,616	638	451	348	293	162	47	119	-	4,674
Dec	2,938	580	646	136	201	88	42	103	-	4,734
2004 Jan	2,585	432	615	100	173	54	34	57	-	4,050

Source: Immigration Department

- : Nil, n.a.: Not Available, r: revised

**Table 3 : Visitor Arrivals by Purpose of Visit**

Year / Quarter	VISITORS						DAY VISITORS		
	Holidays	Visiting Friends and Relatives	Business, Meeting/Conf.	Stop Over	Other Purposes	Not Stated	Total Visitors	Cruiseship	Other
1999	37,725	4,262	5,649	1,800	722	588	50,746	44,853	79
2000	44,992	3,486	5,857	1,109	1,083	1,064	57,591	47,644	204
2001	41,612	3,691	6,286	1,145	111	155	53,300	52,758	20
2002	38,740	3,563	6,544	611	1	3	49,462	45,832	-
2003	38,924	3,887	6,746	835	6	2	50,400	51,995	-
2002 1st	8,257	813	1,374	113	-	-	10,557	14,160	-
2nd	8,927	842	1,831	146	-	-	11,746	4,551	-
3rd	11,242	912	1,832	208	-	-	14,194	13,576	-
4th	10,314	996	1,507	144	1	3	12,965	13,545	-
2003 1st	8,218	689	1,454	126	1	2	10,490	9,787	-
2nd	8,020	839	1,529	139	2	-	10,529	14,526	-
3rd	11,653	1,102	1,982	318	-	-	15,055	12,352	-
4th	11,033	1,257	1,781	252	3	-	14,326	15,330	-
2003 Jan	3,718	295	432	78	1	1	4,525	5,949	-
Feb	2,000	211	462	13	-	-	2,686	1,868	-
Mar	2,500	183	560	35	-	1	3,279	1,970	-
Apr	2,782	265	369	26	2	-	3,444	1,290	-
May	2,416	268	533	71	-	-	3,288	7,921	-
Jun	2,822	306	627	42	-	-	3,797	5,315	-
Jul	3,656	425	712	117	-	-	4,910	3,405	-
Aug	3,550	362	741	80	-	-	4,733	4,260	-
Sep	4,447	315	529	121	-	-	5,412	4,687	-
Oct	3,911	345	497	165	-	-	4,918	4,710	-
Nov	3,409	293	919	53	-	-	4,674	3,075	-
Dec	3,713	619	365	34	3	-	4,734	7,545	-
2004 Jan	3,349	392	283	20	6	-	4,050	7,482	-

Sources: Immigration Department / South Sea Shipping

- : Nil, n.a.: Not Available, r: revised

**Table 4 : Overseas Arrivals of Residents by Nationality**

Year / Quarter	Ni-Vanuatu	Australian	French	British	New Zealander	Asia	Pacific Islands	North American	Other Countries	Not Stated	TOTAL
1999	5,472	2,111	254	418	644	327	409	332	177	598	11,916
2000	5,839	2,188	1,592	279	671	274	258	325	142	36	11,604
2001	5,330	2,265	1,475	330	675	325	452	298	151	42	11,343
2002	5,730	2,276	1,420	241	678	275	350	262	127	10	11,369
2003	6,512	2,199	1,399	256	660	296	362	305	112	14	12,115
2002 1st	1,368	621	461	63	183	63	120	78	41	1	2,999
2nd	1,347	600	336	69	167	80	64	58	27	4	2,752
3rd	1,278	493	329	54	151	57	102	46	25	0	2,535
4th	1,737	562	294	55	177	75	64	80	34	5	3,083
2003 1st	1,553	586	441	75	178	76	96	87	20	3	3,115
2nd	1,286	509	294	57	141	65	89	67	35	1	2,544
3rd	1,692	534	340	59	175	74	111	81	28	8	3,102
4th	1,981	570	324	65	166	81	66	70	29	2	3,354
2003 Jan	822	272	166	31	84	35	49	47	10	3	1,519
Feb	368	165	178	20	52	12	30	21	4	-	850
Mar	363	149	97	24	42	29	17	19	6	-	746
Apr	390	183	85	15	59	21	26	17	5	1	802
May	447	159	142	22	44	18	43	16	17	-	908
Jun	449	167	67	20	38	26	20	34	13	-	834
Jul	653	183	121	14	59	32	61	23	9	7	1,162
Aug	480	171	93	24	55	29	34	31	9	1	927
Sep	559	180	126	21	61	13	16	27	10	-	1,013
Oct	413	203	130	19	38	26	23	42	10	2	906
Nov	591	177	82	25	75	32	20	17	9	-	1,028
Dec	977	190	112	21	53	23	23	11	10	-	1,420
2004 Jan	537	234	140	28	87	20	50	47	10	-	1,153

Source: Immigration Department

- : Nil, n.a.: Not Available, r: revised